



**patagonia**<sup>®</sup>

environmental + social initiatives



## IN MEMORY OF DOUG TOMPKINS

At Patagonia, we frequently receive compliments for the full-page ad we ran in *The New York Times* on Black Friday with the large photo of one of our best-selling jackets and the bold headline, “Don’t Buy This Jacket.” But it wasn’t our idea. In 1989, Doug Tompkins, who, with his first wife, Susie, owned the women’s clothing giant Esprit, ran a full-page ad with a picture of one of their best-selling dresses and the bold headline, “Don’t Buy This Dress.”

Doug was always able to see farther over the horizon than the rest of us. It was Doug’s idea in 1968 when he proposed to Yvon Chouinard and three others of his climbing buddies that they buy a used Ford van and drive it from California to Patagonia to put up a new route on Fitz Roy. That became the most influential trip in Yvon’s life, and it was why, five years later, he decided to call his new clothing line Patagonia.

Doug’s influence is everywhere at Patagonia, from our open-office architecture to our corporate philanthropy. When Yvon introduced me to Doug in the 1980s and we started climbing together, I stopped in to see him at Esprit’s San Francisco headquarters. I remember the small sign above his desk. “Commit and then figure it out,” summarized one of the most important lessons I learned from him.

Another sign read, “No detail is small.” All who worked with Doug—whether in the era when he founded The North Face, or when he later founded Esprit, or when he and Susie separated and Doug sold his half of the company to launch his conservation projects in the southern cone of South America—came to learn that Doug was at once a micro manager and a macro visionary.

Kris McDivitt fell in love with Doug in the early 1990s and left her position as Patagonia’s founding CEO to move to South America to join her new husband in realizing the biggest vision of his life: to purchase private lands in Chile and Argentina and convert them to national parks. Kris seemed to fill Doug’s gaps, and those of us who knew Doug watched in amazement as a new and more patient empathy replaced the older and more abrupt acerbity. He called her Birdy and she called him Lolo, and together they were a force of nature that became a force for nature.

What they achieved in the next 20 years will stand among the most significant achievements in the pantheon of conservation victories. Already several parks have been completed and opened with visitation growing annually. When the remaining projects currently in development are completed—and Kris has vowed that she and the strong team they assembled will complete them—the list will total at least 12 new and expanded national parks and two provincial parks that will in total protect more than 15 million acres.

Six weeks after that ill-fated December day on Lago General Carrera in Patagonia, when Doug and I, in a double kayak, capsized into icy water—when somehow I lived while he died—we had a service for Doug in San Francisco, where he had lived for many decades. More than a thousand people came from all corners of the world. It was the anticipated mix of tears and reflection, inspiration and insight. Doug was one of those rare people who indelibly imprint on your psyche so that even in his absence there is a fierce presence. It was no surprise that everyone leaving Doug’s service was united in a call to arms to keep his flame burning.

More surprising was the theme that threaded the recollections and stories from friends and family. It was the recognition that Doug’s commitment to beauty more than anything underpinned not just his aesthetics and his celebrated skills as a designer, but his commitments to environmentalism and conservation.

“To those of us who grew up going out into the wilds of the world where nature was basically untouched,” Doug said at the beginning of *180° South*—the documentary that follows a team of younger climbers and surfers retracing his and Yvon’s 1968 road trip to Patagonia—“we got into our souls a sense of beauty.”

We buried Doug in the small cemetery at the new Patagonia Park: one of the largest of the Tompkins Conservation projects. His simple headstone reads:

DOUGLAS RAINSFORD TOMPKINS  
BIRDY LOLO  
03-1943 12-2015

On the backside of the arch over the entrance to the cemetery, there is a small sign. It is one of the last of his celebrated quotes, this one from John Muir, that Doug placed before he died...

***No hay sinonimo para Dios mas perfecta que la Belleza***

**Translation:** There is no synonym for God more perfect than Beauty.

—Rick Ridgeway, Vice President Public Engagement

Doug Tompkins flies over Reñihué in his Husky A-1. Patagonia, Chile. Scott Soens

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# The Activist Company

Using business to inspire and implement solutions to the environmental crisis

We are guided by a pledge Patagonia Founder Yvon Chouinard made over 20 years ago as part of our mission statement: "to use business to inspire and implement solutions to the environmental crisis." To change the idea that doing business and protecting the planet are diametrically opposed, we use the whole company as a tool for environmental activism. The work this year has been concerted, hard and honest.

In December 2015, Patagonia CEO Rose Marcario attended the global conference on climate change in Paris (COP21) and was invited by Christiana Figueres, executive secretary of the UN Framework Convention on Climate Change, to participate in a small group briefing. Rose told

the group how Patagonia is trying to improve every aspect of our supply chain, our hopes for our own environmental strategy, and how we give tools to our customers to extend that work in their own lives.

Through The New Localism campaign, we brought public attention to environmental campaigns in Utah, Washington, Chile and British Columbia, and successfully met a funding goal to build 50 miles of new trails in Patagonia Park. We advocated for many years to protect the Basin and Range area of southeastern Nevada, as well as three areas in California's Mojave Desert, and celebrated the president's decision to permanently protect these lands as national monuments. When an oil pipeline failed

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near Refugio State Beach, tarring the sand and ocean waters just up the coast from Patagonia's Ventura headquarters, Hans Cole, our director of environmental campaigns and advocacy, went to Sacramento twice to ask for greater controls on oil transport and spill response, and we produced a video titled #CrudeAwakening and supported activists in a kayak flotilla protest. Hans and others also spent time in Washington, D.C., working for the removal of Matilija Dam.

Our stores were hubs for activism. They hosted events, provided meeting space and engaged their communities. Employees from our store in Ventura attended hearings to speak against oil drilling in Santa Paula Canyon and hillside development in Ventura. Our store in Washington, D.C., hosted a surfboard-signing event in conjunction with the Surfrider Foundation opposing Atlantic offshore oil drilling. Surfrider delivered the board to the President's Council on Environmental Quality, and offshore drilling was subsequently banned. Our Portland store manager read a letter from Yvon at a public hearing opposing a crude oil terminal in Washington state. Our St. Paul and Chicago stores supported activists opposing Line 5, a worn-out oil pipeline running through the Great Lakes. And our New York City stores held events protesting the Port Ambrose liquefied natural gas terminal and supporting the Sierra Club's Beyond Coal campaign. The Port Ambrose terminal was nixed by Governor Andrew Cuomo, and Beyond Coal has helped to retire 233 coal-powered plants in the U.S., reducing our reliance on coal for electricity from 55 percent to 33 percent.

We also trained 80 environmental activists this year at our Tools Conference and printed 10,000 copies of *Tools for Grassroots Activists*, a book that is now out in the world helping even more activists become more effective. We took the book on the road and held miniconferences in eight of our stores. We gave \$7.1 million to support environmental groups around the world and paid our employees' salaries and benefits while they performed thousands of hours of environmental work.

We produced two videos in support of paid family leave nationwide and posted them on our website. Both were inspired by our more than 30 years of experience with on-site child care, for which we were honored by the White House. (*Family Business*, our book about child development at Patagonia, was published in the summer).

Our social and environmental responsibility teams continued to improve practices throughout our own operations and supply chain. Our raw materials suppliers in Taiwan reimbursed migrant workers thousands of dollars for recruitment fees, and we kept working with the government to develop best practices for recruiting migrant labor. We grew our Fair Trade Certified™ product program from 10 styles in 2014 to 192 in fall 2016. We adopted, and improved upon, an animal welfare standard for sheep that now also includes land management. We took our Worn Wear program global to keep our gear in action longer in order to reduce undue harms from manufacturing.

In the midst of the environmental crisis, we are guided by our own mission and by the strength of activists. A lot was accomplished this year. The details are in this book.

**Previous Page** We collaborated with several environmental groups to stage a paddle-out action to raise greater awareness about the May 2015 Refugio Oil Spill and the four bills we supported, three of which passed, to prevent more of its kind. *Tim Davis*  
**Above** Patagonia Europe is working to stop the construction of dams in the Balkans by supporting the Save the Blue Heart of Europe campaign. Balkan Rivers Tour, Tirana, Albania. *Andrew Burr*



We followed the release of our *Tools for Grassroots Activists* book with environmental conferences in some of our stores, including this one at our New York City Soho location. *Zach Mason*

# The Benefit Corporation

Patagonia exists to challenge conventional wisdom and present a new style of responsible enterprise

Patagonia's owner and founder, Yvon Chouinard, describes this company as an experiment, in his book *Let My People Go Surfing*. "Patagonia exists to challenge conventional wisdom and present a new style of responsible enterprise. We believe the accepted model of capitalism that necessitates endless growth and deserves the blame for the destruction of nature must be displaced. Patagonia and its two thousand employees have the means and the will to prove to the rest of the business world that doing the right thing makes for a good and profitable business."

The Benefit Corporation movement grew out of this same idea, introducing a new legal framework that allows companies to do more than just maximize profits. Patagonia became a Benefit Corporation on January 3, 2012, the first day we were able to do so in the state of California. Our Benefit Corporation status legally reinforced how Patagonia had always managed its business—based on decisions driven by environmental and social impacts, as well as the bottom line.

As a Benefit Corporation, Patagonia took things a step further than most—six steps further in fact—by also committing to deliver on the six ideals listed on the opposite page. These specific benefit purposes highlight our core values as an organization and why we're in business. Adopted into our legal charter, they govern our actions at the most fundamental level, and can only be changed by a unanimous vote from all of our shareholders. This is to ensure that if ownership of Patagonia ever changes, our specific Benefit Corporation commitments will not. We use them to guide our efforts to create benefit for the public and the planet.



## Our Specific Benefit Purposes

**1% for the Planet®**—Each year, we contribute one percent (1%) of our annual net revenues to nonprofit charitable organizations that promote environmental conservation and sustainability.

**Build the Best Product with No Unnecessary Harm—**We endeavor to build the best products and to cause no unnecessary harm to the planet or its inhabitants by: (i) designing and fabricating the highest quality products as defined by durability, multifunctionalism and non-obsolescence; (ii) designing and fabricating products that are easily repaired and made from materials that can be reused or recycled; (iii) designing and fabricating products with minimum impacts throughout the supply

Each year we assess and report on our performance against these goals through our Annual Benefit Corporation Report. Our overall environmental and social performance is also "certified" by the nonprofit B Lab, through its B Impact Assessment and "B Corp" certification. We're encouraged by the growing number of legal benefit corporations in the United States and certified B Corps operating across 130 industries in 50 countries around the world, all joining in Yvon's experiment to prove to the rest of the corporate world that doing the right thing makes for a good and profitable business. The stories throughout this book showcase how we continue to support this experiment, our mission and our specific benefit purposes. For more information on Patagonia's benefit corporation status and B Corp certification, check out our Annual Benefit Corporation Report at [patagonia.com/bcorp](http://patagonia.com/bcorp).

chain—including resource extraction, manufacturing and transportation—on water use, water quality, energy use, greenhouse gas emissions, chemical use, toxicity and waste; and (iv) partnering with customers to take mutual responsibility for the life cycle of our products, including repair, reuse and recycling.

**Conduct Operations Causing No Unnecessary Harm—**We will conduct our operations in a manner causing no unnecessary harm by continually seeking to reduce the environmental footprint and impact of our operations in water use, water quality, energy use, greenhouse gas emissions, chemical use, toxicity and waste.

**Sharing Best Practices with Other Companies—**In support of our commitment "to use business to inspire and implement solutions to the environmental crisis," we will share proprietary information and best practices with other businesses, including direct competitors, when the board of directors determines that doing so may produce a material positive impact on the environment.

**Transparency—**We will provide information through our website and catalogs that describes the environmental impact of representative items across different product lines based on the best science and data practicably available.

**Provide a Supportive Work Environment—**We will endeavor to provide a supportive work environment and high-quality health care through measures including, but not limited to, providing on site day care at our corporate headquarters and Reno Service Center, or subsidized child care at our other facilities.

An ad, produced by B Lab, saluting Patagonia. Courtesy B Lab

# Gathering the Tribe

Teaching skills, building community and creating a book at the Tools for Grassroots Activists Conference



There is no shortage of environmental issues facing us today. And because of that, passionate, driven, determined groups of individuals have formed grassroots organizations around the world to tackle the issues most important to them. For some, it is the right to breathe clean air or drink water free from pollutants. For others, it's bringing permanent protection to the last remaining wild places and the species that need that space for survival.

The most critical environmental issues are often being fought by groups with limited resources. While their causes vary, they all share a need for the know-how and tools to help them become more effective.

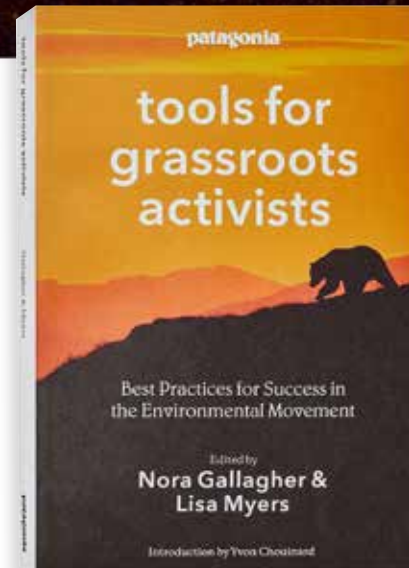
That is why every two years Patagonia invites inspiring thought leaders and experts from the nonprofit and for-profit world to share their expertise with advocates from grassroots environmental organizations we've connected with through our grants program. This year there were 80. Since 1994, we have held 14 conferences, effectively training an entire generation of activists.

Keynote speaker Wade Davis, a renowned anthropologist and passionate defender of all life's diversity, kicked off our fall 2015 conference at Stanford Sierra Camp near Lake Tahoe. In the days that followed, we focused on skills like community organizing, strategy, communication and fundraising. We learned about new Google technology, how to use social media more effectively and how best to work with business.

There is one thing that can't be taught, but happens organically every time at the conference. A community of activists forms, sharing its experiences and best practices. For some, this is the most important take-away. While it may seem like we are alone in this work, this gathering reminds us we are in this together and will be more successful if we learn from each other.

And those of us from Patagonia who attend the conference come back inspired and full of ideas as to how we too can be more effective in this work.

(Left) National Geographic Society Explorer for the Millennium, Wade Davis, gave the keynote address at the 2015 conference. (Right) Patagonia editor, Carin Knutson, consults with a conference-goer. Amy Kumler



Every Tools for Grassroots Activists Conference, we offer a small number of slots to employees. Patagonia Director of Books Karla Olson went to the conference in 2013, about a year after she started working for the company. Just before Karla left for Tools, another employee told her it would change her—help her understand what Patagonia is all about.

"The activists' commitment was palpable, and to be gathered with so many others of like mind was a gift," Karla said. "At the same time, they were looking for strategies and tactics to help them win."

"Bill McKibben said in his keynote that the environmental movement was not disparate campaigns but an army. We were joined together into one single force that was greater than our individual causes."

When Karla came home, she accosted Lisa Myers, environmental grants manager, in the mailroom. "We need to put this in a book," Karla said, "so that the tools, strategies and tactics can reverberate far beyond the conference."

And thus the book, *Tools for Grassroots Activists*, was born. Ten thousand copies are now in circulation, reaching far beyond the conference. After the book came out, we took mini-Tools events on the road, holding events in eight Patagonia stores across North America.

Activists work together under the trees at Fallen Leaf Lake, California. Amy Kumler

SUCCESS

## 5 New National Monuments

Five of the many new national monuments designated by the Obama administration in 2015 and early 2016 were done at the behest of several Patagonia-supported groups that worked for their protection. The Amargosa Conservancy, Mojave Desert Land Trust, Tuleyome, California Wilderness Coalition, and Conservation Lands Foundation all played a role in their formation.

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Basin and Range National Monument is a uniquely American landscape located in central Nevada about two hours northeast of Las Vegas. This new 704,000-acre monument encompasses eight north-south mountain ranges, which are separated by low valley basins. They contain abundant wildlife and countless opportunities for recreation and exploring slices of prehistoric and pioneer life. The area features 19th-century settlements, Native American trails and thousands of archaeological, pioneer ranching and mining sites. The monument also safeguards the Garden and Coal valleys, which surround one of the biggest sculptures any contemporary artist has ever built: Michael Heizer's City.

The newly designated Berryessa Snow Mountain National Monument measures 330,780 acres and contains California's second-largest population of wintering bald eagles, herds of Tule elk, significant numbers of black bears and Cache Creek, 31 miles of which are designated as Wild

and Scenic River. Opportunities for hiking, camping, botany, birding, hunting and horseback riding abound. The area stretches more than 100 miles from blue oak woodlands near Putah Creek in the south to the subalpine habitat of Snow Mountain Wilderness to the north.

In February 2016, President Obama also designated three desert areas in California as national monuments. The Castle Mountains, Mojave Trails, and Sand to Snow national monuments forever protect nearly 1.8 million acres of America's public lands and include a stunning mixture of rugged mountains, ancient lava flows and impressive sand dunes. The three new monuments will link already protected lands—including Joshua Tree National Park, Mojave National Preserve and 15 designated wilderness areas—permanently protecting important wildlife corridors and providing plants and animals with the space they will need to adapt to the impacts of climate change.

**Previous Page** Sand to Snow National Monument dedication event on the Pacific Crest Trail with U.S. Secretary of the Interior Sally Jewell (second in line of people). *Courtesy BLM* **Above** A full moon sets alongside Amboy Crater. Mojave Trails National Monument, California. *Courtesy BLM*



**Row 1** Basin and Range National Monument, Nevada. *Tyler Roemer*

**Row 2** (Left) Berryessa Snow; (Right) Mojave Trails. *Bob Wick/BLM*

**Row 3** (Left) Castle Mountains National Monument. *David Lamfrom*; (Right) Mojave Trails. *Ron Hunter*

**Row 4** (Left) Basin and Range National Monument, Nevada. *Bob Wick/BLM*; (Right) Berryessa Snow. *Jim Eaton/Tuleymon*

PARTNER SPOTLIGHT

# Wild Olympics Campaign



Patagonia teamed up with REI and other outdoor brands in 1989 to launch The Conservation Alliance—a nonprofit organization that engages businesses to fund and partner with environmental groups to protect wild places. Over the past 25 years, The Conservation Alliance and its business members have contributed more than \$15 million, saved more than 45 million acres of wild land, protected 2,972 miles of rivers, stopped or removed 28 dams, designated five marine reserves and purchased 11 climbing areas.

In 2015, we collaborated once again with REI and The Conservation Alliance to protect wild places. Our focus was the Wild Olympics campaign, which is seeking to extend wilderness protection to 126,000 acres and 19 rivers adjacent to Olympic National Park in Washington. Working with our Wild Olympics nonprofit partners, representatives from REI and Patagonia met with Olympic Peninsula elected officials, business owners and economic development leaders to shape the initiative and promote the campaign.

Our partnership went live in November 2015 with the unveiling of a Patagonia “shop-in-shop” in the Seattle REI flagship store and an online story map highlighting some of the areas proposed for protection. The shop-in-shop draws customers in with imagery of the Wild Olympics, campaign goals and a way to engage by signing postcards.

We plan more collaborations with REI and The Conservation Alliance, including a revamp of the Wild Olympics partnership and a new story in REI’s new Washington, D.C., flagship store.

Olympic National Park, Washington. Thomas O’Keefe/American Whitewater

## Business/Activism Toolkit

A box set of books for shareholders of the planet

Patagonia Books released *Tools for Grassroots Activists*, revised and updated *Let My People Go Surfing*, and reformatted *The Responsible Company*, then bundled them together in a toolkit for shareholders of the planet.

In *Let My People Go Surfing*, Patagonia founder Yvon Chouinard lays out his business and nature-based philosophies, which are the foundation of his iconoclastic, visionary and increasingly influential company.

*The Responsible Company* and *Tools for Grassroots Activists* present the practical applications, strategies and tools to execute those philosophies.

Together, these books provide readers what they need to operate responsibly and effectively in the realms of business and activism and provide an essential primer for the future of doing business on a planet with finite resources.





# 20 Years of Organic Cotton

**After seeing how conventional cotton was grown, we made the switch in '96**

Twenty years ago we began making all of our cotton products with organically grown cotton. Our switch was preceded by about six years of research and experimentation. Over the years I have often told people that when we made this decision, the 50 percent of me working on environmental issues was beyond excited, but the 50 percent of me responsible for delivering fabrics that met all of our specifications for design, quality, cost and on-time delivery was quite nervous. With youth on my side then, I believed we could do anything we set our minds on achieving.

We made the change after learning about the amount of pesticides being used to grow conventional cotton—more than any other crop as a percentage at that time. We took tours of cotton farms all over the world and didn't like what we saw. Though cropduster pilots were among the most talented, I personally saw chemicals meant for cotton fields land on trucks of watermelons and in the California aqueduct, which transports drinking water throughout the state.

Less than 1 percent of all cotton being grown was grown organically, so we had to be creative in finding it—and even more creative in convincing our supply chain partners to take the risk with us. With such a small global inventory to draw from, it could be disastrous if they ran into problems during production and couldn't find more cotton. We had to build our organic cotton supply chain literally from the ground up without the current trade associations or the Internet to help. It was hard work.

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Organic cotton, grown without synthetic chemicals or fertilizers in Texas. *Tim Davis*



At that time, genetically modified cotton also represented less than 1 percent of the cotton grown worldwide. It was an emerging technology. We have been asked many times over the years if we support the use of genetically modified cotton, and the answer has always been no. Since the early days of genetic modification, we've repeatedly expressed our concerns about the potential unintended consequences of splicing one life form with another. And we're dismayed that the expanded use of genetically modified cotton seeds has led to the loss of cotton varieties that have stood the test of time.

One of our goals when we converted our line to organic cotton was to inspire other companies to do the same; we failed at this. But with the growth we've seen in recent years in the organic food industry, and many more people understanding the differences between organic and conventional agriculture, maybe we need to try again.

Now with age and experience on my side, I still believe we can do anything we set our minds on achieving.

—Jill Dumain,  
Director of Environmental Strategy

**Above and opposite** Following our conversion to the exclusive use of organic cotton in 1996, we brought employees and members of the news media to California's cotton belt to show the stark contrast between organic and conventional cotton agriculture. *Patagonia Archives*



**Less than 1 percent of all cotton being grown was grown organically, so we had to be creative in finding it—and even more creative in convincing our supply chain partners to take the risk with us.**



# Worn Wear Goes Global

If it's broke, we're fixing it—all over the world

Worn Wear went global in fiscal year 2016. Our partners in Australia, South Korea and China built beautiful repair centers in their stores with the goal of spreading the word beyond North America that investing in quality and repairing things when they break are the best things we can do for the planet, as they reduce the harms of manufacturing new stuff.

Back in North America, our Reno Repair Center completed a record 44,000 clothing repairs, but we still couldn't fix everything customers sent in. So to lighten the load in Reno, we installed repair carts, which are mini repair centers, in Patagonia stores across the United States.

When people can't get to us, we try to get to them. Patagonia Europe built two Worn Wear vehicles and headed off on a 4,700 km, 50-stop, six-country repair tour. Accompanying the road show was a new three-story continuation of the original film, *Worn Wear: a Film About the Stories We Wear*, featuring European Patagonia climbing ambassador Sean Villanueva O'Driscoll, Patagonia seamstress Barbara Heinze and Patagonia surf ambassador Tom Doidge Harrison.

Meanwhile Delia—the trusty '93 Dodge truck with a wooden camper shell made from old wine barrels by artist Jay Nelson—continued her rounds across the U.S. with a backhaul from Boston to California, a loop around the West and more travels planned.

Worn Wear also made its first appearance at a trade show, when a smaller version of the road rig came to the OutDoor Show in Friedrichshafen, Germany, and later to Outdoor Retailer in Salt Lake City.

It's great that Patagonia repairs gear. But it's even better when we can help people fix it themselves—and many repairs are simple enough to do at home. We encourage people to fix their own, and it doesn't void our Ironclad Guarantee if they try. As further incentive, we bring items in need of repair and the supplies to fix them to Worn Wear tour stops and events, including ones this year in Costa Rica and Chile. Anyone who takes the initiative to repair something gets to keep it for free.

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Worn Wear repair centers at Patagonia stores in (top) Seoul, South Korea, (left) Beijing, China, (right) Sydney, Australia. IL Namugungm, Courtesy Patagonia China, Pat Saunders



***"I am thankful to own a jacket that has seen so many remote places and that holds such great memories. I recently took the jacket into the Reno location to have repairs done. I was pretty excited when the jacket arrived back at home looking brand new. I am looking forward to working long hours and smelling like smoke, sitting by a campfire in some remote location wearing my jacket."***

—Curran, courtesy of *The Stories We Wear* Worn Wear blog

Along with wrangling the most life out of our stuff by repairing it, we continue to sell used clothing at our Portland, Oregon, store and recently opened a new Worn Wear Used Clothing shop in our Mall Sport store in Santiago, Chile. At these locations, customers can bring in Patagonia clothing that's still in good shape and we buy it back for resale. We've also held swap events in Buenos Aires, Argentina, and at the Kendal Mountain Film Festival in the UK, at which people exchanged their Patagonia clothing with one another.

We believe that one of the most responsible things we can do as a company is to make high-quality stuff that lasts for years and can be repaired, so you don't have to buy more of it. The Worn Wear program celebrates the stories we wear, keeps your gear in action longer and provides an easy way to recycle Patagonia garments when they're beyond repair.

Worn Wear fixes Europe. (above) Tim Davis, (right) Courtesy Patagonia Europe





# Feathers and Fleece

**We certify our down supply chain to the Traceable Down Standard; finding suitable wool remains a challenge**

We received 36,000 emails in a two-month period, between December 2010 and January 2011, expressing outrage at the alleged harm done to geese in our European down supply chain. They came in response to a campaign by Four Paws, an animal welfare group, that had targeted Patagonia and several other well-known outdoor brands for sourcing down from birds that had been force-fed to make *foie gras* or had been live-plucked.

A closer examination of our down supply chain showed the possibility of force feeding, so we hired a third party to audit the whole thing, from parent farm to garment factory, and help us develop our Traceable Down Standard (TDS). It took a lot of work and resources over several years, but we achieved full verification of the supply chain in 2012. Our new standard provided the highest assurance of humane treatment of down-bearing animals in the apparel industry.

Wanting to share our work with other brands in the hope that they too would work toward better animal welfare in their supply chains, we partnered with NSF International, an internationally recognized certifying body, to create a global certification standard. To that end, this past year we certified more than 350 bird farms, hatcheries, slaughterhouses, down processors and garment factories across five countries to NSF's TDS. We managed to do so even with a major outbreak of avian influenza in the U.S. that led to a ban on farm audits.

Four Paws, the same group that called attention to animal welfare issues, recognized our efforts as a leader in the outdoor industry and praised the TDS. We expect to offer TDS-certified products beginning in fall 2017.

In addition to down, we use wool to make our products. Concerned with the possibility of animal welfare issues in this supply chain, in early 2014, we began participating in an industry group to also develop a Responsible Wool Standard (RWS).

But the following year, we were the target of another campaign. This time it came from People for the Ethical Treatment of Animals (PETA), the animal rights group. Their undercover videos showed horrific abuses of animals, as well as some appalling, but not uncommon, animal husbandry practices at one of the farms in Argentina that supplied us with wool. Again, we received a barrage of complaints expressing chagrin and betrayal.

We spent a good portion of fiscal year 2016 learning about humane husbandry for sheep and searching for a new wool supply chain in which we could work directly with ranchers. Temple Grandin, a professor of animal science at Colorado State University and expert on humane handling of livestock, has been working with us to understand best practices.

This work led us to develop our own Patagonia Wool Standard, which covers sheep welfare and land management practices. It's based on the RWS and other best practice industry standards, but it goes several steps beyond to ensure even better protection for sheep. We also provided a monetary grant to support the industry's RWS work and performed pilot audits of prospective ranches in the U.S., from which we might buy wool. The work will continue into the coming year and include a release of our standard.

We spent a good portion of fiscal year 2016 searching for a new wool supply chain in which we could work directly with ranchers. Paige Green

# Growing Concerns

## We begin screening social and environmental practices at the farm level

Down on the farm, there are sometimes social and environmental abuses that conflict with our company's desire to build the best product, cause no unnecessary harm and use business to inspire and implement solutions to the environmental crisis. We first found this out back in the '90s when we switched over to organic cotton because of all the nasty chemicals used in conventional agriculture, then learned it again in 2007 when we found that the geese and ducks that supply down are sometimes force-fed and even live-plucked. And last year, when an animal rights group showed the inhumane treatment of animals on one of the farms that provided us with wool, we made the difficult decision to quit buying from that supply chain and took the opportunity to formalize a more careful screening of all of the farms we use for natural fibers.

Before we contract with a factory to make our products, we screen it to make sure it meets our social and environmental standards, as well as our expectations for price and quality. We've been doing this since 2005, and we call it our "4-fold" approach. A few years ago, we began taking a 4-fold approach to our fabric and trim factories. And now we've begun doing the same at prospective farms that supply wool. Our hope is to follow with cotton, hemp, rubber, down and lyocell, using Patagonia staff, carefully selected third-party auditors and NGO certifiers to help accomplish this.

Taking this to the farm level is even more complicated than what we've experienced in factories. There can be land management and animal issues, as well as child labor, forced labor, pay irregularities, discrimination, and unsound health and safety conditions. These are often more difficult to resolve because of the complexities that extreme poverty, illiteracy and exploitation bring to this level of the supply chain.

When it comes to land management, we're most concerned with a farm's use of chemicals and the impact its operations have on water, soil, biodiversity and carbon sequestration. For animal welfare, we look at humane

treatment and slaughter. And when it comes to labor, we want to see safe and healthy working conditions, personal freedom, fair wages and honest payrolls.

We've known the whereabouts for quite some time of most of our growing regions for our natural fibers and have visited many of the sites on an informal basis over the past 10 years. Our organic cotton is grown in Texas, India and China. Hemp comes from China, rubber from Guatemala and lyocell from the U.S., Europe and South Africa. But now we are beginning to dig into the farm level to understand how we can apply the full 4-fold approach to the most distant reaches of our supply chain.

We've already experienced many challenges and obstacles toward achieving a high level of compliance on farms, and we anticipate more of the same because of their large number and diversity. For example, small farms often lack the knowledge, resources and access to capital to make improvements, but they can also offer the biggest reward because they can more readily transform workers' lives, their environmental practices and the well-being of animals. Large industrial farms might have the capital and the know-how, but often they don't have the will to change unless there is a good business case and potential to scale.

In many instances, farm workers must be trained to observe good practices. And in almost all cases, farms lack written documentation detailing their practices. Complicating things further, there are many certification schemes that aim to achieve good compliance, but they vary in thoroughness and outcomes, and nongovernmental organizations often don't trust them.

Unfortunately, there is no easy plug-and-play supply chain, so our program focuses on getting farms to commit to continuous improvement, measuring their outcomes and working directly with them to address any issues.

The 4-fold approach is a helluva lot of work, but we're excited to be one of the first companies in the apparel industry to vet three levels of our supply chain.

The natural rubber we use in our wetsuits is grown on farms like this one in Guatemala. The rubber trees are managed in accordance with the Forest Stewardship Council's (FSC) principles and criteria as certified by the Rainforest Alliance. *Tim Davis*







# Ground Zero

**Soil's ability to absorb carbon holds great promise in solving the challenge of climate change, and regenerative agriculture is key**

I watched the bison on Dan and Jill O'Brien's 5,000-acre ranch in South Dakota grazing in pastures of native grasses, green from early summer rains. It was a scene right out of Lewis & Clark's journals, written more than 200 years ago, except for the ATV modified with a hydraulic-coring machine taking meter-deep soil samples.

I was with my colleague Birgit Cameron, director of our food start-up Patagonia Provisions (see page 34), which uses the O'Brien's bison meat for its jerky. We were following the scientists we had hired to measure soil carbon. The O'Briens use rotational grazing protocols that increase soil health and—this is what we wanted to measure—theoretically sequester carbon.

Regenerative grazing and farming is a new frontier in food production that holds promise as a major tool against climate change. On farms, regenerative protocols begin with the exclusion of inputs that include pesticides and insecticides, and then add four additional best practices: cover cropping, composting, no-till “seed drilling” and seasonal crop rotation.

On ranches, regenerative protocols include holistic practices that rotate livestock among paddocks, thereby giving grasslands a rest from otherwise overly intense grazing that can lead to erosion, desertification and declining soil health.

On both farms and ranches using regenerative protocols, two big things happen. First, over time, the soils retain more moisture. In the case of farms, they require less irrigation, and, in times of drought, both farms and ranches remain productive with less rainfall.

Second, as soil health increases so does the amount of both living and dead organic matter in the soil. The amount of carbon pulled out of the air and sequestered in the ground increases yearly until it reaches an equilibrium similar to what the land surface of the earth used to have until we humans changed it with our farming and grazing technologies.

Many farms and ranches around the world have been experimenting with these protocols, discovering, by trial and error, the best mix of best practices for their soil types in their climates. Many of them have also been measuring the carbon sequestered in the soil, just as we were doing on the O'Brien's buffalo ranch.

This, in turn, has allowed scientists to extrapolate what might happen if regenerative protocols were to scale. Different scientists have come up with different estimates, but one estimated that if 22 percent of the world's arable surface converted to regenerative protocols, it would pull into the ground all current anthropogenic carbon emissions.

The reality, of course, is more complex. How many farms and ranches worldwide could we realistically convert? If we start pulling carbon into the ground, how would the oceans as a carbon sink adjust? And if we were to scale regenerative farming and ranching protocols and use that as an excuse to take our foot off the brake of greenhouse gas emissions, would we simply be running in place or even going backward?

At Patagonia, we believe that solving the challenge of climate change will require a basket of solutions. And despite some uncertainties, including the ones mentioned, the proof-of-concept farms and ranches using regenerative protocols have demonstrated such success that their examples must be scaled. That is why we are striving to make all the grain and fruit—and, yes, bison meat in our jerky—from regenerative sources.

*continued on next page*

Allowed to graze as they do in nature, buffalo are helping to restore the Great Plains. *Jon Levitt*

And the numbers from the O'Brien ranch? Core samples from one plot show its soil sequesters four more metric tons of carbon per acre than a comparable plot using conventional grazing methods, and that number could continue to grow as the health of the soils continue to improve.

Patagonia's mission is "build the best product and cause no unnecessary harm." That second part—cause no

unnecessary harm—is our footprint; we think of it as doing less bad. Regenerative is our handprint; we think of it as doing more good. Maybe it's time for an update to the Patagonia mission?

—Rick Ridgeway, Vice President Public Engagement

## Buffalo, Beer, Buckwheat & Mango



Patagonia Provisions offers several foods raised using organic, regenerative agricultural methods—a fancy term for growing plants and animals in ways that recover the natural cycle.

The buffalo that supply meat for our jerky fertilize and aerate the soil, which means healthier plants and more diversity. Healthy grasslands, managed with regenerative grazing techniques, not only produce more forage for livestock and increase the water-holding capacity of the soil, they also have the potential to capture tons of carbon per acre every year.

We make our beer, Long Root Ale™, with a hybrid grain called Kernza®, which was developed in Kansas by The Land Institute. Kernza is a perennial plant that's domesticated from intermediate wheat grass. Compared to annual grains, which are far more common, it retains more nutrients and carbon, uses less water, requires no pesticides or fertilizers, and thrives without tilling, which helps to prevent erosion.

The buckwheat we use in our Tsampa soup and in our breakfast grains is grown in partnership with Washington State University's The Bread Lab. It doesn't need fertilizer, herbicides or insecticides, uses little water, prevents erosion, and its late-blooming, nectar-laden flowers provide food that helps honeybees survive the winter.

We also use mango grown in Nicaragua using regenerative practices in our fruit bars. As Patagonia Provisions evolves, we will strive to incorporate as many regenerative ingredients as possible, invest in infrastructure to help this along and provide transition solutions to the farmers we partner with.

**Right** Deep-rooted perennial grains like Kernza need little tilling, thereby reducing erosion and helping to sequester carbon. The shallow-rooted annual wheat on the right side of this photo requires regular cultivation, with attendant loss of topsoil and carbon.  
*Jim Richardson*



# Films on Fiber and Food

*Harvesting Liberty* promotes legalization of industrial hemp, and *Unbroken Ground* explores regenerative agriculture

Industrial hemp and regenerative agriculture were the focus of two films we produced this year to bring these important topics to the attention of a larger audience and promote the growth of both.

In *Harvesting Liberty*, we had the amazing opportunity to document the work and vision of Michael Lewis and Rebecca Burgess, two folks who have dedicated their lives to reestablishing meaningful connections to their communities and the natural world through agriculture. *Harvesting Liberty* is a short film about legalizing industrial hemp—an incredibly versatile, yet misunderstood, source of fiber and food that’s commonly confused with marijuana. The film highlights two nonprofits working to reintroduce it to Kentucky, and eventually nationwide.

Legalization of industrial hemp would be good for our economy and great for Patagonia’s ability to source high-quality, environmentally responsible materials right here in the United States. As a fiber, hemp has many great properties that fit our environmental commitments: It requires less irrigation, grows readily without a lot of chemical inputs, and is harvested and processed by hand. Hemp also has properties that help us create high-quality garments with excellent performance.

We put the film online at [patagonia.com](http://patagonia.com) where almost 70,000 people watched it, with 11,500 of them signing a petition asking the federal government to legalize hemp. Country singer Willie Nelson saw the film and put it on his website, as did his son, whose followers contributed



Michael Lewis of Growing Warriors poses with a Decorticator, a hemp-processor built using blueprints patented by Thomas Jefferson. Donnie Hedden



another 90,000 signatures to the petition. Watch *Harvesting Liberty* on [patagonia.com](http://patagonia.com).

Our second film, *Unbroken Ground*, explains the critical role food will play in reversing climate change and solving the environmental crisis. We produced it to emphasize the effectiveness of climate-beneficial farming and ranching, and explore four areas of food production that aim to change our relationship to the land and oceans.

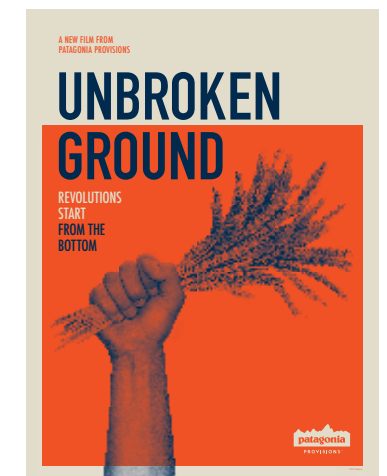
Most of our food these days is produced using methods that reduce biodiversity, decimate soil and contribute to climate change (see “Ground Zero,” page 32). We believe food can and should be a part of the solution to the environmental crisis—grown, harvested and produced in ways that restore our land, water and wildlife. The film tells the story of four groups that are pioneers in the fields of

regenerative agriculture, regenerative grazing, diversified crop development and selective fishing.

*Unbroken Ground* toured the nation with 15 screenings from NYC to Hawai’i that drew an estimated 8,000 people to standing-room-only events. After the tour, we put it on [patagonia.com](http://patagonia.com) and [provisions.com](http://provisions.com) where 38,000 people viewed it, and the Provisions team worked with media partner Nat Geo to release it across all its digital channels.

The nationwide film tour has been phenomenal,” said Birgit Cameron, director of Patagonia Provisions. “From the overall energy and excitement to the food and film, from start to finish, each of these events have been truly inspiring, deeply moving and had a profound impact on all folks who attended and participated. In every city we’ve shown up, there has been such a strong sense of community. The

crowd is always a unique combination of local members of the farm and food communities, environmental nonprofit and NGO partners, friends, and friends of the Patagonia brand. Folks are so interested in the topic of food, the food revolution, and the pioneering role Patagonia Provisions is playing in paving a path forward.”



An estimated 8,000 people saw *Unbroken Ground* during its national tour, and thousands more watched it online. Many screenings, like this one at Patagonia headquarters in Ventura, were standing room only. Kyle Sparks



# Fair Trade Pays

Workers earned an additional \$350K this year through our participation in the Fair Trade Certified™ program

Apparel workers who make Patagonia clothing earned an additional \$350,000 this year through our participation in the Fair Trade Certified™ program.

Employees at Nature USA in Los Angeles voted to take their share of the money, which equaled up to six days pay, as a cash bonus to pay for such things as health care and college tuition for their children. At Hirdaramani in Sri Lanka, workers chose to use theirs to open a day care center that provides factory workers with free child care, implement a health and sanitation program, and pay for sanitary napkins and undergarments to improve individual hygiene. And workers at MAS Leisureline, also in Sri Lanka, chose store vouchers to buy food, medicine, toiletries and other personal items. (These indirect benefits amounted to two weeks pay.)

The Fair Trade Certified™ program is one of the first tools we're using at Patagonia to raise workers' wages, improve their standard of living and move them closer to earning a living wage.

This is how it works: We pay a premium for every item that carries a Fair Trade Certified™ label. That extra money goes directly to the workers at the factory, and they decide how to spend it. But that's not all. The program also promotes worker health and safety and social and environmental compliance with its standards, and it encourages dialogue between workers and management. As of May 2016, more than 7,000 people working in factories that make Patagonia clothing benefit from the program, which has paid some \$430,000 in premiums since we joined in 2014.

*continued on next page*

Thanks to the Fair Trade Certified™ program, child care is now available at Hirdaramani's Mihila factory in Agalawatta, Sri Lanka. *Tim Davis*





Because of its popularity among workers, factory owners and progressive-minded customers, and its usefulness to us as a first step to raise workers' wages, Patagonia's participation in Fair Trade has grown rapidly. In fall 2014, we began by offering 10 Fair Trade clothing styles made in a single factory. As of fall 2016, we were selling 192 styles made in six factories. And by fall 2017, we expect to offer customers some 300 Fair Trade styles made in 13 different factories.

Also of note, most Fair Trade apparel factories are in Asia. But we will be the first apparel company to bring the program to factories in Mexico, Central America and, with last year's addition of Nature USA, to the U.S.

"The benefits of the program have exceeded our expectations," says Thuy Nguyen, manager of social and environmental responsibility, who works on the Fair Trade program. "In addition to the premiums raising wages, our factories have reported improved worker morale and engagement. Since workers actively participate in the program, they understand and appreciate what Fair Trade can do. Few social programs have such a sweeping impact."

Patagonia is one of more than 1,000 companies representing 30 product categories that sell Fair Trade Certified™ products. Since the program began in 1998, farmers and factory workers have earned some \$350 million in premiums.

Hewage Madusha Priyanthi is a supervisor at Hirdaramani Mihila, which makes Fair Trade Certified™ products for us in Agalawatta, Sri Lanka. *Tim Davis*



**"Since workers actively participate, they understand and appreciate what the Fair Trade Certified™ program can do. Few social programs have such a sweeping impact."**



**Rows 1 and 2** Scenes from Hirdaramani's Mihila factory. Sri Lanka. *Campbell Brewer, Tim Davis.* **Row 3** Many of our T-shirts are produced at Los Angeles-based Nature USA, the first Fair Trade Certified™ factory in the U.S. *Courtesy Fair Trade USA*

# Working on a Living Wage

Paying apparel workers enough to meet their basic needs is not as straightforward as you might think

The Clean Clothes Campaign (CCC) took us to task in 2010 because a Salvadoran factory making our clothes was not paying workers a living wage. The factory was in compliance with our minimum wage and overtime standards, but the CCC, which dedicates itself to improving working conditions and supporting the empowerment of workers in the apparel industry, determined wages were insufficient to meet workers' basic needs for such things as housing, clothing and nutrition.

It was an important wake-up call for us at Patagonia, one that brought our attention to a difficult and tricky global issue. While around 90 percent of all countries have minimum wage laws, often they're not followed, and even when they are, minimum wages frequently don't cover workers' most basic needs.

As a company that takes pride in its responsible social and environmental practices, we accepted responsibility and began planning with the Fair Labor Association (FLA) and Fair Trade USA to raise wages for the thousands of workers in our supply chain.

Unfortunately, it's not as simple as just paying workers more. Getting to a living wage is a slow process that's not

been easy for several key reasons.

First, because the cost of living varies from place to place, it's imperative to have good wage data to understand what constitutes a living wage and which factories aren't paying it. We don't have the data as of yet, but we anticipate that the FLA and its affiliates will finish gathering it in late 2016.

Second, most brands, suppliers and consumers aren't willing to pay more for products unless they have to. Competition is keen in this industry, and while there is a growing number of stakeholders like Patagonia willing to pay more so that workers are able to earn a living wage, unilaterally raising prices would make us less competitive. We have to figure out an equitable way to share the expense among all stakeholders, thereby keeping factories and ourselves financially healthy to avoid secondary social outcomes, like layoffs.

Our participation in the Fair Trade Certified™ program is a major part of our short- to medium-term strategy toward paying a living wage. We pay a premium for every product we buy from Fair Trade Certified™ contract factories, which goes into a fund that workers control and vote to take either as an indirect payment, such as health

insurance, or a direct payment, like a bonus. It can amount to the equivalent of two or more weeks salary. (See "Fair Trade Pays," page 38).

The FLA's Fair Compensation Work Plan is at the heart of our long-term efforts to pay a living wage. It will generate the wage data and strategies and avenues for industry collaboration needed to effect widespread and sustainable wage improvements. There is a lot of work yet to do, but we are excited about the promising potential of creating real change for the people who make Patagonia products.

**The FLA's Fair Compensation Work Plan is at the heart of our long-term efforts to pay a living wage.**



Paying a premium to garment workers, like Sanduni Madusha, who make Fair Trade Certified™ Patagonia products, is a major part of our short- to medium-term strategy toward paying a living wage. Sri Lanka. Tim Davis



# Building Community at Patagonia

Patagonia's more-than-just-a-workplace mentality has been part of our DNA since the company's inception more than 40 years ago. And the supportive community-oriented culture continues today as one of several ways we fulfill our Benefit Corporation commitment to our employees and their families. Patagonia's Ventura and Reno campuses, as well as our stores, are places employees come to work, but also to live and grow. Here are a few of the programs and events that contribute to employee well-being.

## Café and Cooking Classes

Our Ventura headquarters' Aloha Café, staffed by Patagonia employees, serves fresh, largely organic breakfast and lunch with take-home options for dinner every day of the work week. Subsidized meals made mostly with locally sourced ingredients are prepared by trained chefs. Waste is minimized by repurposing leftovers into new dishes and by composting scraps. To further encourage healthy eating, the café sometimes hosts free cooking classes.

## Farmers Market

Thursday's farmers market at our Ventura campus allows employees time off from work to buy organic produce, grass-fed meats and baked goods. Local producers are invited to set up on the lawn outside of our reception area free of charge. Some savvy locals outside of the Patagonia community have also discovered this pop-up market.

## Volunteer Days

Patagonia employees are encouraged to volunteer in the community and are given paid time off to do so. Employees at our Reno Service Center are the most active, putting in hundreds of volunteer hours each year through Enviro Activism Days (see page 68). At our Ventura headquarters, a hundred or so employees provided service this year to nine nonprofits in the Ventura area on Martin Luther King Jr. Day. The latter planted oaks and mulefat with the Ojai Valley Land Conservancy, cleaned up an illegal shooting range with Los Padres ForestWatch and served lunch to hungry folks at the Ventura County Rescue Mission.

## Bike to Work Week

Bike to Work Week at Patagonia is a weeklong event organized by employees to promote commuting to work by bicycle. The annual event is in part responsible for the thousands of miles ridden each year by employees all over the country. For every bike mile ridden during Bike to Work Week, Patagonia donates \$1 to a bike advocacy organization. And for riders, each day includes free breakfast. There's also a maintenance and fix-a-flat workshop, and the whole week is capped off with a group bike ride and party.

## Brain Food & Speaker Series

Guest speaker events this year at our Reno Service Center and headquarters in Ventura included talks on beekeeping, water-wise gardening, fracking and nature photography. Employees also heard from ecoactivist Vandana Shiva, Fair Trade USA President and CEO Paul Rice, Wild Idea Buffalo Company owner Dan O'Brien and others. Everyone is encouraged to step away from their desks during work hours to learn something new.

**Left to right** Thursday's farmers market at Patagonia. *Jeff Johnson*; Bike to Work Week lunchtime ride. *Kyle Sparks*; Volunteer day cleanup in the Ventura River floodplain. *Kyle Sparks*

# Into the Breach

## Bringing down old dams and stopping new ones, the work continues

Building on the 2014 launch of our *DamNation* film and campaign, we continue to increase our global efforts to remove obsolete dams and stop the construction of new ones. To date, the film has reached millions of people around the world. It's been shown at almost 600 film festivals in 27 countries and won 20 awards.

As *DamNation* helps us to reach new audiences, we're also supporting key river campaigns around the world. The Susitna River Coalition's successful efforts to stop the Susitna Dam in Alaska—a proposed 735-foot-tall disaster—took a page out of the *DamNation* playbook with a short film and film tour called *The Super Salmon* by Ryan Peterson. In Argentina, groups are working to stop two dams on the Rio Santa Cruz, which scientists say could destroy up to half of the river's ecosystem. And, we continue to support grassroots groups working to remove Englebright Dam on the Yuba River, Searsville Dam on San Francisquito Creek, and four dams on the Klamath River. Here are four more updates on free-flowing river efforts we continue to invest in.

### Free the Snake

Taking down four damaging and costly dams on the lower Snake River in Washington has been a focus of our *DamNation* campaign efforts since 2014. More than 130,000 people have signed petitions and postcards asking President Obama, his administration, members of Congress, and key state and federal agencies to dismantle these harmful dams. Our short video update, *Free the Snake*, which launched in the summer of 2015, added more fuel to the fire.

Thousands of endangered salmon died on the Snake in the summer of 2015 due to overheated river and reservoir water. And endangered Southern Resident killer whales starved because the dams have decimated their favorite food supply of Chinook salmon. More than \$9 billion in government spending over the past 30 years, mostly on hatcheries and other failed approaches—like transporting fish around dams—hasn't recovered any runs of endangered wild fish.

On October 3, 2015, more than 300 people—fishermen, Native Americans, farmers, orca lovers, business owners and salmon advocates—turned out at a "Free the Snake" flotilla activism event. And, in May of 2016, through a long-awaited ruling, U.S. District Court Judge Michael Simon said the latest federal salmon recovery plan for the river violates the Endangered Species Act. We'll continue to join with allies like Save Our Wild Salmon to push harder for dam removal on the Snake.

### Stop Ishiki Dam

Half a century has passed since construction of Ishiki Dam was first proposed in Japan. This unnecessary dam would provide a small amount of municipal water, yet destroy the beautiful terraced rice fields and livelihoods of families in the village of Kobaru, which is situated on the gently flowing Ishiki River. Patagonia Japan has been campaigning to stop construction of this dam by placing opinion ads in national papers, a wraparound ad on city buses, and hosting events at Patagonia Fukuoka and dealer stores that let people experience the beauty of the area through photographs. Sale of a Patagonia T-shirt has raised needed funds, and now a film is in the works as well. The fight continues.

### Save the Blue Heart of Europe

In Eastern Europe, the Balkans region is facing a wave of new dam development with more than 2,700 new hydropower plants proposed on many of the region's rivers. This place—known to many for its past ethnic conflicts, war and political instability—is home to thousands of miles of near-pristine rivers. Patagonia Europe has been supporting regional groups, like RiverWatch and EuroNatur, that are working to protect these rivers through the "Save the Blue Heart of Europe" campaign. In late spring 2016, we also contributed by participating in the Balkans Rivers Tour, led by former Slovenian Olympic athlete Rok Rozman, with kayakers, anglers and conservationists from all over Europe. The tour finale was a flotilla event on the Vjosa River and a rally in the Albanian capital of Tirana to protest the construction of new dams.

### Matilija Dam

We're also excited to see progress toward removing Matilija Dam (the poster child of *DamNation*), just upstream from Patagonia's headquarters in Ventura. For more than 20 years, we've been calling for removal of this obsolete dam, as it blocks endangered Southern steelhead trout from historic spawning grounds and deprives Ventura beaches and coastline of critically needed sand and cobble. After 10 years of technical work, much political pressure and the successful removal of two dams in the Northwest that began with blowing holes in their bottoms to release years of trapped sediment, stakeholders have unanimously embraced a similar plan for Matilija Dam. There's much work left to be done, but we see light at the end of these dynamited tunnels.



Rows 1 and 2 Rivers in the Balkans are threatened with plans to build some 2,700 new dams. Patagonia is helping to fight them by supporting the Save the Blue Heart of Europe campaign, which demonstrated its opposition during the Balkan Rivers Tour, Tirana, Albania. Andrew Burr  
Row 3 Freeing the Snake River from four obsolete dams is another focus of our *DamNation* campaign. Ben Moon



SUCCESS

# Susitna Dam Project Stopped

Alaska Governor Bill Walker (I) announced in June 2016 that he was shutting down the Susitna-Watana hydroelectric dam project, as the state could not afford its \$6 billion cost. The 735-foot dam would have been the second tallest in the U.S with serious consequences for Susitna River salmon, caribou, recreation and tourism. Patagonia helped fund the work of the Susitna River Coalition, which led the fight against the project. This, however, is only the first step. The next is to permanently preserve the Susitna River so we don't have to fight this battle over again.

The Susitna River has been spared—at least for the moment. *Travis Rummel*

# Material Improvements

Causing no unnecessary harm is a collaborative effort that begins in the design studio

We introduced a new group of products in fall 2016 that we call the re\\collection. It consists of 10 styles made almost entirely of recycled materials that include 100 percent recycled down, 100 percent recycled wool and 100 percent recycled polyester. These products also have 85 percent recycled poly labels, 80 percent recycled zippers and 50 percent recycled buttons. It's functional clothing with an urban aesthetic using environmentally preferred materials that can be recycled again.

Causing no unnecessary harm is part of our mission statement, and it begins in the design studio, which works in close collaboration with our fabric and trims team. But choosing the most environmentally appropriate materials without sacrificing performance is only part of the equation, which, at its best, also includes designing globally relevant styles that don't fall out of fashion; creating quality clothing and gear that lasts, serves multiple purposes and is easy to care for; and being able to repair or recycle our products if and when they break.

Our design team is more focused than ever on setting our products on the right path from the start to minimize harm to people and the planet. They know that a product is only as good as its weakest part. Can a button be moved so it won't break as easily? Can a zipper easily be replaced? Will a fabric serve its purpose for 20+ years? Can a garment be washed with soap in a sink instead of dry-cleaning it? These are the questions they ask themselves and the lens through which their designs are critiqued by their colleagues through our Design for Quality Product Rating process.

Unnecessary zippers, buttons and other accessories require more materials and labor, so anything on a garment must be purpose driven. And by shifting our patterns around to maximize efficiency, we're able to minimize the amount of fabric that ends up on the cutting room floor.

In addition to our re\\collection, this year we adopted several new environmentally preferable materials to use in our products.

Our Nano Puff® insulation received a substantial makeover. We've always used 100 percent recycled polyester to make the shell and lining of this product, but the insulation was virgin polyester. Thanks to our partners at PrimaLoft®, as of fall 2016, all of our Nano Puff® styles are insulated with PrimaLoft® Gold Insulation Eco, which is not only the most thermally efficient synthetic insulation on the market, but contains 55 percent postconsumer recycled content from recycled water bottles.

Our Responsibili-Tee® collection of T-shirts also saw progress as they're now made of all-recycled materials. There are two fabric blends: 50 percent recycled cotton/50 percent postconsumer recycled polyester fabric and 100 percent recycled polyester. Both reduce our need for petroleum to make raw materials and cut landfill and incinerator waste. These tees also feature graphic screen-printing that's PVC- and phthalate-free.

And we've replaced traditional neoprene in our wetsuits with a blend of 85 percent Yulex® natural rubber and 15 percent synthetic rubber. (Neoprene is a petroleum product that makes up roughly 40 percent of a wetsuit.) The natural

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Alpine Products Designer Eric Rice discusses the Grade VII Down Parka with Patagonia Ambassador Anne Gilbert Chase. Jason Thompson



rubber we use comes from hevea trees grown on plantations in Guatemala. The trees are managed in accordance with the Forest Stewardship Council's (FSC) principles and criteria as certified by the Rainforest Alliance. We only use rubber derived from sources independently audited to the FSC standard to ensure the trees aren't planted on newly clear-cut rainforest, like some of the world's supply, and that biodiversity and workers' rights are protected. We blend it with chlorine-free synthetic rubber to increase the fabric's ozone and UV resistance and to meet our rigorous standards for strength, stretch and durability. The face fabric on the wetsuits is 85 percent recycled polyester and 15 percent spandex. These wetsuits provide the same performance attributes as neoprene wetsuits while minimizing the environmental downsides. They look the same and feel the same, but by using a plant-based material in place of neoprene, 80 percent less CO<sub>2</sub> is emitted in the manufacturing process.

"A general philosophy of our company is 'don't harm' people or the planet," says Patagonia Product Creative Director Miles Johnson, who helped bring about the re\\collection. "We emphasize this a lot as a team, so we push to always look for improvements. We do pretty well on the whole, but we don't do it all—we can do even better."

By replacing the neoprene in our wetsuits with a blend of 85% natural rubber tapped from hevea trees grown on this plantation in Guatemala, and 15% synthetic rubber, we're reducing CO<sub>2</sub> emissions by up to 80% in the manufacturing process. *Tim Davis*

**Can a zipper easily  
be replaced?  
Will a fabric serve  
its purpose for  
20+ years?  
Can a garment be  
washed with soap  
in a sink instead of  
dry-cleaning it?**

# Shedding Clothes

**Microplastic fibers polluting the marine environment are a cause of concern and study**

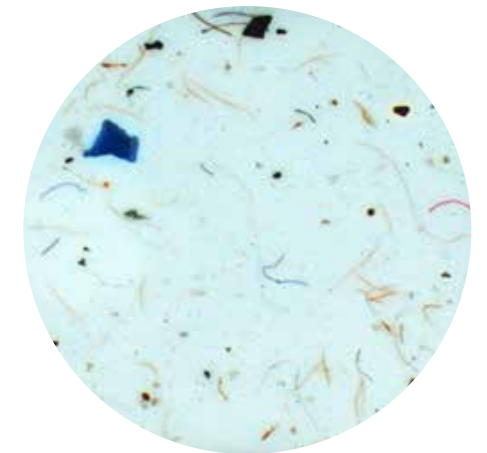
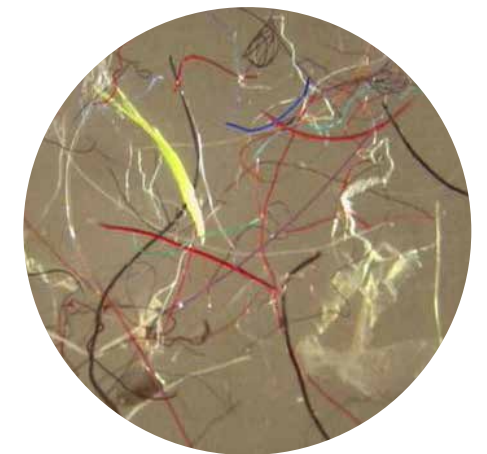
We've all seen the image of a sea turtle's head stuck in a plastic six-pack ring or the mounds of plastic water bottles washed ashore on a tropical beach. But of increasing concern in marine research are the billions of microscopic plastic debris pieces that we don't see. They're scattered throughout our oceans, ingested by aquatic species and contaminating Earth's natural systems. Microplastics (<5mm in diameter) pose a threat to marine ecosystems, and there is mounting evidence that a significant portion of this microplastic pollution constitutes billions of tiny synthetic fibers from such things as fleece clothing.

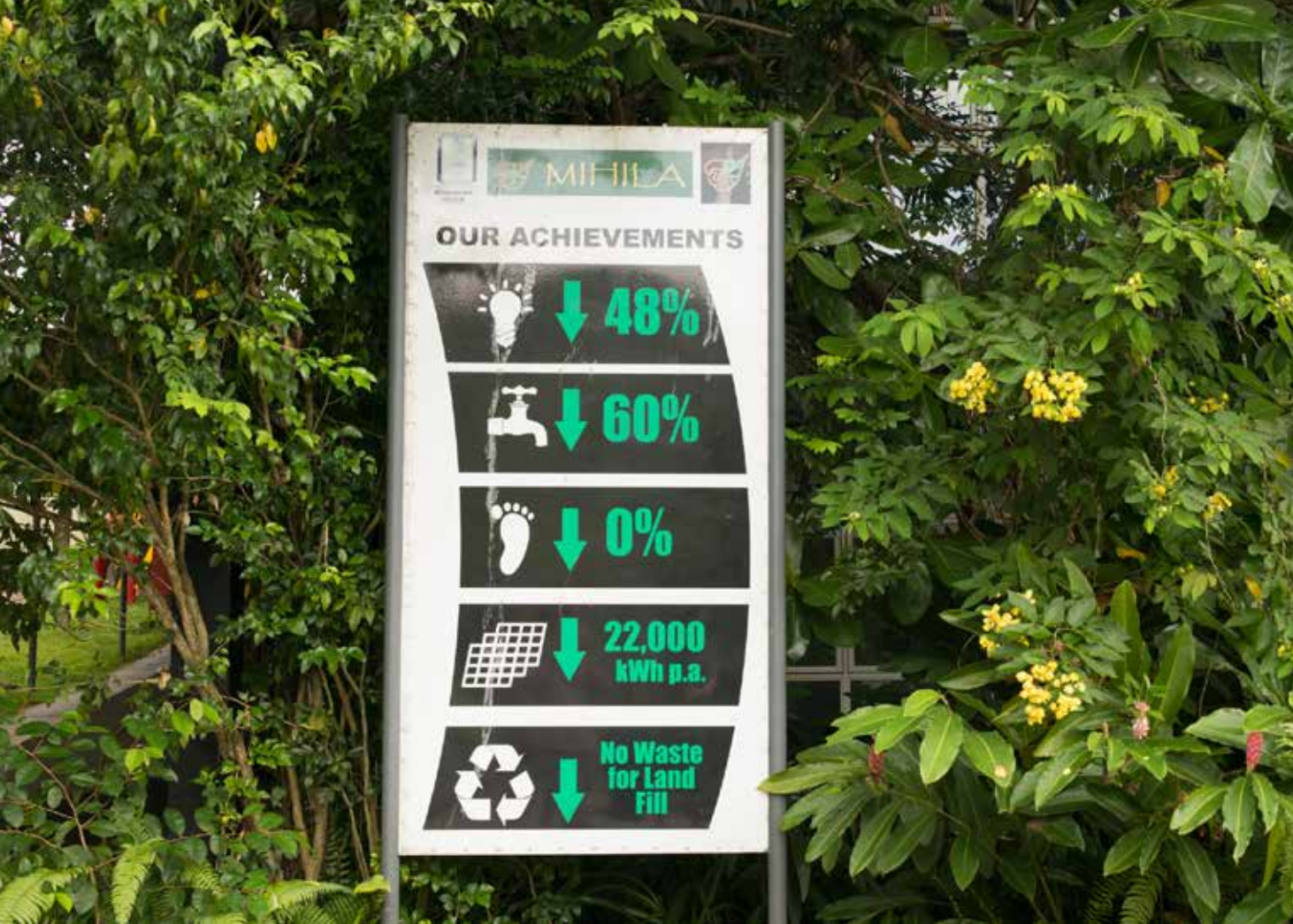
Several studies over the past five years have confirmed that a single fleece garment can shed up to 1,900 microfibers per wash. A more recent study estimated the number of microfibers per wash at 250,000.

Last year, out of growing concern about this issue and a desire to investigate it on behalf of our industry, Patagonia commissioned a research project under the direction of Patricia Holden, an eminent environmental microbiologist at the Bren School of Environmental Science and Management at the University of California, Santa Barbara. The study, titled "Microfiber Pollution and the Apparel Industry," was finished in late spring 2016. The students conducted an in-depth literature review of all of the research that has been completed on this issue, tested Patagonia garments to determine which materials lose the greatest amount of fibers and explored solutions to minimize impacts.

Further research is needed to understand the extent to which synthetic microfibers in the ocean harm the ecosystem. This information, in turn, will help us not only understand the problem itself, but also assess it in context of the broader set of urgent environmental issues we face. This study has given us an initial understanding about our contributions to the issue, and we hope it will help provide insight to others in our industry and the larger apparel industry.

In the meantime, we continue to support several nonprofit organizations working to bring awareness to the issue of microplastics in the ocean. And we've invested in a waterless textile processing company called Tersus Solutions through our Tin Shed Ventures fund. Tersus' technology may help reduce the prevalence of microfibers in wastewater over time.





# Bettering Our Supply Chain

Continuing efforts to improve environmental and social conditions

## Chemical and Environmental Impacts Program

This year we expanded this program to go much deeper into our supply chain, addressing suppliers' energy use, greenhouse gas and air emissions, water use and discharge, solid waste, chemicals management and environmental management systems. We gathered valuable information and educated suppliers on our standards and industry best practices to identify and close gaps between their current practices and our standards.

## Durable Water Repellent

Because of environmental and health and safety issues related to the use of C8 DWR (durable water repellent), we've been working to eliminate it from our products. This year we adopted short-chain C6 DWR as the water repellent finish on products in our spring 2016 line and beyond. We also continue to research and develop DWR chemistries that will afford high performance with fewer impacts, and we invested in a company to develop better chemistry for outdoor apparel using safe, fluorocarbon-free chemicals that don't compromise performance or durability.

## Sustainable Apparel Coalition

We continued to participate in several Sustainable Apparel Coalition working groups this year, engaging in conversations to improve the quality and usability of the coalition's Higg Index<sup>®</sup> (below). We're also part of an initiative to develop a single standard for assessing social and labor impacts in the supply chain.

## Higg Index<sup>®</sup>

We continued to employ the Higg Index's ever-evolving suite of tools to measure environmental and social impacts in our supply chain. This year we collected and analyzed self-assessments from most of our finished goods suppliers and many of our key raw material suppliers.

## FLA Fire Safety Initiative

We expanded fire safety training from five factories we use in one country to 18 factories in six countries. We now have two employees in the field who have completed the international certification in Fire Safety and Master Trainer. They, in turn, trained the rest of our field staff in this program.

## Supply Chain Grants

To broaden the reach of our grants program and promote corporate philanthropy across the globe, we continued to expand our Supply Chain Grants program, which aims to support environmental work in places where we make products. We continued funding a wetlands restoration and environmental education project with The Society of Wilderness, Taiwan,

expanded a tree nursery and urban reforestation initiative with Kanan Kab in Mexico, and launched a reforestation and responsible land use program with World Vision in Sri Lanka.

## Migrant Workers

We have worked with our suppliers, national governments, other companies and nongovernmental organizations since 2014 to address human trafficking in the apparel supply chain. This year several of our suppliers reimbursed thousands of dollars in recruitment fees to migrant workers, and the government of Taiwan continued working with us to develop best practices in recruitment. We continue our work for systemwide change.

Resource efficiency is not only good for the environment, but also the bottom line at Hirdaramani's Mihila factory in Agalawatta, Sri Lanka. The factory is carbon neutral, LEED Gold certified and Fair Trade Certified™ when working on Patagonia products. *Tim Davis*

Supply chain grants from Patagonia are funding (top) wetlands restoration in Taiwan and (bottom) urban reforestation in Mexico. (top) *Courtesy The Society of Wilderness, Taiwan*, (bottom) *Cedric Andre, Carolina Canto*



# Taking Off for Good

Employee internship program provides brain and brawn to environmental groups worldwide

Patagonia employees from around the world volunteered as part of our environmental internship program. Every year they have the opportunity to work for up to two months with an environmental nonprofit of their choosing, while still receiving full pay and benefits. The program began back in 1994, and, to date, more than 1,600 employees have participated. This year alone, 63 individuals and several groups from our stores and departments worked more than 14,000 hours to advance environmental causes in Argentina, Alaska, Oregon, New Zealand, New York and other locales. Passionate people make a passionate company.

## This Year's Internships

- Alex Martinsons**, Conservación Patagónica
- Allison Allen**, Moy Hill Community Garden
- Andrew Peters**, Stone Barns Center for Food and Agriculture
- Atlanta Store**, Georgia Conservancy
- Ben Mack**, Ecotrust
- Boston Store**, Sea Run Brook Trout Coalition
- Catherine Boysen**, Maine Island Trail Association
- Chicago Store**, Save the Boundary Waters
- Chris Salisbury**, Working Dogs for Conservation
- Christina Allen**, Oregon Wild
- Cody Hess**, Oregon Natural Desert Association
- Courtney Checky**, Hawai'i Wildlife Fund
- Dealer Services**, The Nature Conservancy
- Deanna Michaelson**, Conservación Patagónica
- Deirdre Williams**, Sierra Watch
- Denise Schutte**, Keep Tahoe Blue
- Edward Davis**, Ceiba Foundation for Tropical Conservation
- Emilia Gottlieb**, Kitchen Table Advisors
- Fiorella Ikeue**, Ojai Raptor Center
- Frances Cameron**, Sustainable Coastlines
- Freeport Outlet**, Friends of Messalonskee Lake
- Gilbert Hamilton**, Willamette Riverkeeper
- Hale'iwa Store**, Hi'paka Waimea Valley, Hawai'i SEED
- Hilary Pelham**, Wildtracks
- Hiromi Sato**, Cosmic Seed
- Honolulu Store**, Papahana Kuaola; Kāko'o 'Ōiwi; Paepae o He'eia
- Jacqueline Sussman**, Biodiversity for a Livable Climate
- Jake Kelly**, Hawai'i Wildlife Fund
- Jen Derr**, John Muir Trust
- Jenny Koll**, Conservación Patagónica
- Jim Little**, Oregon Natural Desert Association
- Joanclaire Richter**, Gotham Whale; Staten Island Zoological Society
- Josh McNally**, Southeast Alaska Conservation Council
- Josh Schill**, Conservación Patagónica
- Kathryn Hammer**, Reto Juvenil Internacional

Left to right: Moy Hill Community Garden, Ireland. Allison Allen; Bronx River Alliance, New York. Patagonia Soho; Sitka Conservation Society, Alaska. Mary Looby



## INTERNSHIP SPOTLIGHT

# Marcela Riojas at Fundación Agroecológica Iguazú

I had the opportunity to intern with Fundación Agroecológica Iguazú to learn about yerba mate and to help develop education programs for schoolchildren. Fundación Agroecológica is located on a reserve in Argentina's Misiones province, an area known for its rich red soil. As part of my internship, I had the pleasure of visiting the reserve, as well as three schools. Yerba mate

is cultivated in the reserve, where it's used to teach school children the importance of responsible farming. During my time with Fundación Agroecológica Iguazú, I was able to provide new insights and ideas for its program. By the end of my internship, I grew to love the passion and the heart of the people involved with it, appreciating what they were doing in their community through education.



**Leila Gassanova**, Conservación Patagónica  
**Mandy Madraso**, Project Bona Fide  
**Marcela Riojas**, Fundación Agroecológica Iguazú  
**Mari Stoner**, Foy's to Blacktail Trails  
**Mary Looby**, Sitka Conservation Society  
**Matt Redondo**, Bodie Hills Conservation Partnership; Mojave Desert Land Trust  
**Mail Order Customer Service**, Truckee River Trout Unlimited  
**Nellie Cohen**, Conservación Patagónica  
**NYC Soho Store**, Bronx River Alliance  
**Paul Hendricks**, FLOW  
**Pete Ashley**, Project Bona Fide  
**Portland Store**, Native Fish Society  
**Reno Outlet**, Tahoe Rim Trail Association  
**Romeo Lodia**, Bodie Hills Conservation Partnership; Mojave Desert Land Trust  
**Rudy Reynoso**, Bicycle Kitchen  
**Salt Lake City Outlet**, Friends of Cedar Mesa

**San Francisco Store**, Surfrider Foundation  
**Santa Monica Store**, California Wildlife Center  
**Seattle Store**, Adopt-a-Buffer  
**Shipping Department**, The Nature Conservancy; Sugar Pine Foundation  
**Shouta Nakayama**, Group to Protect the Nature of Arakawa River  
**Sloan Richardson**, Georgia Organics  
**St. Paul Store**, Save the Boundary Waters  
**Stacey Lialios**, Conservación Patagónica  
**Steve Rathbun**, Yosemite Climbing Association  
**Takahiro Yamaguchi**, Network to Protect Mountain Streams  
**Tanya Nawrocki**, Urban Roots  
**Ventura Store**, Channel Islands Marine and Wildlife Institute  
**Washington, D.C., Store**, Anacostia Watershed Society  
**Westport Store**, Green Village Initiative  
**Zach Rhoades**, Save the Waves



Patagonia Chicago and St. Paul store employees were dogged in their efforts on behalf of the Boundary Waters during a store internship with Save the Boundary Waters. Boundary Waters Wilderness Area, Minnesota. *Chris Holmquist*

Marcela's internship took her from classrooms to crops (with a brief detour to Iguazú Falls) in northeastern Argentina. *Marcela Riojas*

**SUCCESS**

# LNG Port Denied

New York's Governor Andrew Cuomo vetoed development of Port Ambrose LNG Deepwater Port in November 2015. The proposed project would have enabled liquefied natural gas to be imported and exported from the shores of New York and New Jersey, bringing with it a number of serious environmental and public safety threats to the region. Oil spills and explosions, air and water pollution, increased greenhouse gas emissions, and harm to important marine ecosystems were all heightened possibilities. Governor Cuomo's veto was a huge win for New York and

New Jersey communities and environmental groups, as was his recent announcement to phase out coal from New York by 2020. Patagonia partnered with Surfrider NYC, Clean Ocean Action, Sane Energy Project, Environmental Action and Catskill Mountainkeeper to defeat the terminal. We sponsored a postcard campaign, tabling and events at our NYC Bowery store; helped pay for a bus to Long Beach so NYC residents could testify at public hearings; staged a protest paddle-out with Bowery staff and Surfrider volunteers; gave money and more.



Surfrider NYC members paddle out to protest the proposed construction of Port Ambrose LNG terminal, which was subsequently denied. Jenna Adesso

# The New Localism

Our campaign uses the voices of athletes and activists to inspire citizens to protect the places they love

Using the voices of athletes and activists to inspire people to protect places they love to ski, climb, surf, run and fish, we launched The New Localism (TNL) campaign in March 2015. This year five TNL films went live, exploring fights to stop a ski resort, bring down dams, protect desert wilderness and a revered big-wave surf spot, and raise money to build trails in a future national park. More than 250,000 people watched these films at festivals, in-store screenings, and through Netflix, iTunes and Vimeo.

*continued on next page*



Vince Anderson and Steve House enjoy the Purcell Wilderness in its natural state. *Christian Pondella*





## The New Localism Efforts

### Jumbo Wild

A large-scale ski resort proposed for the Jumbo Valley threatens the rich wilderness of this remote area located in British Columbia's Purcell Mountains. But since 1991, would-be Jumbo Glacier Resort has faced a solid wall of opposition, uniting First Nations, conservationists, skiers and snowboarders, hunters, business people and area residents. The Jumbo Valley has long been revered for its beauty, and to the Ktunaxa Nation, it is known as *Qat'muk*, home of the grizzly bear spirit. Part of an important international wildlife corridor, the valley is one of only two areas in North America where grizzly bears can roam freely between Canada and the U.S.

Our support for the Jumbo Wild campaign began in 2012 with grants to Wildsight, a leading regional conservation group. The New Localism effort also includes a moving film by Sweetgrass called *Jumbo Wild*. From November 2015

to April 2016, the film screened at more than 200 events in 19 countries to an audience of more than 40,000. Between these screenings and the film's availability on Netflix, Vimeo and iTunes, we have helped gather more than 50,000 petition signatures to be hand-delivered to the Legislative Assembly of British Columbia in the coming year. And, in line with the larger goals of The New Localism, the film has rallied a new generation of skiers and snowboarders to the imperative of protecting special places where adventure happens. With voices like Patagonia ski ambassador Leah Evans' joining the fight, along with growing international awareness, Wildsight's strong campaign leadership, and a legal push from the Ktunaxa Nation in Canada's Supreme Court, many see a window of opportunity to secure permanent protection for the Jumbo Valley. The 25-year fight continues!

For 25 years, residents and others have been battling a ski resort proposed for the remote Jumbo Valley in British Columbia's Purcell Mountains, one of only two areas in North America where grizzly bears can roam freely between Canada and the U.S. (top) Garrett Grove, Fred Marmsater; (bottom) Steve Ogle

### Defined by the Line— the Fight to Protect Bears Ears

In October 2015, the Bears Ears Inter-Tribal Coalition proposed a 1.9 million-acre Bears Ears National Monument in southeastern Utah to protect the area's cultural resources. Our support for the campaign started with the film, *Defined by the Line*, featuring climber/activist Josh Ewing, and continued this year with grants and campaign support for groups like Friends of Cedar Mesa and Utah Diné Bikeyah. We continue to call for the protection of this remarkable place as a new national monument and are proud that the campaign's momentum, with leadership from the Inter-Tribal Coalition, has landed Bears Ears on the short list for consideration by the Obama administration.

Josh Ewing and Trevor Bowman find adventure in Bears Ears country, a magnificent area in southeastern Utah that many would like to see protected. *Mikey Schaefer*

### The Fisherman's Son

As part of The New Localism campaign, Chris Malloy's film, *The Fisherman's Son*, has inspired people around the world to join the fight to protect Patagonia Surf Ambassador Ramón Navarro's home surf break in Punta de Lobos, Chile. Combining forces this year with Save the Waves on a CrowdRise fundraising campaign, we matched \$100,000 in donations to the campaign. Punta de Lobos activists have made amazing strides, and the new Fundación Punta de Lobos will soon be ready to protect the point's iconic Mirador property. We also continue supporting Save the Waves and local activists to help make Ramón's dream to preserve the fragile beauty of Punta de Lobos, now and forever, a reality.

**SUCCESS**

# **Mile for Mile Mission Accomplished!**

Thanks to the activism of Patagonia ultrarunners Luke Nelson, Jeff Browning and Krissy Moehl (pictured), a great film by James Q. Martin, donations from runners around the world and a matching grant from Patagonia, we exceeded our goal for the Mile for Mile campaign. Raising more than \$90,000, the money will help Conservación Patagónica build over 50 miles of new trails in Patagonia Park, which one day soon will become Chile's next national park.





# Doing Good While Shipping Goods

## 20 years of environmental activism at our Reno Service Center

When we first turned on the lights and opened the bay doors at Patagonia's Reno Service Center in 1996, Nevada had not passed a wilderness bill, or any bill that protected public lands, for seven years. The few Nevada environmental groups that worked on wilderness protection were treading water, and there was little hope of adding protected wilderness in the near future.

Rather than bemoan the fact, Service Center employees rolled up their sleeves and got to work. The Service Center Grants Council gave \$4,000 to Friends of Nevada Wilderness

in 1997 (our second grant) and invited the group to use space in our building for fundraising events and meetings. In early '98, a group of employees did a Service Center-wide internship with Friends, learning how to inventory potential wilderness areas with topo maps and compass.

A big step forward occurred when Patagonia customer service facilitator John Wallin left the company to jump-start Nevada wilderness campaigns by founding the Nevada Wilderness Project (NWP). From 2000 to 2006, his group worked out of donated office space here in the Service

Center. During this time—thanks to the efforts of NWP, other environmental groups and Patagonia—we protected more than 2.5 million acres of Nevada as wilderness and 500,000 acres as national conservation areas. And during NWP's 13-year run (which ended in 2013), 25 Patagonia employees interned on projects covering the entire state of Nevada.

Since the Service Center first opened, more than 200 Reno employees have volunteered through our environmental internship program, either individually or with others in their departments. They've worked with Friends of Nevada Wilderness, the Nevada Wilderness Project, the Sugar Pine Foundation, Sierra Buttes Trail Stewardship, The Nature Conservancy of Nevada, and Friends of Gold Butte. Farther afield, Reno employees have

also volunteered with Cook Inletkeeper, Oregon Natural Desert Association, the John Muir Trust, Working Dogs for Conservation, Cascadia Wildlands and Conservación Patagónica.

Employee activism takes other forms in Reno. We have a vibrant program called Enviro Activism Days in which 12 to 20 employees from each department work for a day with an environmental group, helping to do such things as eradicate invasive species (Mono Lake Committee), plant trees (The Nature Conservancy-Nevada) and clean up an illegal shooting range (Bodie Hills Conservation Partnership). Since we started Enviro Activism Days in 2011, we have volunteered more than 12,000 hours, and 1,600 employees have participated from all 14 Service Center departments. It's the Patagonia version of a Crop Mob.

No story of Reno's environmental initiatives would be complete without mentioning the Reno Grants Council and our Clothing Donation Program. The former is a dedicated (and rotating) group of employees who have awarded some 207 grants totaling \$983,500 to environmental groups in Nevada and Northern California. Our Clothing Donation Program gives clothing, not just to environmental groups for fundraisers and field work, but also to humanitarian and disaster relief efforts. Recently, we sent used jackets to refugees in Greece.

The Reno Service Center embodies the simple but profound Patagonia ethic of "do good." We create an atmosphere of opportunity here by which we encourage, reward and celebrate giving back to the natural world. And we're quite proud of the results.

Picking up trash, pulling invasive plants, planting natives, building trails and more, employees of our Reno Service Center have accomplished much in the last two decades, along with shipping a sh\*tload of goods. Tyler Keck

# A Family Business

We add a child care center in Reno, increase family leave benefits, receive White House honors and publish *Family Business*



At Patagonia, we know from experience that doing the right thing by employees is a necessary element of doing business in our time. To support our families, we provide company-paid health care and sick time for all employees, paid maternity and paternity leave, on-site child care for many employees, and financial support to those who do not have access, among other benefits.

This year we expanded our offerings by opening a new child care center at our Reno Service Center and increasing our family leave benefits. In spring 2015, Patagonia CEO Rose Marcario received praise from President Obama for her commitment to working families, and, last summer, we published *Family Business*—a beautiful new book that speaks to 33 years of providing child care at our Ventura headquarters and why providing high-quality on-site child care to working families creates business value not just for Patagonia, but for any company.

## Child Development Program

Patagonia Founder Yvon Chouinard considers the kids that grow up at our on-site child development center in Ventura to be Patagonia's "best products." Now in its 33rd year, our Great Pacific Child Development Center (GPCDC) serves 81 employee and community children ranging in age from infants to eight years old. GPCDC's staff of 28 includes 18 teachers and five bilingual support personnel, along with general support and administrators. The program seeks to develop children who are lively, curious and happy. As GPCDC's first director Anita Garaway-Furtaw said, "When kids are in the same place and have the ability to trust the adults around them to love them and care for them, they have the energy to do what they need to do in all areas of development. They become more articulate and tend to have higher self-esteem."

Wanting to support the 400 or so workers at our distribution center in Reno, Nevada, in the same manner, in January 2016, we opened the Truckee River Child Development Center with one infant classroom that serves children age eight weeks to two-and-a-half years. Plans are underway to open a preschool classroom in early 2017 for kids two-and-a-half through five years. There are now 10 children in our Reno program led by three teachers, one bilingual support person and an administrator.

## Family Leave/Benefits

This fiscal year we increased company-paid leave for birthing mothers to 16 weeks of full pay, rather than eight weeks, and 12 weeks of full pay, rather than eight weeks, for new fathers and adoptive mothers. We now provide up to 12 weeks of full pay when an employee experiences a serious medical

condition, or when one arises for their spouse, domestic partner, child or parent. We also provide the same benefit to any full-time employee called to active military duty or any one required to care for a sick or injured family member in the military. The eligibility period for all of these benefits is nine months. These changes went into effect March 1, 2016.

Taking it a step further, the company ramped up efforts to advocate for better national policies to support workers and their families by publicly asking Congress to support the Family and Medical Insurance Leave Act (FAMILY Act). To that end, we produced a series of videos that make a compelling business case for providing family benefits that received considerable attention in the press.

## White House Honors

Patagonia CEO Rose Marcario received praise in person from President Obama for Patagonia's commitment to working families at a ceremony in Washington, D.C., on April 16, 2015. In her acceptance remarks, Rose said, "I share this gratitude with [Patagonia co-founder] Malinda Chouinard, who has always made Patagonia a great place for families,

and with Anita [Garaway] Furtaw, who developed an award-winning on-site child development program for our Ventura headquarters 30 years ago, and has run it ever since."

President Obama lauded Rose and the company, saying, "People don't have to choose between paying the bills and seeing their kids shine in the class play. And that means that that worker will do whatever it takes to help the company succeed the next time out, because they know Rose and others at the very top are looking out for them."

## Family Business

We came out with a book that illustrates why Patagonia's on-site child care center is a key component of our corporate mission and why providing high-quality on-site child care to working families is essential. Written by Malinda Chouinard and Patagonia's first director of marketing, Jennifer Ridgeway, *Family Business* is the visual story of how Patagonia provides the support working families need to preserve American ingenuity that begins in early childhood.

Families are an integral part of corporate culture at Patagonia. (Left to right) Kyle Sparks, Tim Davis, Kyle Sparks

# Investments in Our Future

**\$20 Million and Change investment fund grows to \$38 million and is renamed Tin Shed Ventures™. Collaboration and long-term perspective define our unconventional approach to investing in environmentally and socially responsible companies**

This year we launched a \$35 million tax equity fund that makes the benefits of solar electric power available to more than 1,600 households in the U.S. As the latest investment from our \$20 Million and Change investment fund (now called Tin Shed Ventures), we leveraged our tax dollars to invest in a clean-energy economy, while also earning strong financial returns. This is our second solar investment, but a first in the way it was organized. It brought together five different certified Benefit Corps, like-minded companies, all serving different roles with a focus on common good and long-term, sustainable profits. We hope this creates a paradigm that others will follow.

Patagonia started \$20 Million and Change in 2013 to invest in environmentally and socially responsible start-up companies. To date, we have almost doubled our initial commitment to this initiative, putting \$38 million into 12 such companies whose business models are guided by “doing good.”

Many of our investments are integral parts of our own business operations. Wild Idea Buffalo Company supplies the buffalo jerky for our food line, Patagonia Provisions. Our

materials team is working with Beyond Surface Technologies to integrate its innovations into upcoming product lines. And working with CO2 Nexus technologies, we deployed a machine in our Reno warehouse to clean Worn Wear garments without water.

By investing in these companies and using their products, we create mutual benefit through creative collaboration. With all of our investments, we cultivate lasting relationships, open-source environmental innovations and novel investment approaches, and look to bring others into the fold.

After more than 40 years in business, we know how challenging it can be to pursue environmental and social good as part of a company’s mission, but we also know the commitment to do so can result in solid financial success over the long haul.

Cognizant that attracting capital from traditional providers driven by short-term returns is difficult and tenuous, we started our \$20 Million and Change fund to broaden that myopic view of the capital markets and demonstrate to the business community that investments that prioritize social and environmental responsibility can still provide healthy financial returns.

“It is time for businesses and communities to take back their influence in the capital markets, reject the emphasis on short-term gains, and demand investments that truly consider multiple bottom lines,” says Phil Graves, Patagonia’s director of corporate development. “Investors have the responsibility to respond, think broadly and creatively, and use finance as a tool to grow robust economies that enhance our natural environment and social fabric.”

**By investing in these companies and using their products, we create mutual benefit through creative collaboration.**



Bringing more clean energy to the grid is one of the investments we made this year through our Tin Shed Ventures investment fund. Courtesy Sungevity

# Environmental Grants

## \$7.1 million to 824 groups in 22 countries

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While Patagonia is best known for our quality clothing, we are also becoming known for our leadership in funding the grassroots environmental movement.

As our business grows, so does our support. Patagonia gives 1 percent of sales to groups working toward long-term solutions to the environmental crisis. Last year we supported more grassroots organizations through our grants program than any other member of the Environmental Grantmakers Association—the largest network of environmental funders in the world. Some 824 environmental organizations around the world received a grant from us, totaling more than \$7.1 million.

Our funding strategy is to give modest but meaningful support to groups tackling some of the most pressing environmental issues of today. We like to support small grassroots activist organizations with provocative direct-action agendas working on multipronged campaigns to preserve and protect our environment.

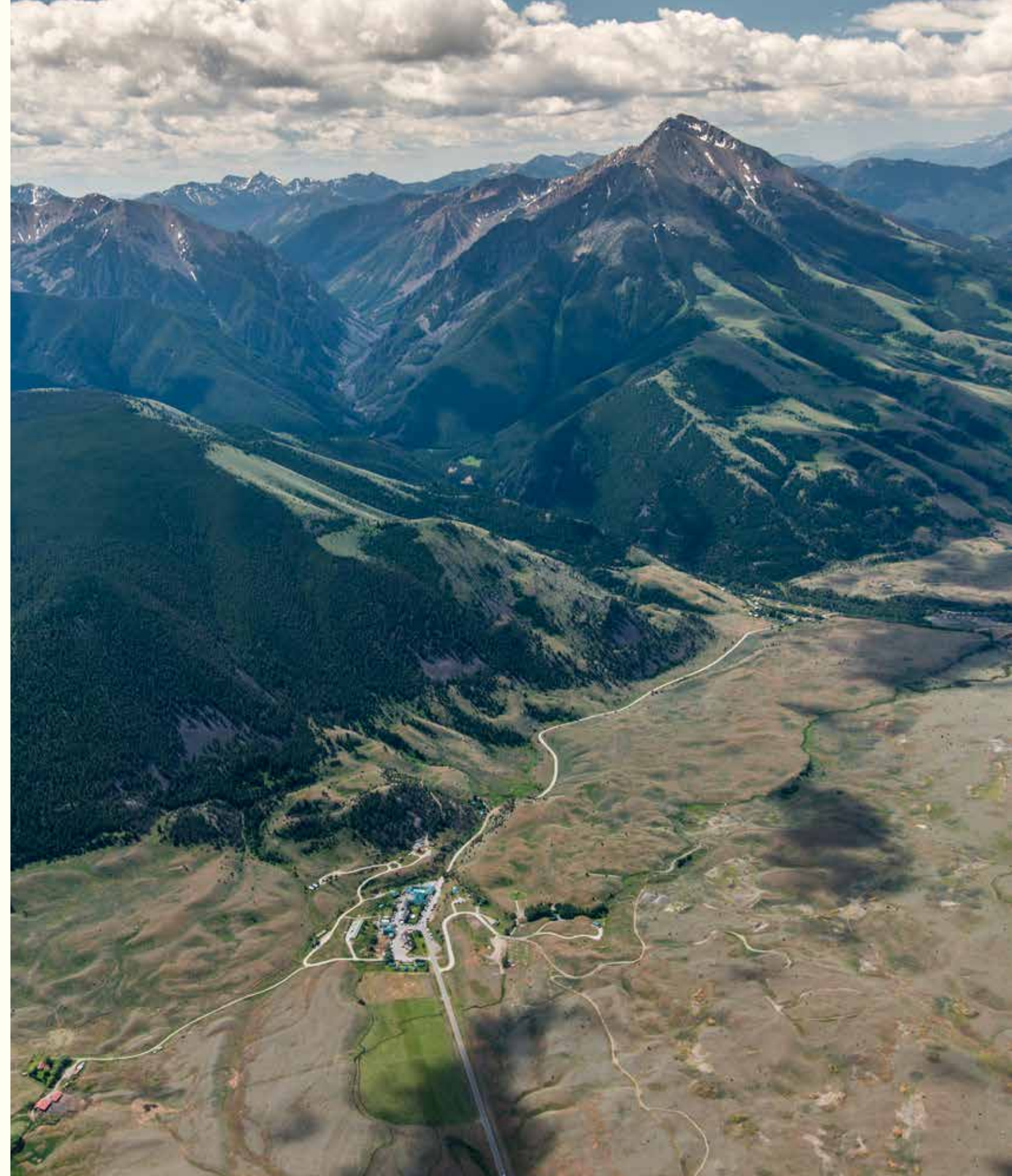
We were one of four philanthropic foundations honored in 2016 with the National Committee for Responsible Philanthropy Impact Award, which acknowledged our efforts to encourage diversity and empowerment of marginalized communities.

Over the years, the groups we've supported have inspired us to want to go beyond just writing a check. Spotlighting their work, sharing their stories and relaying important action opportunities through our catalogs, social media, email, events and films can be even more impactful. We feel it is important to use our company voice to inspire others to speak out on behalf of the places and issues they care about. In the pages that follow, you will find all of the groups we financially supported this year, along with a few spotlights on groups from regions around the globe. We invite you to flip through, find groups either located in places you call home or working on issues you care about, and get involved.

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**“I’ve found the cure for depression is action,  
and action is the basis for the environmental  
philosophy at Patagonia.”**

—Yvon Chouinard, *Let My People Go Surfing*



EcoFlight uses the power of flight to assist environmental groups working on all sorts of issues, including Park County Environmental Council's opposition to a mine proposed here at Emigrant Gulch, on the edge of the Absaroka Beartooth Wilderness. Montana. *Bill Campbell*

## ARGENTINA

### Asociación Ambiente Sur

*Río Gallegos, Santa Cruz*  
Asociación Ambiente Sur works to raise awareness and promote citizen involvement in environmental issues through education and conservation activities.

### Alianza Arboles

*Buenos Aires, Buenos Aires Province*  
Alianza Arboles empowers individuals and organizations to work together to create green public spaces.

### Asociación Amigos del Árbol, Bosques, y Parques Nacionales

*Salta, Salta Province*  
This organization seeks to connect community and environment through education and research, community engagement, tourism and sustainable development.

### Banco de Bosques

*Buenos Aires, Buenos Aires Province*  
Banco de Bosques campaigns to create national parks and fight deforestation, poaching and dams.

## AUSTRALIA

### Australian Marine Conservation Foundation

*Brisbane, Queensland*  
This group works to create large marine sanctuaries, make fisheries sustainable, and protect and recover threatened ocean wildlife, such as sharks, seals and whales.

### Bob Brown Foundation

*Hobart, Tasmania*  
Bob Brown Foundation campaigns to protect the wild and scenic beauty of Tasmania and the ecological integrity of Australia.

### Climate Council

*Potts Point, New South Wales*  
Climate Council provides authoritative, expert information to the Australian public on climate change.

### Friends of Scott Creek Conservation Park

*Bradbury, South Australia*  
This organization works to restore threatened wetlands at Scott Creek Conservation Park by rehabilitating degraded upland swamps, bogs, spring-fed gullies and seasonal creek lines.

### Gondwana Link

*Albany, Western Australia*  
Gondwana Link aims to reconnect the country across southwestern Australia to restore and maintain biodiversity and a functioning ecosystem.

### Market Forces

*Collingwood, Victoria*  
Market Forces works to facilitate and conduct campaigns that target the financial sector on environmental issues and redirect finance and investment from environmentally harmful projects to those that protect and enhance the environment.

### South West Marine Debris Cleanup

*Hobart, Tasmania*  
This group aims to collect, document and educate people on the impacts of marine debris in the Tasmanian Wilderness World Heritage Area and monitor changes in this otherwise pristine coastal ecosystem.

### Take 3

*Bateau Bay, New South Wales*  
Take 3 asks everyone to simply take three pieces of rubbish with them when they leave the beach, waterway or anywhere else.

## AUSTRIA

### RiverWatch

*Vienna, Austria*  
This organization aspires to conserve unimpaired rivers and floodplains by drawing attention to the value of rivers, flora and fauna, and humans.

### WET–Wildwasser erhalten Tirol

*Natters, Tyrol*  
This organization aims to protect the last remaining free-flowing whitewater rivers in Tyrol, a significant ecological treasure.

## BELGIUM

### Sea First Foundation

*Westerlo, Antwerp*  
Sea First Foundation strives for a world in which humankind recognizes the oceans as essential for all life on Earth and takes action to protect and cherish them.

## CANADA

### Alberta

#### Alberta Fish & Game Association

*Edmonton, Alberta*  
Alberta Fish & Game Association implements partnership-based actions to enhance critical prairie habitat, promote sustainable food production and support diverse socioeconomic interests.

#### Canadian Parks and Wilderness Society–Northern Alberta Chapter

*Edmonton, Alberta*  
CPAWS–Northern Alberta works with government, industry and First Nations communities to gain greater protection for Alberta's public lands and waters.

#### Canadian Parks and Wilderness Society–Southern Alberta Chapter

*Calgary, Alberta*  
CPAWS–Southern Alberta aims to be the community voice for wilderness protection in southern Alberta, working collaboratively to conserve natural landscapes and watersheds.

### British Columbia

#### Ancient Forest Alliance

*Victoria, British Columbia*  
Ancient Forest Alliance works to protect the endangered old-growth forests of British Columbia and ensure sustainable forestry jobs in the province.

#### Canadian Freshwater Alliance

*Vancouver, British Columbia*  
Canadian Freshwater Alliance, a project of Tides Canada initiatives, is committed to the attainment of healthy waters across all of Canada.

#### Central Westcoast Forest Society

*Ucluelet, British Columbia*  
Central Westcoast Forest Society works to restore forest and stream ecosystems, conduct research and monitoring projects, and provide community engagement through education and employment.

#### Ecojustice

*Vancouver, British Columbia*  
Ecojustice provides free legal services to Canadians at the front lines of environmental struggles, uses the legal system to advance environmental protection and advocates for strong environmental laws.

#### Environmental Youth Alliance

*Vancouver, British Columbia*  
EYA aims to build community and environmental health through a better understanding of our connection with our social and physical world.

#### Evergreen

*Vancouver, British Columbia*  
Evergreen inspires and enables action to create greener cities.

#### Fraser Riverkeeper

*Vancouver, British Columbia*  
Fraser Riverkeeper is dedicated to protecting and restoring the Fraser River and its watershed.

#### Heiltsuk Integrated Resource Management Department

*Bella Bella, British Columbia*  
This organization acts as a steward of its land, water and resources, upholding the principles of ecosystem-based management as a foundation for a conservation-based economy.

#### Mosqoy

*Victoria, British Columbia*  
Mosqoy promotes educational and cultural rights for Andean communities in Peru.



Artists from Alianza Arboles paint a mural at the Children's Hospital. Buenos Aires, Argentina. Courtesy Alianza Arboles

#### My Sea to Sky

*Squamish, British Columbia*  
My Sea to Sky seeks to stop the development of all polluting, fossil-fuel industry in Howe Sound, working with citizens and groups to create a sustainable vision that will protect it for generations.

#### North West Watch

*Terrace, British Columbia*  
North West Watch exists to ensure that future generations inherit healthy, functioning ecosystems.

#### Peace Valley Environment Association

*Fort St. John, British Columbia*  
Peace Valley Environment Association works to facilitate development of a sustainable land-use plan for the Peace River Valley.

#### Qqs Projects Society

*Bella Bella, British Columbia*  
Qqs Projects Society works in the areas of youth, culture and environment, building capacity for cultural and natural stewardship on the Central Coast of British Columbia.

#### RAVEN-Respecting Aboriginal Values and Environmental Needs

*Victoria, British Columbia*  
RAVEN raises legal defense funds to assist First Nations seeking to protect traditional territories.

#### Sierra Club of BC Foundation

*Victoria, British Columbia*  
Sierra Club BC seeks to protect and conserve British Columbia's wilderness, species and ecosystems by providing the government and First Nations with science-based conservation viewpoints and advice.

#### Skeena Watershed Conservation Coalition

*Hazelton, British Columbia*  
Skeena Watershed Conservation Coalition seeks to cultivate a sustainable environment rooted in the Skeena's culture and thriving wild salmon ecosystem.

#### SkeenaWild Conservation Trust

*Terrace, British Columbia*  
SkeenaWild Conservation Trust is dedicated to making the Skeena watershed and nearby coastal communities a global model of ecological and economic sustainability.

#### Watershed Watch Salmon Society

*Vancouver, British Columbia*  
Watershed Watch Salmon Society seeks to catalyze efforts to protect and restore British Columbia's wild salmon and their habitat.

#### The WaterWealth Project

*Chilliwack, British Columbia*  
The WaterWealth Project works to amplify the voices of community members to positively affect home waters.

#### West Coast Environmental Law Research Foundation

*Vancouver, British Columbia*  
This group is dedicated to a just and sustainable society where people are empowered to protect the environment and where environmental protection is law.

#### West Vancouver Streamkeeper Society

*West Vancouver, British Columbia*  
WVSS develops, promotes and maintains best practices for sustaining productive creeks, watersheds and wetlands within West Vancouver.

#### Wilderness Committee

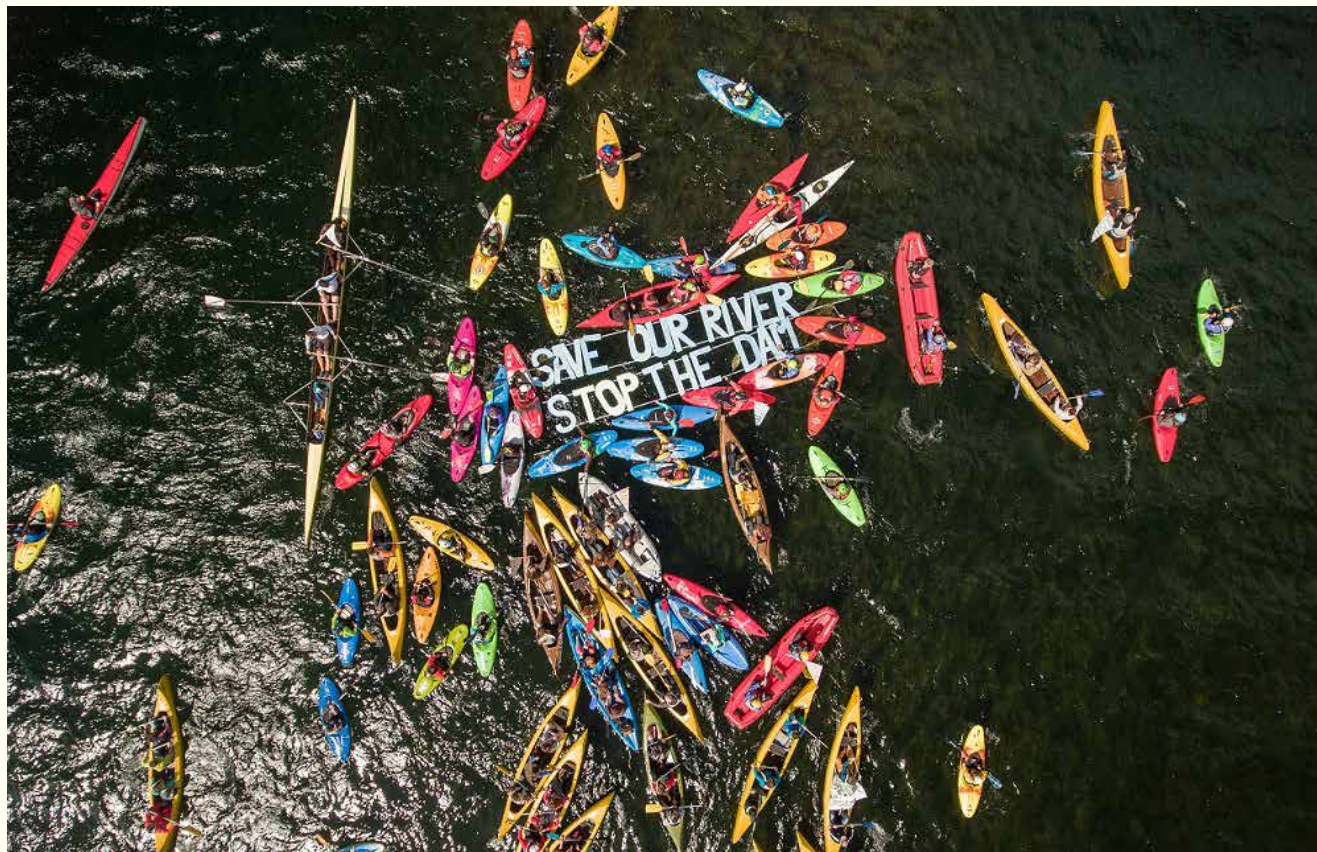
*Vancouver, British Columbia*  
This group works to protect Canada's biological diversity through strategic research and grassroots public education.

#### Wildsight

*Kimberley, British Columbia*  
Wildsight promotes biodiversity and sustainable communities in Canada's Columbia and southern Rocky Mountain ecoregions.

#### Wolf Awareness

*Golden, British Columbia*  
Wolf Awareness is dedicated to developing positive attitudes toward predators in general, the wolf in particular, and an appreciation of the environment.



## PROGRAM UPDATE EUROPE

Patagonia Europe dove into a number of environmental and social challenges across the continent this fiscal year, building a network of activists and campaigns via 1% for the Planet® and The New Localism platforms. We worked with 48 organizations in 13 countries, hosting many of them in our offices and stores, and joining some in their actions.

### Inspired by DamNation

Patagonia Europe has been supporting a growing movement that seeks to stop the construction of new dams and remove obsolete ones in the UK, Netherlands, Portugal and Austria. On the Balkan peninsula, from Slovenia to Albania, we joined forces with two NGOs—Riverwatch and EuroNatur—whose Save the Blue Heart of Europe campaign is demanding that national governments and the European Union protect the last free-flowing rivers in Europe and declare them national parks. They launched the Balkan Rivers Tour as part of the campaign. Its international alliance of kayakers, anglers, residents and nature conservationists kayaked, fished and spent time on 16 endangered rivers in the region over 35 days. The European team, sport ambassadors and media joined them in Bosnia and Albania to highlight the wonderful potential for tourism in these still wild and beautiful places.

### COP21

Together with Patagonia CEO Rose Marcario and others, we participated in a panel on consumerism at COP21 in Paris. At the conference, we initiated a discussion as to whether hydroelectricity should be considered renewable energy. Before COP21, we walked with Urgenda, a Dutch NGO that is leading a campaign for renewable energy in the Netherlands.

### B Corp

We are contributing to the expansion of the B Corp movement in Europe by hosting and participating in several events in the Benelux countries and Germany, with others to follow in Italy and France.

### Refugees

Helping to deal with the refugee crisis is an ongoing effort for all of us at Patagonia Europe. We've been donating money and raising funds for relief organizations in Germany, the Netherlands and Greece, and providing other forms of help where we can.

A flotilla of protesters got the Balkan Rivers Tour moving with an action on Lake Bohinj, Slovenia. *Matic Obiak*

### Manitoba

#### Centre for Indigenous Environmental Resources

Winnipeg, Manitoba

This organization works to create sustainable First Nations communities and a healthy environment.

### Nova Scotia

#### Ecology Action Centre

Halifax, Nova Scotia

Ecology Action Centre acts as a watchdog for the Nova Scotia environment by providing up-to-date environmental news and pursuing researched solutions.

### Ontario

#### Canadian Biotechnology Action Network

Ottawa, Ontario

CBAN advocates for public awareness and action around the impacts of genetic engineering to protect the integrity of the environment, health, food and livelihoods of people.

#### Canadian Environmental Grantmakers' Network

Toronto, Ontario

This organization works to strengthen the impact of philanthropic support for an environmentally sound and sustainable future for Canadians.

#### Canadian Parks and Wilderness Society

Ottawa, Ontario

CPAWS is working to see at least half of Canada's public lands and water protected and its national parks managed to protect the nature within.

#### Community Bicycle Network

Toronto, Ontario

Community Bicycle Network works to make cycling the most accessible form of transportation in Toronto.

#### Earthroots

Toronto, Ontario

Earthroots is dedicated to protecting wilderness, wildlife and watersheds in Ontario.

#### Ecologos

Toronto, Ontario

Ecologos seeks to revive a spirit of reverence for water, inform about threats that imperil water and inspire citizen action to protect water.

#### Forests Ontario

Toronto, Ontario

Forests Ontario works to increase Ontario's forested landscape through large-scale planting and enhances the public's understanding and appreciation of its forest ecosystems.

### Friends of the Rouge Watershed

Scarborough, Ontario

Friends of the Rouge Watershed encourages a community, ecosystem and watershed approach to protection policy and planning, educates youth and community, restores natural habitat, and monitors the health of its watershed.

#### Lake Ontario Waterkeeper

Toronto, Ontario

Lake Ontario Waterkeeper works for the day when every person can safely touch the water in their watershed, when all waters are pure enough to drink, and when waters are clean and wild enough that you can toss in a line anywhere and pull out a fish.

#### MiningWatch Canada

Ottawa, Ontario

MiningWatch Canada aims to change public policy and mining practices in Canada and abroad to protect the health of individuals, communities and ecosystems.

#### Nature Conservancy of Canada

Toronto, Ontario

Nature Conservancy of Canada works to conserve Canada's natural heritage.

#### Ontario Nature

Toronto, Ontario

Ontario Nature protects wild species and wild spaces through conservation, education and public engagement.

#### Samara

Toronto, Ontario

Samara is dedicated to reconnecting Canadians to politics to increase democratic engagement and a more positive public life.

#### Quebec

#### Canadian Parks and Wilderness Society—Ottawa Valley Chapter

Gatineau, Quebec

CPAWS-OV seeks to protect the biodiversity of the Ottawa Valley and beyond through improved land-use plans and by maintaining and restoring connections across the landscape.

#### Yukon

#### Canadian Parks and Wilderness Society—Yukon Chapter

Whitehorse, Yukon

CPAWS-Yukon works to establish and maintain a comprehensive system of protected areas in the Yukon and to safeguard wilderness and wildlife throughout the North.

## CHILE

### AMA Torres del Paine

Punta Arenas, Magallanes Region

AMA Torres del Paine protects the natural resources within Torres del Paine National Park and the surrounding area by supporting conservation, scientific investigation and environmental education.

### Corporación Fiscalía del Medio Ambiente

Santiago, Santiago Province

This group seeks to influence the development of environmental policy and legislation to protect Chile's rich environmental heritage and promote its peoples' right to live in a pollution-free environment.

### 4 Change Media

Santiago, Santiago Province

4 Change Media promotes social change through communication strategies, marketing activities and documentary series.

### Fundación Fungi

Santiago, Santiago Province

Fundación Fungi promotes research, conservation and promotion of the fungi kingdom.

### Fundación Terram

Santiago, Santiago Province

Fundación Terram conducts research, empowers citizens, organizes and works to strengthen public policies and generate proposals dealing with the environment.

## CZECH REPUBLIC

### Čmelák – Společnost přátel přírody

Liberec, Liberec Region

This group promotes a sustainable lifestyle and seeks to create a harmonic human-nature relationship.

### Hnutí DUHA

Brno, South Moravian Region

Hnutí DUHA is working to secure a clean and healthy environment and promote conservation.

### Sázíme stromy z.ú

Prague, Prague Region

Sázíme stromy z.ú plants trees and shrubs in places where nobody else would plant them due to a lack of money or initiative.

## FRANCE

### ALEPE

Balsièges, Occitanie

ALEPE works to engage community members to break down the barriers between humans and wolves.



**Boutch à Boutch**

*Chamonix, Auvergne-Rhône-Alpes*  
Boutch à Boutch works to enhance civic engagement in the valley of Chamonix.

**Environn’MontBlanc**

*Les Houches, Auvergne-Rhône-Alpes*  
This group works to reduce environmental damage caused by road traffic in the Chamonix Valley.

**European Rivers Network France - SOS Loire Vivante**

*Le Puy-En-Velay, Auvergne-Rhône-Alpes*  
This group works to protect river and aquatic environments in France and the rest of Europe.

**Inf’OGM**

*Montreuil, Ile de France*  
Inf’OGM seeks to foster and nurture the democratic debate on GMOs in a manner that’s independent, transparent and accessible to everyone.

**OuiShare**

*Paris, Île-de-France*  
OuiShare is a global think-and-do tank working to build and nurture a collaborative society by connecting people, organizations and ideas around fairness, openness and trust.

**Surfrider Foundation Europe**

*Biarritz, Nouvelle-Aquitaine*  
Surfrider advances the protection and enjoyment of oceans, waves and beaches through conservation, activism, research and educational activities.

**GERMANY****Bergwaldprojekt e.V**

*Würzburg, Bavaria*  
Bergwaldprojekt e.V. offers people the opportunity to become involved in environmental work by organizing projects and providing technical and material support for the forest ecosystems.

**The Big Jump Challenge Network**

*Berlin, Berlin Brandenburg*  
This group supports European water conservation by strengthening the youth voice.

**The Black Fish Deutschland**

*Bremen, Bremen State*  
The Black Fish Deutschland exposes illegal and destructive fishing practices in European seas.

**EuroNatur Foundation**

*Radolfzell, Baden-Württemberg*  
EuroNatur Foundation aims to conserve European natural heritage in all of its diversity and protect traditionally cultivated landscapes in Europe.

**Grüne Liga**

*Berlin, Germany*  
Grüne Liga’s water policy office works for living rivers and healthy waters by informing, networking and engaging communities.

**Netzwerk Blühende Landschaft -Mellifera**

*Rosenfeld, Baden-Württemberg*  
This organization seeks to change monocultural landscapes into blooming landscapes—not only for animals and plants, but also for us to live in.

**Pestizid Aktions-Netzwerk**

*Hamburg, Hamburg*  
PAN Germany seeks to protect humanity and the environment from pesticides, promoting less harmful alternatives.

**Rehab Republic**

*Munich, Germany*  
Rehab Republic works to foster sustainability as a societal value and make sustainable habits more attractive.

**Whale and Dolphin Conservation Deutschland**

*Munich, Germany*  
This group is dedicated to the conservation and protection of whales and dolphins, defending these animals against the many threats they face through conservation campaigns, advising governments, and research and rescue.

**INDONESIA****Project Clean Uluwatu**

*Uluwatu, Bali*  
PCU creates sustainable environmental solutions for the Uluwatu so this world-famous surf break can be preserved.

**IRELAND****Irish Seed Savers Association**

*Scariff, County Clare, Munster*  
This group cultivates and preserves heritage varieties of vegetables, flowers, herbs and apple trees.

**Keep It in the Bog**

*Dublin, Leinster*  
Keep It in the Bog aims to restore the high-water table of Girley Bog, addressing the root problem of peat drainage and demonstrating a solution at the local level.

**ITALY****Associazione Montagna Grande**

*Bisegna, L’Aquila, Abruzzo*  
Montagna Grande seeks to protect the landscape and cultural heritage of the Valle del Giovenco.

**Comitato Bellunese Acqua Bene Comune**

*Belluno, Veneto*  
This organization aims to save the rivers of its province from the excess of hydroelectric exploitation.

**Genitori Antismog**

*Milan, Lombardy*  
Genitori Antismog works to reduce air pollution through advocacy and providing information about the impact of smog on health.

**Salviamo l’Orso**

*Montesilvano, Pescara, Abruzzo*  
Salviamo l’Orso works in cooperation with national parks and local governments to protect the Marsican brown bear and save it from extinction.

**JAPAN****Arakawa no Shizen wo Mamoru Kai**

*Ageo-shi, Saitama*  
This group is working to preserve biodiversity in and along the Arakawa River.

**Cosmic Seed**

*Shizukuishi-cho, Iwate*  
Cosmic Seed exists to restore the practice of home seed-raising to reproduce healthy foods suitable for Japan.

**Ehime Fusha NET**

*Uwajima-shi, Ehime*  
Ehime Fusha NET is dedicated to protecting native forests and mountains in Nanyo from large-scale wind energy.

**Environmental Investigation About the Sainokuni Resource of Circulation Factories**

*Ôsato-gun, Saitama*  
This organization works to create a closed-loop society.

**Friends of the Earth Japan**

*Itabashi-ku, Tokyo*  
This organization focuses on global warming, deforestation and development aid to developing nations, seeking to create an existence in which all people can live peacefully and equitably.

**Hatano Kankyo Hozen Forum**

*Hadano-shi, Kanagawa*  
This organization works to protect and restore the natural environment and cultural heritage of Hadano-shi and the surrounding area from development.

**Hotaru no Furusato Segamizawa Kikin**

*Yokohama-shi, Kanagawa*  
This organization works to revive biodiversity and restore the “satoyama” landscape—the border zone between mountain foothills and flat, arable land.

**GRANTED  
NATURE CONSERVATION SOCIETY OF JAPAN**

**Mission** We work to protect the natural world in Japan—a world of rivers, forests, oceans and coastlines that supports all living things. We seek to raise public awareness about the importance of nature, attempting to create a society that is one with it.

**Activities** We conduct research, gather and present scientific evidence, make policy recommendations, train volunteers and work to establish a grassroots network. In the late 1980s, when forests were valued primarily for their logs, we worked to protect the beech forest in the Shirakami Mountains. By educating people about the importance of forests beyond simply their commercial value, we were able to help have it designated a UNESCO World Heritage Site. Marine conservation in Japan is far behind that of most developed countries, and we are also working to make a case for its protection. The marine ecosystem in Henoko, Okinawa, in particular, is threatened by the relocation of a U.S. military base requiring landfilling coastal waters. We have studied the

marine environment in this area for about 10 years and confirmed its importance to various species, foremost among them the endangered dugong (a type of manatee). Henoko’s Oura Bay is home to some of the dugong’s most important habitat, as it has the biggest bed of seagrass—the animal’s primary source of food—in Okinawa. To protect this invaluable environment, we are making policy recommendations, providing information to the media and asking for international cooperation leading to protection.

**Achievements** We made a film to spotlight the value and importance of the marine ecosystem in Henoko, which has done much to educate Japanese citizens about the value of the marine environment and inspire them to speak out against the military base. Okinawa officials and residents want the base removed entirely, and the Japanese government has agreed to suspend construction following a court-mediated settlement, though it still intends to relocate the base to Henoko.

Divers measure a bed of seagrass, the primary source of food for dugongs. This already endangered species faces further dislocation from construction of a U.S. military base, which the Nature Conservation Society of Japan is working to prevent. Henoko, Okinawa. Courtesy Nature Conservation Society of Japan



#### PROGRAM UPDATE SOUTH KOREA

Threats to the Korean environment include air quality problems from coal-fired plants in China, nuclear proliferation and marine pollution. Dam removal remains politically sensitive.

Last year, Max Kim (senior marketing manager, South Korea) organized a gathering with leading environmental groups in Korea and our U.S. team. Adam Fetcher (public relations), Rick Ridgeway (VP public engagement) and Lisa Pike Sheehy (VP environmental activism) headed to Seoul to meet with Kim and eight top environmental groups to understand their organizations, issues and challenges. The group spent the better part of a day together. It was a great opportunity to introduce our company to South Korean environmental groups, hear their questions and concerns, and provide them support.

As a result, this year we made grants to these groups and look forward to giving more:

##### **Citizens' Movement for Environmental Justice**

This group is campaigning to push through legislation that bans the use of hazardous chemicals in toys and household products. Its symbol is Betty, a seemingly innocent rubber duck that's often made out of the toxic plastic PVC.

##### **Green Korea United (녹색연합)**

This group works on behalf of gorals, a small ungulate that looks similar to a goat, which is an endangered species in Korea. The group will conduct a survey of goral habitat in northeastern Gangwon Province.

##### **Korean Women's Environmental Network**

KWEN is working to raise awareness about microbeads contained in personal-care products, like toothpaste and cosmetics, which are polluting the marine ecosystem.

##### **National Park Conservation Network**

NPCN aims to conserve the natural ecosystem and beautiful landscapes of South Korea's network of national parks.

Across the globe, Patagonia is working to forge the kinds of relationships we've developed for 40 years in the United States and Japan. We're not just exporting U.S. programs, we're also giving back to communities and environments, helping to build a vibrant and diverse movement wherever we do business.

##### **Iga Mizu To Midori No Kai**

*Iga-shi, Mie*

This organization aims to preserve salamander habitat and prevent government waste associated with Kawakami Dam.

##### **Iriomote Island Ecotourism Association**

*Yaeyama-gun, Okinawa*

This organization seeks to establish a sustainable social community on Iriomote Island and live with nature through ecotourism to preserve the environment and achieve economic independence.

##### **Ishikigawa Mamori Tai**

*Sasebo-shi, Nagasaki*

Ishikigawa Mamori Tai seeks to stop construction of Ishiki Dam on the Ishikigawa River.

##### **Japan River Keeper Alliance**

*Yokohama-shi, Kanagawa*

Japan River Keeper Alliance develops strategies and tactics to fight and revise the government's water resource development plan.

##### **Kamigo Segami No Shizen Wo Mamoru Kai**

*Yokohama-shi, Kanagawa*

This organization is working to protect the natural environment of Segamisawa from a massive urban development plan near Yokohama.

##### **Kaminoseki No Shizen Wo Mamoru Kai**

*Kumage-gun, Yamaguchi*

This organization acts to conserve the Kaminoseki area as a World Heritage Site or a national park.

##### **Keiryu Hogo Network Sabo Dam Wo Kangaeru**

*Matsumoto-shi, Nagano*

This organization seeks to preserve mountain streams all over Japan affected by sand-control dams that destroy the natural environmental system around them.

##### **Kiko Network**

*Chiyoda-ku, Tokyo*

Kiko Network is tackling climate change by creating models and working on education problems on the local level.

##### **Kizugawa Ryuiki No Dam Wo Kangaeru Network**

*Iga-shi, Mie*

This group works against the construction of dams on Kizugawa River.

##### **Koeki Zaidan Hojin Shinji-ko - Nakaumi Kisui-ko Kenkyujo**

*Matsue-shi, Shimane*

This organization works to promote economic and cultural development by conserving the Lake Shinji ko-Nakaumi kisui ko area.

##### **Mizumiyama No Midori To Mizu Wo Mamoru Kai**

*Hachijō-jima, Tokyo*

This group works to preserve the wild natural splendor of Hachijo Island through responsible waste-management practices and protection of the island's water.

##### **Mukogawa Conservation Network**

*Itami-shi, Hyōgo*

Mukogawa Conservation Network works to revive and protect the Muko River ecosystem.

##### **Narusedamu Wo Sutoppusaseru Kai**

*Yokote-shi, Akita*

This organization aims to stop the Naruse dam project.

##### **The Nature Conservation Society of Japan**

*Chūō-ku, Tokyo*

NACS-J works to ensure healthy ecosystems and biological diversity based on scientific and social approaches, and to create a society in which we coexist with the nature.

##### **NGO Life Investigation Agency**

*Chikuma-shi, Nagano*

NGO Life Investigation Agency investigates, exposes, inspires and campaigns against illegal trade in wildlife and logging.

##### **Omotehama Network**

*Toyohashi-shi, Aichi*

Omotehama Network works to conserve sand beaches as natural buffers and protects creatures living in the coastal environment.

##### **Paddysong Farm**

*Kyoto-shi, Kyoto*

Paddysong Farm works to make farming more sustainable and promote organic food.

##### **Picchio**

*Karuizawa-machi, Nagano*

Picchio works to keep bears away from garbage and crops and to teach people to avoid conflict with the animals.

##### **Ryuiki No Shizen Wo Kangaeru Network**

*Kameda-gun, Hokkaido*

This group studies the natural systems of rivers on behalf of wild animals and their habitat.

##### **Tama Ajisai No Kai**

*Nishitama-gun, Tokyo*

Tama Ajisai No Kai works to shift government's disposal methods of harmful waste and educates residents about the environmental crisis.

##### **Yamba Ashita-no Kai**

*Maebashi-Shi, Gunma-ken*

Yamba Ashita-no Kai exists to increase awareness about the shortcomings of the Yamba Dam project in the hopes of seeing it revised.

## MEXICO

##### **Kanan Kab Protección del Mundo**

*Mérida, Yucatán*

This organization aims to increase, recover and improve the quality of green areas in Mérida through the design and implementation of reforestation projects and environmental education.

## NETHERLANDS

##### **The Black Fish Nederland**

*Amsterdam, North Holland*

The Black Fish Nederland is an international conservation movement on a mission to end illegal overfishing.

##### **Stichting Designathon Works**

*Amsterdam, North Holland*

This group is working to teach one million children globally to become changemakers for a sustainable world.

##### **Stichting Plastic Whale**

*Amsterdam, North Holland*

This group seeks to help solve the problem of "plastic soup" by organizing events to fish plastic waste from the water and build boats out of it.

##### **Stichting Solar World Cinema**

*Tilburg, North Brabant*

Solar World Cinema is an international network of solar-powered mobile cinemas that allow open-air film screenings in remote places to raise awareness of environmental issues through film.

##### **World Fish Migration Foundation**

*Groningen, Groningen Province*

This group aims to protect and conserve migratory fish species worldwide as part of healthy river ecosystems.

## PERU

##### **Sociedad Peruana de Derecho Ambiental**

*Lima, Peru*

Sociedad Peruana de Derecho Ambiental seeks to foster citizen-led conservation and promote sustainable lifestyles.

## PORTUGAL

##### **Plataforma Salvar o Tua**

*Lisbon, Portugal*

PST aims to protect the Tua Valley from the construction of the Foz Tua Dam and prevent this UNESCO World Heritage Site from being destroyed.

Air pollution from coal-fired power plants in China is a big problem in Korea.  
Courtesy Citizens' Movement for Environmental Justice

## SOUTH KOREA

### Citizens' Movement for Environmental Justice

*Seoul, Seoul Capital Area*  
Citizens' Movement for Environmental Justice strives to overcome environmental and social injustice in Korea and work toward a thriving planet for all.

### Green Korea United

*Seoul, Seoul Capital Area*  
Green Korea United is working for a green world in the 21st century where humankind and nature coexist on planet Earth.

### Korean Women's Environmental Network

*Seoul, Seoul Capital Area*  
KWEN pursues a green society where every member is equal and where human beings can coexist with nature.

### National Park Conservation Network

*Seoul, Seoul Capital Area*  
NPCN works to conserve the natural ecosystems and beautiful landscapes of South Korea's national parks.

## SPAIN

### AEMS-Rios con Vida

*San Martín de Valdeiglesias, Comunidad de Madrid*  
AEMS-Rios con Vida works on river conservation and restoration with a focus on native trout and salmon populations.

### Asociación Hombre y Territorio

*Seville, Andalusia*  
Asociación Hombre y Territorio works on behalf of marine and land-based environments through research, public awareness and conservation.

### Fund for the Protection of Wild Animals

*Santo Adriano, Asturias*  
FAPAS seeks to conserve the Cantabrian Mountains ecosystem and coastline.

## SWITZERLAND

### Filme für die Erde

*Winterthur, Kanton Zurich*  
Filme für die Erde uses environmental films to share knowledge about sustainability and inspire people to take action.

### Ride Greener

*Biel, Kanton Bern*  
Ride Greener is an association of snowboarders and skiers who promote climate-friendly snowboarding and skiing, as well as environmentally conscious conduct, in the mountains.

## UNITED KINGDOM

### BP or not BP?

*Oxford, Oxfordshire, England*  
BP or not BP? is building a critical mass against oil through creative direct action, strategic lobbying and engagement.

### Cornwall Seal Group Research Trust

*Hayle, Cornwall, England*  
This group is engaging an army of people to record, photograph and remove discarded fishing gear from the sea and the land around the Cornish coast.

### Friends of the Earth

*London, England*  
Friends of the Earth seeks to change the perception of the public, media and policymakers with well-reasoned environmental policy analysis and advocacy campaigns.

### Lune Rivers Trust

*Lancaster, Lancashire, England*  
Lune Rivers Trust is dedicated to the conservation, restoration and improvement of all rivers, tributaries and wildlife in the Lune Catchment.

### People & Planet Student Activities

*Oxford, Oxfordshire, England*  
People & Planet supports a diverse and democratic student movement to mobilize behind two major campaigns tackling the root causes of the climate crisis and fossil fuel extraction, and seeks to end economic injustice in electronic and garment supply chains.

### Surfers Against Sewage

*St Agnes, Cornwall, England*  
Surfers Against Sewage works to protect the United Kingdom's oceans, waves and beaches through education, community action, scientific research and volunteer conservation campaigns.

### Wildlife Air Service

*Oundle, Northamptonshire, England*  
Wildlife Air Service offers cost-effective reconnaissance, wildlife monitoring and transport.

### Wye & Usk Foundation

*Talgarth, Powys, Wales*  
Wye & Usk Foundation works to restore the habitat, water quality and fisheries of the rivers Wye and Usk.

## UNITED STATES

### Alabama

#### Alabama Rivers Alliance

*Birmingham, Alabama*  
Alabama Rivers Alliance works to protect and restore Alabama's rivers by advocating for smart water policy, organizing at the grassroots level and empowering citizens to ensure a healthy Alabama.

#### City of Dothan

*Dothan, Alabama*  
City of Dothan promotes conservation, health and fitness, and social equity through leisure pursuits.

#### Conservation Alabama Foundation

*Mobile, Alabama*  
Conservation Alabama Foundation protects people and places by building the ability of Alabama's citizens to promote conservation through government and civic action.

#### Tennessee Riverkeeper

*Decatur, Alabama*  
Tennessee Riverkeeper stands as a watchdog over the Tennessee River and its tributaries by enforcing environmental laws and educating the public.

### Alaska

#### Alaska Conservation Foundation

*Anchorage, Alaska*  
Alaska Conservation Foundation protects Alaska's natural environment and the diverse cultures and ways of life it sustains.

#### Alaska Marine Conservation Council

*Anchorage, Alaska*  
Alaska Marine Conservation Council promotes the integrity of Alaska's marine ecosystems and the health of ocean-dependent coastal communities through sustainable fishing, habitat protection and local stewardship.

#### Artchange

*Sitka, Alaska*  
Artchange works to sustain the wild nature of a transboundary area through a documentary film and multimedia campaign.

#### Cook Inletkeeper

*Homer, Alaska*  
Cook Inletkeeper works to protect Alaska's Cook Inlet watershed and the life it sustains through advocacy, monitoring and education.

#### Eyak Preservation Council

*Cordova, Alaska*  
Eyak Preservation Council preserves, restores and celebrates wild salmon culture and habitat through education and the promotion of sustainable livelihoods within the Copper River and Prince William Sound watersheds.

## GRANTED CITIZEN INSPECTOR NETWORK

**Mission** Citizen Inspector Network is an international marine conservation program initiated and operated by The Black Fish. The idea that ordinary citizens can be effectively involved in monitoring fishing activity and exposing potential illegality is central to the program. Trained through a four-day course, citizen inspectors ensure increased levels of independent surveillance of fishing operations in European seas by carrying out inspections in fishing ports, markets and coastal areas. Collected evidence is then used to aid policy work of other organizations and to initiate prosecution.

**Activities** Thanks to the continued support from Patagonia, we have been able to train up, clothe and accommodate our citizen inspectors during undercover

field investigations in over six countries across Europe and North Africa. Currently, just under 100 people are trained as citizen inspectors, with the aim to get that number to 150 by the end of 2016. It would make us the largest civilian fisheries-monitoring network in the world. **Accomplishments** Just over 18 months ago, The Black Fish signed an official partnership with the Italian Coast Guard, a unique cooperation that strengthens environmental enforcement in the Tyrrhenian Sea area north of Sicily. Since the agreement was signed, evidence collected by citizen inspectors has already led to the prosecution of those trading illegal fish catches and the confiscation of illegal fishing devices at sea.



Citizen inspectors plan their next inspection.  
Courtesy The Black Fish



## PROGRAM UPDATE MEDIA GRANTS

Through our own environmental campaigns, we have witnessed the power of film to transform audiences into activists. To support grassroots groups that also use film as a form of activism, we created a media grants program. It specifically funds environmental nonprofits that use media, mostly film, as a tool tightly linked to direct-action campaigns. To evaluate proposals for media grants, we formed a council made up of employees with strong backgrounds in film and other media. To date, we have given 25 grants, totaling more than \$300,000, to groups working on everything from stopping mountaintop removal in Appalachia to protecting Utah rivers. We funded a number of film projects this year, including one by Northeastern Minnesotans for Wilderness, that highlights threats to the Boundary Waters posed by a proposed sulfide-ore mine, and another by FLOW, which explores the conservation and recreation value of the Great Lakes in an effort to decommission a section of Enbridge's Line 5 oil pipeline under the Straits of Mackinac.

A cameraman braves brisk waters for the making of *Bear Witness*, a film highlighting threats to the Boundary Waters posed by a proposed sulfide-ore mine. Northern Minnesota. Nate Ptacek

### Great Whale Conservancy

*Haines, Alaska*  
Great Whale Conservancy protects the world's great whales and their habitat.

### Gwich'in Steering Committee

*Fairbanks, Alaska*  
This group works to preserve the ecosystem of the Porcupine caribou herd to ensure its long-term viability and the survival of the Gwich'in way of life.

### Lynn Canal Conservation

*Haines, Alaska*  
Lynn Canal Conservation promotes integrity of wild lands, protects quality of life and fosters environmental awareness in the Chilkat and Chilkoot watersheds and coastal areas of the upper Lynn Canal.

### Sitka Conservation Society

*Sitka, Alaska*  
Sitka Conservation Society works to protect the natural environment of the Tongass National Forest and supports the development of sustainable communities in southeast Alaska.

### Southeast Alaska Conservation Council

*Juneau, Alaska*  
Southeast Alaska Conservation Council is devoted to promoting conservation, advocating for sustainability and protecting the special places of the Tongass National Forest.

### Susitna River Coalition

*Talkeetna, Alaska*  
This group supports a free-flowing Susitna River through collaboration, advocacy and promoting awareness of sustainable energy alternatives to the Susitna mega-dam.

### Takshanuk Watershed Council

*Haines, Alaska*  
This organization provides stewardship of the Chilkat, Chilkoot and Ferebee river systems through restoration, education, research and community involvement.

### Trustees for Alaska

*Anchorage, Alaska*  
Trustees for Alaska works to protect and sustain Alaska's natural environment by providing legal counsel to conservation groups, community groups, Native American villages and individual Alaskans.

### Arizona

#### Arizona Mining Reform Coalition

*Tucson, Arizona*  
This coalition works to ensure that the mining industry cleans up after itself and complies fully with the spirit of safeguards in place to protect Arizona.

#### Coalition for Sonoran Desert Protection

*Tucson, Arizona*  
This group is working for the long-term conservation of biological diversity and ecological function of the Sonoran Desert.

### Flagstaff Mountain Film Festival

*Flagstaff, Arizona*  
FMFF offers a cultural alternative to the mainstream commercial film experience and celebrates, promotes, nurtures and teaches nonfiction filmmaking.

### Friends of Camp Colton

*Flagstaff, Arizona*  
Friends of Camp Colton cultivates community partnerships, innovative programs and funding opportunities to enhance and elevate outdoor learning experiences at Camp Colton.

### Friends of Catalina State Park

*Tucson, Arizona*  
Friends of Catalina State Park works in partnership with park staff and the community to promote, improve and preserve the park.

### Grand Canyon Wildlands Council

*Flagstaff, Arizona*  
Through land stewardship, volunteer opportunities and science-based solutions, this group works to preserve and restore safe havens for the wild creatures of the Grand Canyon ecoregion.

### Grand Canyon Wolf Recovery Project

*Flagstaff, Arizona*  
Grand Canyon Wolf Recovery Project is dedicated to bringing back wolves and restoring ecological health in the Grand Canyon region through grassroots advocacy and education.

### Grand Canyon Youth

*Flagstaff, Arizona*  
Grand Canyon Youth provides young people with an experiential education along the rivers and canyons of the Southwest to promote personal growth, environmental awareness, community involvement and teamwork.

### Lobo Coalition

*Flagstaff, Arizona*  
Lobo Coalition seeks to help the critically endangered Mexican gray wolf recover and restore it to its essential natural role.

### Northern Jaguar Project

*Tucson, Arizona*  
Northern Jaguar Project works to preserve and recover the world's northernmost jaguar population and its natural habitats through educational programs and the establishment, care and expansion of a safe-haven sanctuary in northern Mexico.

### Save the Scenic Santa Ritas

*Tucson, Arizona*  
Save the Scenic Santa Ritas uses education and outreach to protect the scenic, aesthetic, recreational, environmental and wildlife values of the Santa Rita and Patagonia mountains from degradation due to mining and mineral exploration.

### Arkansas

#### Beaver Watershed Alliance

*Springdale, Arkansas*  
This organization works to protect, maintain and enhance the water quality of Beaver Lake and the integrity of its watershed.

#### Buffalo River Watershed Alliance

*Jasper, Arkansas*  
Buffalo River Watershed Alliance seeks to preserve and protect the scenic beauty and pristine water quality of the Buffalo National River through public outreach and education, advocacy and direct actions.

#### Mulberry River Society

*Fayetteville, Arkansas*  
Mulberry River Society seeks to encourage appreciation, education, recreation and stewardship of our environment.

### California

#### Acterra

*Palo Alto, California*  
Acterra seeks to bring people together to create local solutions for a healthy planet.

#### Alameda Creek Alliance

*Niles, California*  
Alameda Creek Alliance is a community watershed group dedicated to protecting and restoring the natural ecosystems of the Alameda Creek watershed.

#### AquAlliance

*Chico, California*  
AquAlliance challenges campaigns to divert water from the northern Sacramento River region and defends Northern California waters through advocacy, education and litigation.

#### The Bay Foundation

*Los Angeles, California*  
The Bay Foundation aims to improve water quality, conserve and rehabilitate natural resources, and protect the Santa Monica Bay's benefits and values.

#### Beyond Searsville Dam

*Palo Alto, California*  
Beyond Searsville Dam envisions an unobstructed, healthy flowing creek from the Santa Cruz Mountains to the San Francisco Bay, where steelhead trout can thrive and revitalize their watershed and community.

#### The Bicycle Kitchen/La Bicicocina

*Los Angeles, California*  
This organization aims to promote the bicycle as a fun, safe and accessible form of transportation, to foster healthy urban communities, and to provide a welcoming space to learn about building, maintaining and riding bicycles.

#### Blue Latitudes

*La Jolla, California*  
Blue Latitudes seeks to publicize the ecological and economic value of converting offshore oil rigs to reefs.

### Blue Tomorrow

*Santa Barbara, California*  
Blue Tomorrow is dedicated to helping people sustainably manage environmental and water resources to improve social and environmental health.

### Butte Environmental Council

*Chico, California*  
Butte Environmental Council protects and defends the land, air and water of Northern California's Butte County and the surrounding region through educational programs and advocacy campaigns.

### California Climate and Agriculture Network

*Sebastopol, California*  
CalCAN advances policy solutions encouraging and supporting sustainable agricultural practices that respond constructively to the climate crisis and provide benefits to the environment and human health.

### California Coastkeeper Alliance

*San Francisco, California*  
With 12 member watchdog groups from San Diego to the Oregon border, California Coastkeeper Alliance safeguards the state's waters and speaks for a healthy coast.

### California Native Garden Foundation

*San Jose, California*  
California Native Garden Foundation is an educational, research and resource organization that promotes gardening with California native plants.

### California State University, Channel Islands

*Camarillo, California*  
California State University, Channel Islands provides undergraduate and graduate education and conducts research on Santa Rosa Island.

### California Water Cycle

*Angwin, California*  
California Water Cycle promotes awareness, knowledge and appreciation of freshwater resources to encourage responsible water use in California.

### California Water Impact Network

*Santa Barbara, California*  
This network advocates for equitable and environmentally sensitive use of California's water through research, planning, public education and litigation.

### California Wilderness Coalition

*Oakland, California*  
California Wilderness Coalition is dedicated to protecting and restoring California's wild places and native biodiversity.

### California Wildlife Center

*Malibu, California*  
California Wildlife Center takes responsibility for the protection of native wildlife through rehabilitation, education and conservation.

**Californians Against Fracking***Oakland, California*

This coalition of environmental, business, health, agriculture, labor and political organizations works to enact a statewide ban on fracking in California.

**Californians for Pesticide Reform***Oakland, California*

CPR works to protect public health, improve environmental quality and support a sustainable and just agricultural system by building a diverse movement to change state and local pesticide policies and practices.

**Canopy***Palo Alto, California*

Canopy plants and cares for trees, bringing their life-giving benefits to schools, neighborhoods and public spaces in the San Francisco midpeninsula.

**Carbon Cycle Institute***Petaluma, California*

CCI works to stop and reverse climate change by advancing science-based solutions that reduce atmospheric carbon while promoting environmental stewardship, social equity and economic sustainability.

**The Carbon Underground***Los Angeles, California*

The Carbon Underground works to accelerate the restoration of soil around the world to alleviate the threat of climate change by drawing carbon down from the atmosphere and returning it underground.

**Central Coast Alliance United for a Sustainable Economy***Ventura, California*

CAUSE seeks to build grassroots power to realize social, economic and environmental justice for the people of the California Central Coast region.

**Center for Regenerative Agriculture***Ojai, California*

This group works to promote all aspects of organic farming that build soils, limit the release of synthetic pesticides and curtail pollution and degradation of arable lands.

**Central Sierra Environmental Resource Center***Twain Harte, California*

Central Sierra Environmental Resource Center works to protect the water, wildlife and wild places of the northern Yosemite region and raise environmental awareness about threats to nature.

**Channel Islands Marine & Wildlife Institute***Santa Barbara, California*

This group rescues and rehabilitates marine mammals, conducts research, and educates to promote ocean and human health.

**Channel Islands Restoration***Santa Barbara, California*

CIR protects rare and endangered plants and animals by working with community volunteers and partner agencies to restore habitats in Channel Islands National Park and the adjacent coastal mainland.

**CicLAvia***Los Angeles, California*

CicLAvia catalyzes vibrant public spaces, active transportation and good health through car-free streets.

**Citizens for Responsible Oil and Gas***Ojai, California*

CFROG works to ensure all oil and gas projects are properly reviewed in accordance with all local, state and federal laws.

**City Slicker Farms***Oakland, California*

City Slicker Farms aims to empower west Oakland community members to meet the basic need for fresh, healthy food by creating environmentally restorative, high-yield urban farms and gardens.

**Clean Water Fund***Oakland, California*

Clean Water Fund brings together diverse constituencies to campaign for clean water, air and protection from toxic pollution in homes, neighborhoods and workplaces.

**Coalition for Clean Air***Los Angeles, California*

Coalition for Clean Air is dedicated to restoring clean, healthy air to California by advocating for effective public policy and practical business solutions.

**Communities for a Better Environment***Huntington Park, California*

Communities for a Better Environment works to build the power of people living in California's low-income communities and communities of color to achieve environmental health and justice.

**Concerned Resource and Environmental Workers***Ojai, California*

CREW is an environmentally oriented youth-employment organization that provides leadership, job training, paid employment and community service opportunities to low-income and at-risk young people.

**Conservación Patagónica***San Francisco, California*

Conservación Patagónica creates national parks in Patagonia that save and restore wild lands and wildlife, inspire care for the natural world and generate healthy economic opportunities for local communities.

**Earth Law Center***Redwood City, California*

Earth Law Center seeks to transform laws, economies, policies and governance systems to recognize the inherent rights of all Earth's inhabitants and ecosystems to coexist, thrive and evolve.

**Earthjustice***San Francisco, California*

This public-interest law firm advances legislation and litigates to defend the magnificent places, natural resources and wildlife of the world.

**EarthTeam***Richmond, California*

EarthTeam trains and empowers teens to become lifelong environmental stewards through experiential education, skills development and the building of community connections through environmental-action projects.

**Ecology Action***Santa Cruz, California*

Ecology Action's bike programs aim to increase the number of people using active forms of transportation by providing education and resources that make the active commute safer and more frequent.

**Ecology Action of the Mid-Peninsula***Willits, California*

Ecology Action teaches people worldwide to better feed themselves while building and preserving the soil and conserving resources.

**The Edible Schoolyard Project***Berkeley, California*

The Edible Schoolyard Project is working to build and share an edible education curriculum for all schools.

**Eel River Recovery Project***Arcata, California*

Eel River Recovery Project empowers communities to collaborate in monitoring the ecological conditions of the Eel River, share information about the health of the watershed and work together to formulate and implement an ecosystem restoration strategy.

**Encinitas Community Garden***Encinitas, California*

Encinitas Community Garden aims to enhance quality of life by creating an organic garden where residents can grow their own food in environmentally sustainable ways.

**Environmental Defense Center***Santa Barbara, California*

Environmental Defense Center protects the environment of Santa Barbara, Ventura and San Luis Obispo counties through education, advocacy and legal action.

**Environmental Health Coalition***National City, California*

Dedicated to environmental and social justice, EHC organizes and advocates to protect the environment and public health threatened by toxic pollution.

**The Environmental Justice Coalition for Water***Sacramento, California*

This organization aims to educate, empower and nurture a community-based coalition that serves as a public voice and an effective advocate for environmental justice issues in California water policy.

**Environmental Protection Information Center***Arcata, California*

EPIC uses a science-based approach, as well as citizen advocacy and strategic litigation, to protect and restore ancient forests, watersheds and native species in Northern California.

**Equinox Center***San Diego, California*

Equinox Center is a policy think-tank dedicated to turning research into action to ensure a healthy environment, strong economy and outstanding quality of life for San Diego.

**Feather River Land Trust***Quincy, California*

Feather River Land Trust works to conserve the lands and waters of the Feather River region and steward their ecological, cultural and educational values.

**Fibershed***San Geronimo, California*

Fibershed is working for the emergence of an international system of regional textile communities that enliven connection and ownership of soil-to-soil textile processes designed to build soil carbon stocks on working landscapes.

**Food, What?!***Santa Cruz, California*

Food, What?! is a youth-empowerment and food-justice program, using food, through sustainable agriculture and health, as the vehicle for growing strong, healthy and inspired teens.

**Foothill Conservancy***Jackson, California*

Foothill Conservancy works to protect, restore and sustain the natural and human environment in Amador and Calaveras counties through education, events, advocacy campaigns and policy work.

**Friends of Ballona Wetlands***Playa del Rey, California*

Friends of Ballona Wetlands champions the restoration and protection of the Ballona Wetlands, involving and educating the public as advocates and stewards.



**GRANTED**  
**EEL RIVER RECOVERY PROJECT**

**Mission** We work to build the capacity of our community to take the pulse of the Eel River, to share information about its health and trends, and to formulate and implement a grassroots-driven restoration strategy.

**Activities** Our group formed in 2011 due to community concerns about potential extinction of Pacific salmon species, loss of river flow due to increasing marijuana farming and the occurrence of unprecedented blooms of toxic algae that pose a significant threat to human and animal health. Since our Northern California watershed is 85 percent privately owned and vast in area, we rely on a network of volunteers. They tend monitoring equipment, photo-document conditions and help collect information about the fall Chinook salmon run. We share our findings with the community through scientific reports, media outreach, our website, videos and social media. After discovering that flow depletion and nutrient enrichment were playing a role in the ecosystem's decline, we began an outreach program in 2015 targeting cannabis farmers to promote water conservation and prevent pollution. Patagonia has assisted us from our inception with grant money and, more recently, with World Trout Initiative support for our annual Chinook salmon assessment.

**Accomplishments** After three years of monitoring Eel River fall Chinook salmon runs, using dives and boating and stream-spawner surveys, we've found that returns are in the tens of thousands—equivalent to those in the late 1950s. However, the run trend is down, and extremely poor lower river habitat conditions in 2015 led to a substantial fish disease problem that caused blindness and mortality in about 10 percent of the run. This information has spurred us to increase efforts to stimulate basinwide cooperation and to speed lower Eel River habitat improvement so we cannot only maintain wild Chinook salmon runs, but also continue to rebuild them into the 21st century.

**EelRiverRecovery.org**

Water diversion and fertilizer runoff from marijuana farms are impacting Pacific salmon in the Eel River. California. Courtesy Eel River Recovery Project

**Friends of Rose Canyon***San Diego, California*

Friends of Rose Canyon works to protect, preserve and restore San Diego's Rose Canyon and the Rose Creek watershed through volunteer events, educational programs and conservation work.

**Friends of the Inyo***Bishop, California*

Friends of the Inyo helps to protect the public lands and wildlife of the Eastern Sierra by getting citizens involved in exploring and preserving the area's natural heritage.

**Friends of the Los Angeles River***Los Angeles, California*

Friends of the Los Angeles River is working to protect and restore the natural and historic heritage of the Los Angeles River and its riparian habitat through inclusive planning, education and wise stewardship.

**Friends of the River Foundation***Sacramento, California*

Friends of the River Foundation aims to preserve, restore and sustain California's free-flowing rivers and streams.

**Get Inspired***Garden Grove, California*

Get Inspired promotes stewardship for the natural world with science and creativity.

**Global Community Monitor***El Cerrito, California*

Global Community Monitor trains and supports "fenceline" communities in industrial areas in the use of environmental monitoring tools so they can document and understand the impact of industrial pollution on their health and the environment.

**Golden Gate National Parks Conservancy***San Francisco, California*

This group works to preserve Golden Gate National Parks by enhancing the visitor experience and building a community dedicated to their conservation.

**Greater Farallones Association***San Francisco, California*

Greater Farallones Association is dedicated to protecting the Greater Farallones National Marine Sanctuary's wildlife and habitats.

**H<sub>2</sub>O Trash Patrol***Encinitas, California*

H<sub>2</sub>O Trash Patrol focuses on marine conservation and water stewardship through education and the removal of marine debris.

**Habitat Works***La Crescenta, California*

Habitat Works performs volunteer projects to improve wildlife habitat in Southern California.

**I Love a Clean San Diego***San Diego, California*

Through outreach, community involvement and example, I Love a Clean San Diego leads and educates its community to actively conserve and enhance the environment.

**Institute for Fisheries Resources***San Francisco, California*

IFR protects and restores fish resources and the human economies that depend on them.

**International Rivers***Berkeley, California*

International Rivers protects rivers and defends the rights of communities that depend on them by working to stop destructive dams and promoting water and energy solutions for a just and sustainable world.

**John Muir Project***Big Bear City, California*

Earth Island Institute's John Muir Project is dedicated to ending the federal timber sales program, which consistently undermines scientific conclusions and the ecological management of national forests and other federal lands.

**Kill the Cup***San Diego, California*

Kill the Cup works to make a measurable, positive impact on the environment by reducing consumer waste and inspiring social innovation through grassroots campaigns.

**Kiss the Ground***Venice, California*

Kiss the Ground advocates for the restoration of soil worldwide.

**Kitchen Table Advisors***Oakland, California*

Kitchen Table Advisors seeks to fuel the growth and long-term financial viability of small, sustainable farms in the greater San Francisco Bay Area by providing personalized and practical business planning and financial advising to farmers.

**Klamath Forest Alliance***Orleans, California*

Klamath Forest Alliance promotes sustainable ecosystems and sustainable communities with the goal of protecting wildlife, biodiversity and the old-growth forests of Northern California.

**Klamath Riverkeeper***Somes Bar, California*

Klamath Riverkeeper restores water quality and fisheries throughout the Klamath Basin and advances its mission through grassroots organizing, policy advocacy and legal action.

**LA Compost***West Covina, California*

LA Compost works to equip and empower residents to facilitate their own green spaces, counteracting the epidemic of wastefulness in order to restore healthy soil, reconnect soil and people, and create sustainable communities across Los Angeles.

**The Land Conservancy of SLO County***San Luis Obispo, California*

This organization works to permanently protect and enhance lands having important scenic, agricultural, habitat and cultural values for the benefit of people and wildlife.

**Land Trust for Santa Barbara County***Santa Barbara, California*

Land Trust for Santa Barbara County works to protect important open space, wildlife habitat, farms and ranches.

**Local Bounty***Moss Landing, California*

This organization's initiative, Bay2Tray, provides locally caught fish—normally discarded as bycatch—for public school lunches.

**Lockwood Animal Rescue Center***Frazier Park, California*

Lockwood Animal Rescue Center works on behalf of wolves, horses and birds, who get to frolic in their forever home.

**Los Padres ForestWatch***Santa Barbara, California*

Los Padres ForestWatch uses legal advocacy, scientific collaboration, community outreach and volunteerism to protect and restore the natural and cultural heritage of the Los Padres National Forest.

**Marin Carbon Project***Point Reyes Station, California*

MCP seeks to enhance carbon sequestration in rangeland, agricultural and forest soils through applied research, demonstration and implementation.

**Matilija Coalition***Ventura, California*

Matilija Coalition is committed to the environmental restoration of the Ventura River watershed and removal of Matilija Dam.

**MESA***Berkeley, California*

Multinational Exchange for Sustainable Agriculture connects sustainable farming leaders around the world for participatory training and cross-cultural exchange to strengthen local, resilient food systems worldwide.

**GRANTED  
FIBERSHED**

**Mission** Fibershed develops regenerative textile systems based on carbon farming, regional manufacturing and public education. We work to help balance the carbon cycle by creating textile cultures that benefit our climate and the re-creation of livelihoods for our communities. The Fibershed model is a holistic one that sees the absolute necessity of synchronizing the cycles of carbon, money and water as a key strategy to returning ourselves to a more honest and joyful place within the ecosystem.

**Activities** Our first and primary relationship is with our soils. We seek to expand opportunities for our producer community to plan and implement carbon farming and ranching, support the development of regional manufacturing, and share hands-on skills and public education that focus on the nexus between climate and fiber systems.

**Accomplishments** Our effort to develop a working model began in 2011, when we prototyped a wardrobe made from fiber dyes that were all grown within 150 miles of our headquarters. Since that time, we've continued

to grow the soil-to-soil system within our region and inspire communities across the globe to do the same. We have committed to increasing soil organic matter levels on our fiber- and food-producing ranches and farms to create resiliency and buffer against the effects of climate change, as well as support the amelioration of the crisis through enhancing photosynthetic capture of atmospheric carbon. Our producer community is in the midst of taking its own soil samples through a citizen-science protocol we established to measure baseline carbon levels. We are offering free soil-testing tools and soil analysis. As our work ensues to measure carbon and implement land management shifts, we simultaneously work to educate end-users on the benefits of purchasing materials from these landscapes. We've developed an early stage certification for climate-beneficial wool based on years of peer-reviewed research and careful life cycle assessment accounting. (Note: Fibershed was featured in our film, *Harvesting Liberty*. See page 36) [fibershed.com](http://fibershed.com)



Fibershed works to balance the carbon cycle by creating textile cultures that benefit our climate and the re-creation of livelihoods for our communities. As part of its efforts, it offers free soil-testing tools and analysis to its producer community. Courtesy Fibershed



## PROGRAM UPDATE CLOTHING DONATIONS

Thousands of families in Northern California lost their homes and belongings in summer 2015 to huge forest fires that followed several years of climate-change-driven drought. Meanwhile, refugees escaping war and economic privation in the Middle East and elsewhere were landing in waves on the beaches of Greece, carrying only a few belongings. We were able to help both by supplying used Patagonia clothing through our clothing donations program.

Each year Patagonia donates more than \$300,000 in new and used clothing, mostly to small grassroots nonprofits working on behalf of watersheds, wetlands, wildlife, organic farming and more. They raffle it off at fundraisers and wear it in the field. But we've expanded our program over the years to also include disaster relief and humanitarian causes. In all instances, it's nice our clothing can serve such important ends.

In addition to our disaster relief and humanitarian aid, we gave new and used clothing this year to some 400 groups that included: Safe Haven Animal Rescue Zoo, Native Fish Society, Feather River Land Trust, and Alaska Raptor Center.

Folks from the Coastal Watershed Institute put waders and boots from our clothing donations program to good use during a survey on the Elwha River in Washington. *Courtesy Coastal Watershed Institute*

### Mid Klamath Watershed Council

*Orleans, California*

Mid Klamath Watershed Council works to restore its watershed using education and by creating local economic opportunities that are more sustainable.

### Mojave Desert Land Trust

*Joshua Tree, California*

Mojave Desert Land Trust exists to protect the Mojave Desert ecosystem and its scenic and cultural resources values.

### Mono Lake Committee

*Lee Vining, California*

Mono Lake Committee aims to protect and restore the Mono Basin, educate the public about Mono Lake and the impacts of excessive water use, and promote cooperative solutions.

### Mother Jones

*San Francisco, California*

This news organization specializes in investigative, political, environmental and social justice reporting.

### Mount Shasta Bioregional Ecology Center

*Mount Shasta, California*

Mount Shasta Bioregional Ecology Center defends Mount Shasta and its bioregion from potential threats to its water, natural sanctuaries and biodiversity.

### North Bay Trout Unlimited

*San Rafael, California*

North Bay Trout Unlimited works to conserve, protect and restore cold-water fisheries and their watersheds.

### Occidental Arts & Ecology Center

*Occidental, California*

Occidental Arts & Ecology Center advances community-based strategies for social change and environmental stewardship through research, demonstrations, educational events and other programs at its organic farm in Sonoma County.

### Ocean Connectors

*San Diego, California*

Ocean Connectors provides scientists and conservationists an affordable vessel for their work and outreach opportunities that will expand their audience through uplifting media.

### Ocean Discovery Institute

*San Diego, California*

Ocean Discovery Institute engages, educates and inspires young people from diverse backgrounds through science-based exploration of the ocean and nature, preparing them to be tomorrow's scientific and environmental leaders.

### Ojai Raptor Center

*Oak View, California*

Ojai Raptor Center rehabilitates and releases injured, orphaned and displaced birds of prey in Ventura County.

### Ojai Valley Land Conservancy

*Ojai, California*

OVLC works with partners to permanently protect the open space, natural scenic beauty, wildlife, habitat and watershed of the Ojai Valley.

### Once Upon a Watershed

*Ojai, California*

Once Upon a Watershed seeks to awaken wonder, appreciation, discovery and connection with the natural world through hands-on watershed education, restoration and stewardship experiences.

### Pasadena Audobon Society

*Pasadena, California*

Pasadena Audobon Society brings the excitement of birds to its community through birding, education and the conservation of bird habitats

### Pedal Revolution

*San Francisco, California*

Pedal Revolution employs, trains and supports more than 15 at-risk youth per year, maintaining itself by selling new bicycles and accessories and providing professional repair services.

### Planned Parenthood California Central Coast

*Santa Barbara, California*

Planned Parenthood promotes family planning and healthy, responsible reproductive and sexual behavior by providing education, counseling, medical and referral services.

### Planting Justice

*Oakland, California*

Planting Justice seeks to empower urban residents with the skills, resources and knowledge to grow organic food, expand economic opportunities and ensure environmental sustainability in our neighborhoods.

### Point Blue Conservation Science

*Petaluma, California*

Point Blue Conservation Science seeks to advance the conservation of birds, other wildlife and ecosystems through science, partnerships and outreach.

### Project Coyote

*Larkspur, California*

Project Coyote protects North America's native carnivores and promotes coexistence and compassionate conservation through education, science and advocacy.

### Reef Check Foundation

*Marina del Rey, California*

Reef Check Foundation is dedicated to the conservation of the world's reef ecosystems.

### Restore Hetch Hetchy

*Oakland, California*

Restore Hetch Hetchy is working to return the Hetch Hetchy Valley in Yosemite National Park to its natural splendor, while continuing to meet the water and power needs of all communities that depend on the Tuolumne River.

### Riverside Land Conservancy

*Riverside, California*

This group inspires stewardship for the Santa Ana River through projects that increase usage of the Santa Ana River Trail.

### The Ruckus Society

*Oakland, California*

The Ruckus Society provides environmental, human rights and social justice organizers with the tools, training and support needed to achieve their goals through creative, strategic nonviolent direct action.

### Sacred Rok

*Yosemite, California*

Sacred Rok helps young people to learn to respect nature and through that, respect themselves.

### Salmon Protection and Watershed Network

*Forest Knolls, California*

Salmon Protection and Watershed Network works to protect endangered wild coho salmon and their habitat using grassroots action, legal advocacy, research, habitat restoration, policy development, environmental education, collaborations and media campaigns.

### San Bruno Mountain Watch

*Brisbane, California*

San Bruno Mountain Watch is working to preserve the ecosystems of San Bruno Mountain.

### San Diego Canyonlands

*San Diego, California*

SDCL promotes, protects and restores natural habitats in San Diego County's canyons and creeks by fostering education and ongoing community involvement in stewardship and advocacy.

### San Diego Mountain Biking Association

*San Diego, California*

This organization advocates for outdoor recreational access throughout San Diego County, educates mountain bike trail users, provides expert assistance in sustainable trail design, and works with others to develop fair and responsible policies governing the use of public and private lands.

### San Diego River Park Foundation

*San Diego, California*

This organization is dedicated to fostering stewardship and appreciation of its namesake waterway by engaging people to work toward the vision of a 52-mile, river-long system of parks, open spaces and community places.

### San Dieguito River Valley Conservancy

*San Diego, California*

This organization preserves, protects and shares the natural and cultural resources of the San Dieguito River Valley through collaborative efforts, including conservation, education and recreation programs.

### San Francisco Baykeeper

*Oakland, California*

San Francisco Baykeeper works to protect and enhance the water quality of San Francisco Bay for the benefit of its ecosystems and human communities.

### San Luis Obispo Coastkeeper

*San Luis Obispo, California*

SLO Coastkeeper aims to be a force protecting fishable, swimmable and drinkable waters.

### Santa Barbara Beekeepers Association

*Santa Barbara, California*

SBBA aims to bring public education, awareness and honeybee preservation to a new level.

### Santa Barbara Channelkeeper

*Santa Barbara, California*

Santa Barbara Channelkeeper advances the protection of the Santa Barbara Channel and its watersheds through science-based advocacy, education, fieldwork and rule-enforcement initiatives.

### Save Auburn Ravine Salmon and Steelhead

*Auburn, California*

This group is working to develop a citizen-science program to help restore migratory fish populations.

### Save Mount Diablo

*Walnut Creek, California*

Save Mount Diablo works to preserve Mount Diablo's peaks, foothills and watersheds, enhance the area's quality of life and provide recreational opportunities consistent with protection of natural resources.

### Save the Waves Coalition

*Davenport, California*

Save the Waves Coalition is dedicated to protecting and preserving the coastal environment, with an emphasis on the surf zone, and educating the public about its value.

### School of Environmental Leadership

*San Rafael, California*

Marin SEL creates community leaders of tomorrow through a multidisciplinary project-based education at Terra Linda High School with a focus on environmental issues.

### Sea Turtle Restoration Project

*Forest Knolls, California*

Sea Turtle Restoration Project works to protect sea turtles and their marine environment through education, consumer empowerment, litigation and the promotion of sustainable marine policies.

### Sequoia ForestKeeper

*Kernville, California*

Sequoia ForestKeeper serves as the eyes, ears and voice of the forest in the southern Sierra Nevada, protecting and restoring its ecosystems through monitoring, enforcement, education and litigation.

**Shark Stewards***Berkeley, California*

Shark Stewards seeks to restore ocean health by saving apex predators such as sharks and protecting critical marine habitat through the establishment of marine protected areas and shark sanctuaries.

**Sierra Buttes Trail Stewardship***Clio, California*

Sierra Buttes Trail Stewardship preserves, enhances and restores the trails of the Sierra Buttes region for trail users through collaboration, education, stewardship and recreation.

**Sierra Club***Oakland, California*

Sierra Club exists to explore, enjoy and protect the wild places of the earth.

**Sierra Club Foundation***San Francisco, California*

Sierra Club Foundation is helping to educate and empower humanity to preserve the natural and human environment by providing resources to the Sierra Club and, on occasion, other nonprofit organizations.

**Sierra Institute for Community and Environment***Taylorsville, California*

This organization promotes healthy and sustainable forests and watersheds by investing in the well-being of rural communities and strengthening their participation in natural resource decisions.

**Sierra Nevada Alliance***Truckee, California*

Sierra Nevada Alliance aims to protect and restore the natural resources of the Sierra Nevada while promoting sustainable communities.

**Sierra Nevada Bighorn Sheep Foundation***Bishop, California*

This group champions the endangered Sierra Nevada bighorn sheep by building a community of committed advocates, raising money, purchasing equipment, and defraying transportation costs for relocations and genetic research.

**Sierra Streams Institute***Nevada City, California*

Sierra Streams Institute links water, science and people for the benefit of human and environmental health.

**Sierra Watch***Nevada City, California*

Sierra Watch protects the Sierra Nevada by turning development threats into conservation opportunities.

**Silicon Valley Bicycle Coalition***San Jose, California*

This organization aims to create a healthy community, environment and economy through bicycling for people who live, work or play in San Mateo and Santa Clara counties.

**Siskiyou Land Conservancy***Arcata, California*

Siskiyou Land Conservancy protects biologically important lands and streams in the five northwestern counties of California and encourages residents to build sustainable communities that naturally integrate with these lands.

**SOAR***Ventura, California*

SOAR works to make Ventura County a better place to live by limiting urban sprawl, protecting open space and agricultural lands, and promoting livable and sustainable communities.

**Sonoma Ecology Center***Eldridge, California*

Sonoma Ecology Center works to improve the environment of Sonoma Valley by restoring land, water and biodiversity.

**South Bay Clean Creeks Coalition***San Jose, California*

This group seeks to reclaim, restore and revitalize its watershed areas by protecting indigenous wildlife, preventing pollution and removing trash.

**South Yuba River Citizens League***Nevada City, California*

SYRCL seeks to protect the Yuba River and its wild salmon population through its River Ambassadors program, education, an annual film festival, water-quality testing and long-range planning advocacy.

**Stand***San Francisco, California*

Stand challenges destructive corporate and government practices and creates solutions that protect community health, the climate and our wild places.

**The Story of Stuff Project***Berkeley, California*

The Story of Stuff Project raises awareness about consumption habits and their effect on the planet through media and other means to reduce plastic pollution, grow the sharing economy and end political corruption.

**Sugar Pine Foundation***South Lake Tahoe, California*

Sugar Pine Foundation is dedicated to restoring sugar pines and other white pines in California's Lake Tahoe region by involving youth and community in hands-on forest stewardship.

**Surfrider Foundation***San Clemente, California*

Surfrider Foundation protects and preserves the world's oceans, waves and beaches through a powerful activist network.

**Surfrider Foundation Ventura County Chapter***Ventura, California*

Surfrider's Ventura County Chapter works to protect oceans, waves, watersheds and beaches through activism.

**Sustainable Lafayette***Lafayette, California*

This organization provides the community of Lafayette with information, inspiration, tools and assistance for adoption of sustainable practices.

**Tahoe Food Hub***Truckee, California*

Tahoe Food Hub seeks to galvanize its community to build a regional, sustainable and equitable food system in North Lake Tahoe.

**Tri-Valley CAREs***Livermore, California*

Tri-Valley CAREs is dedicated to the cleanup of nuclear pollution at Livermore Lab and the conversion of the lab to a center for socially beneficial research.

**Truckee River Watershed Council***Truckee, California*

Truckee River Watershed Council works to bring the community together to protect, enhance and restore the Truckee River watershed.

**The Trust for Public Land***San Francisco, California*

The Trust for Public Land seeks to create parks and protect land for people, thereby ensuring healthy, livable communities for generations to come.

**Tuleyome***Woodland, California*

Tuleyome works to protect both the wild and agricultural heritage of the northern inner Coast Range and western Sacramento Valley.

**Tuolumne River Trust***San Francisco, California*

Tuolumne River Trust promotes stewardship of California's Tuolumne River through education, community outreach, restoration projects, advocacy and grassroots organizing.

**VCCool***Ventura, California*

VCCool champions sustainable, carbon-neutral living by providing tools and expertise for change, influencing policy, and supporting a resilient green economy.

**Ventana Wildlife Society***Salinas, California*

Ventana Wildlife Society conserves native wildlife and its habitat.

**Ventura Hillside Conservancy***Ventura, California*

Ventura Hillside Conservancy protects and conserves open-space resources through acquisition of land and easements, stewardship of protected lands and public education about local natural resources.

**Vida Verde Nature Education***San Gregorio, California*

Vida Verde promotes educational equity by providing free, overnight, environmental learning experiences for students who don't otherwise get the opportunity.

**Yosemite Climbing Association***Yosemite, California*

Yosemite Climbing Association aims to preserve and protect Yosemite climbing history and make it available for public interpretation.

**Zen Foundation***San Francisco, California*

Zen Foundation works to support the activities and mission of the San Francisco Zen Center, including work at its San Francisco City Center, Green Gulch Farm and Tassajara Zen Mountain Center.

**Colorado****350 Colorado***Boulder, Colorado*

350 Colorado works locally to help build the global grassroots movement to solve the climate crisis and transition to a sustainable future.

**Access Fund***Boulder, Colorado*

Access Fund helps keep U.S. climbing areas open and preserves the climbing environment through conservation, citizen mobilization, land acquisition and educational programs.

**Aspen Center for Environmental Studies***Aspen, Colorado*

Aspen Center for Environmental Studies exists to inspire a lifelong commitment to the planet by teaching environmental responsibility, conserving and restoring the balance of natural communities, and advancing the ethic that Earth must be respected and nurtured.

**Bird Conservancy of the Rockies***Fort Collins, Colorado*

This organization works to conserve birds and their habitats through science, stewardship and education.

**Birds of Prey Foundation***Broomfield, Colorado*

Birds of Prey Foundation is dedicated to the rehabilitation and release of Colorado's injured and orphaned wildlife, primarily raptors.

**Citizens for a Healthy Community***Hotchkiss, Colorado*

Citizens for a Healthy Community works to protect Colorado from irresponsible gas and oil drilling.



GRANTED  
**TAHOE FOOD HUB**

**Mission** We are galvanizing North Lake Tahoe to build a sustainable foodshed by educating our community on the environmental, economic and social health benefits of a local food system.

**Activities** Through our Farm to Market program, we increase access to local, sustainably grown food by creating a network of small farms within 100 miles of North Lake Tahoe and connecting them to restaurants, small grocers, schools and hospitals through a regional distribution system. To change the food system, we need to help small, local farms reach beyond farmers' markets and diversify their distribution options. Our Grow Local Program explores ways to grow food locally using four-season growing techniques at our Sierra Agroecology Center. At the center, we teach our mountain community about growing food in an alpine ecosystem and lead school tours where kids can learn about science in a hands-on environment. We are committed to reducing food insecurity by ensuring equal access to the good food we source. Our gleaning teams harvest crops that may otherwise go to waste in the field and make sure that the fresh, healthy, local produce is donated to at-risk, low-income and underserved community members.

**Accomplishments** We started connecting local farms and consumers in June 2013 and have grown 50 percent each year. We began with five farms and five restaurants and now have over 40 farms and more than 60 wholesale buyers. Our grassroots effort to build our own local food system has created a groundswell within our community. We have demonstrated that it's possible for a ski town to source locally produced food year-round in Northern California. As demand increases, we are focused on supporting our farmers with technical skills training, integrated production planning and improved infrastructure for better efficiency. What we are most proud of is connecting consumers to the people and stories behind the food they are eating. Behind every great vegetable is a farmer! [tahoefoodhub.org](http://tahoefoodhub.org)

Farmers from the Sierra foothills and chefs from North Lake Tahoe get to know one another at Tahoe Food Hub's annual Farmer & Chef symposium. *Ryan Salm*



**Coalition for the Poudre River Watershed***Fort Collins, Colorado*

This organization aims to improve and maintain the ecological health of the Poudre River watershed through community collaboration.

**Colorado Water Trust***Denver, Colorado*

Colorado Water Trust engages in and supports voluntary efforts to restore and protect streamflows in Colorado to sustain healthy aquatic ecosystems.

**Community Cycles***Boulder, Colorado*

Community Cycles educates and advocates for bicycles as an affordable, viable and sustainable means of transportation and personal enjoyment within our community.

**Conejos Clean Water***Antonito, Colorado*

This group seeks to build public awareness and encourage advocacy and education around environmental, social, economic and food justice issues in the Conejos Land Grant Region.

**Conservation Colorado Education Fund***Denver, Colorado*

Conservation Colorado Education Fund works to mobilize and educate people to protect Colorado's air, land, water and people.

**Conservation Lands Foundation***Durango, Colorado*

Conservation Lands Foundation protects, restores and expands National Conservation Lands through education, advocacy and partnerships.

**Continental Divide Trail Coalition***Golden, Colorado*

CDTC is working to promote, construct and protect the Continental Divide Trail, which stretches from Canada to Mexico.

**EarthLinks***Denver, Colorado*

EarthLinks promotes organic gardening, natural beekeeping and composting to sustain people and the planet through the creation of Earth-friendly products.

**Eco-Cycle***Boulder, Colorado*

Eco-Cycle promotes a zero-waste culture through recycling programs at area businesses, educational programs for kids, a Q&A recycling hotline and its Center for Hard-to-Recycle Materials.

**EcoFlight***Aspen, Colorado*

EcoFlight uses small aircraft to promote protection of remaining wild lands and wildlife habitat in the western U.S., providing an aerial perspective and educational programs that encourage environmental stewardship.

**Energy & Conservation Law***Durango, Colorado*

Energy & Conservation Law provides free, experienced and specialized legal services in Colorado to communities facing threats from nonrenewable resource extraction, especially uranium mining and milling.

**Frack Free Colorado***Boulder, Colorado*

Frack Free Colorado is working to raise Coloradans' awareness about the dangers of fracking and present to them ways to accelerate a move to renewable energy and sustainable living.

**Global Greengrants Fund***Boulder, Colorado*

Global Greengrants Fund supports communities working to protect, restore and transform their environments for a sustainable future.

**Great Old Broads for Wilderness***Durango, Colorado*

Great Old Broads for Wilderness helps to preserve and protect U.S. wilderness and wild lands by using the voices and activism of elders in everything from educational programs to litigation.

**Growing Gardens***Boulder, Colorado*

Growing Gardens enriches the lives of Boulder residents through sustainable urban agriculture.

**The Growing Project***Fort Collins, Colorado*

TGP addresses environmental and food insecurity issues by promoting a strong, diverse and just local food system to all residents of northern Colorado through direct agricultural experiences, education and advocacy.

**High Country Conservation Advocates***Crested Butte, Colorado*

High Country Conservation Advocates protects the health and natural beauty of the land, rivers and wildlife in and around Gunnison County.

**Independence Pass Foundation***Aspen, Colorado*

Independence Pass Foundation works with government agencies to develop and implement projects that maintain and enhance the ecology, beauty and safety of Colorado's Independence Pass.

**Information Network for Responsible Mining***Norwood, Colorado*

INFORM educates the public about the dangers of irresponsible mining, monitors all hard-rock mining in Colorado and increases citizen engagement.

**Mountainfilm***Telluride, Colorado*

Mountainfilm is dedicated to educating, inspiring and motivating audiences about issues that matter, cultures worth exploring, environments worth preserving, adventures worth pursuing and conversations worth sustaining.

**Protect Our Winters***Boulder, Colorado*

Protect Our Winters mobilizes the winter sports community to fight climate change through educational programs and community-based activism.

**Quiet Use Coalition***Salida, Colorado*

QUC promotes quiet, ecologically sound recreation on public lands and waters.

**River Network***Boulder, Colorado*

River Network connects more than 2,000 organizations working to protect America's most vital natural resource—water.

**Roaring Fork Outdoor Volunteers***Basalt, Colorado*

Roaring Fork Outdoor Volunteers promotes stewardship of public lands in Colorado's Roaring Fork Valley by creating volunteer opportunities for trail work and conservation projects.

**Rock the Earth***Denver, Colorado*

Rock the Earth works closely with the music industry and its fans to protect the environment through legal action, postcard campaigns, protests and concerts to create a new generation of activists.

**Rocky Mountain Field Institute***Colorado Springs, Colorado*

Rocky Mountain Field Institute protects and enhances the ecological health of our land and water resources.

**Rocky Mountain Wild***Denver, Colorado*

Rocky Mountain Wild works to protect, connect and restore wildlife and wild lands in the southern Rockies of Colorado, southern Wyoming, and eastern Utah.

**San Juan Citizens Alliance***Durango, Colorado*

San Juan Citizens Alliance advocates for clean air, pure water and healthy lands—the foundations of resilient communities, ecosystems and economies in the San Juan Basin.

**San Luis Valley Ecosystem Council***Alamosa, Colorado*

San Luis Valley Ecosystem Council helps to protect and restore the biological diversity, ecosystems and natural resources of the upper Rio Grande bioregion, balancing ecological values and human needs.



GRANTED  
**CONSERVAMOS POR NATURELEZA**

**Mission** To support private and community-based conservation initiatives and promote sustainable lifestyles in Peru.

**Activities** We have created a collaboration platform that supports voluntary conservation initiatives in Peru with concrete and meaningful actions. To do this, we provide one-on-one support to conservation managers in legal issues, financial sustainability, fundraising, project planning and implementation. We build bridges between people doing conservation work in rural areas and those living in the city and create beneficial collaboration schemes between both. Through our affective and emotional communication, we inspire fellow citizens to have a positive and proactive approach toward conservation in Peru and offer specific collaboration options so they can engage in concrete actions and achieve a more sustainable lifestyle. We seek to empower people, strengthening their

environmental leadership capacities by creating new projects or by replicating an existing campaign or project to a different context.

**Accomplishments** For more than three years, we have been searching for people who are working to conserve Peru for all of us. With these trips, we've produced over 90 videos and 60 articles in which we highlight their efforts and share their inspiring stories. Due to this visibility, we've built collaboration bridges so that anyone can support them. Through our volunteer program, over 700 people have contributed by donating their time and talent to support conservation. Due to our events and calls to action, we have created a social network of people who share interests and values, and are inspiring others to live in a more sustainable way. Our main accomplishment is to inspire more and more people to become positive change agents. [conservamos.org](http://conservamos.org)

Using video and printed stories to highlight the efforts of people working to conserve Peru, Conservamos Por Natureleza chronicled the Bosque de Niños project, which aims to conserve more than 10,000 hectares of forest and jungle around the Amazonian village of Puerto Prado. *Courtesy Conservamos Por Natureleza*

## RETAIL

In 1994, when Yvon Chouinard spoke to the 10 managers of our retail stores at an all-company meeting, he told them one simple thing: Find out the pressing environmental issues in your community, get involved and start giving money to the grassroots groups getting their hands dirty and doing the good work. So began an incredible journey and opportunity for our retail division to immerse itself in community-based funding and become part of our 1% for the Planet® tithing program. Since that first year, our stores began giving grants directly (\$88,000, 52 grants), their number has grown to 32 stores in North America. And in fiscal year 2016, they surpassed \$1 million in total grant giving to more than 250 different environmental groups. From our Boston store's support of the Merrimack River Watershed Council to Denver's support of Rocky Mountain Wild to Portland's funding of Friends of Family Farmers, the breadth and diversity of our retail grants program is impressive. All store employees are encouraged to participate in the decision-making process and the grants program is just one of several ways they support groups working in their areas. Stores also have clothing donation programs, internship opportunities, and host environmental groups for tabling and events. As intended by our founders, Patagonia stores have become a community resource and a genuine partner in the fight to protect our planet. And as we continue to grow as a company, our ability to fund and support the grassroots environmental movement through our stores will grow as well.



Patagonia NYC employees immersed in their work with the Bronx River Alliance.  
Thomas Smith

**Save the Colorado**

*Fort Collins, Colorado*

Save the Colorado works to protect and restore the ecological health of the Colorado River by raising public awareness and by inspiring and supporting environmental organizations.

**Tamarisk Coalition**

*Grand Junction, Colorado*

Tamarisk Coalition seeks to restore riparian lands through education and technical assistance.

**Telluride Mountain Club**

*Telluride, Colorado*

Telluride Mountain Club advocates for safe, enjoyable and environmentally responsible opportunities for human-powered recreational activity in the Telluride region.

**Thompson Divide Coalition**

*Carbondale, Colorado*

Thompson Divide Coalition seeks to secure permanent protection from oil and gas development on federal lands in Colorado's Thompson Divide Area by educating the public and working with lawmakers and government agencies.

**Trips for Kids Denver**

*Denver, Colorado*

Trips for Kids Denver seeks to empower at-risk and disadvantaged youth using the bicycle as a tool.

**Volunteers for Outdoor Colorado**

*Denver, Colorado*

Volunteers for Outdoor Colorado mobilizes people to volunteer in Colorado's wild places to create a corps of wilderness stewards.

**Walking Mountains Science Center**

*Avon, Colorado*

Walking Mountains Science Center seeks to awaken a sense of wonder and inspire environmental stewardship and sustainability through natural science education.

**Western Colorado Congress**

*Grand Junction, Colorado*

WCC protects the quality of life in western Colorado by acting as an environmental watchdog over oil and gas drilling, food and agriculture, public lands, uranium mining and oil shale.

**Western Mining Action Project**

*Lyons, Colorado*

Western Mining Action Project provides free legal services for grassroots organizations and Native American tribes on mining issues in the western U.S. to protect air and water quality, biological diversity, and wild and sacred lands.

**Western Resource Advocates**

*Boulder, Colorado*

Western Resource Advocates works to protect the West's land, air and water by promoting a clean energy future, protecting rivers and advancing urban water conservation, and countering poorly planned energy development.

**Western Slope Conservation Center**

*Paonia, Colorado*

Western Slope Conservation Center builds an active and aware community to protect and enhance the lands, air, water and wildlife of the lower Gunnison River watershed.

**Wild Connections**

*Colorado Springs, Colorado*

Wild Connections identifies, protects and restores lands of the Upper Arkansas and South Platte watersheds to ensure the survival of native species and ecological richness.

**Wilderness Workshop**

*Carbondale, Colorado*

Wilderness Workshop works to protect and conserve the wilderness and natural resources of the Roaring Fork watershed, the White River National Forest and adjacent public lands.

**Wildlands Restoration Volunteers**

*Boulder, Colorado*

This organization is dedicated to fostering a community spirit of shared responsibility for the stewardship and restoration of public, protected and ecologically important lands.

**Connecticut****AmeriCares**

*Stamford, Connecticut*

AmeriCares is an emergency response and global health organization committed to saving lives and building healthier futures for people in crisis in the United States and around the world.

**Audubon Connecticut**

*Greenwich, Connecticut*

Audubon Connecticut works to conserve and restore natural ecosystems with a focus on birds, other wildlife and their habitats.

**Common Ground**

*New Haven, Connecticut*

Common Ground works to create programs that use parks to teach key ecological concepts and connect youth to natural resources in their own communities.

**Connecticut Fund for the Environment**

*New Haven, Connecticut*

Connecticut Fund for the Environment and its bi-state program, Save the Sound, work to protect and improve the land, air and water of Connecticut and Long Island Sound.

**Farmington River Watershed Association**

*Simsbury, Connecticut*

Farmington River Watershed Association works to protect, preserve and restore the Farmington River and its watershed through research, education and advocacy.

**Green Village Initiative**

*Bridgeport, Connecticut*

Green Village Initiative is dedicated to creating social, economic and environmental change through a unified network of urban farms, community gardens and school gardens.

**New Haven/León Sister City Project**

*New Haven, Connecticut*

New Haven León Sister City Project supports education, social justice and sustainable development in Nicaragua and Connecticut.

**North American Marine Environment Protection Association**

*Southport, Connecticut*

NAMEPA engages businesses, government and the public to save our seas, educating seafarers, port communities and students about strategies for protecting the oceans and coasts.

**Northeast Organic Farming Association of Connecticut**

*Derby, Connecticut*

Northeast Organic Farming Association of Connecticut advocates for organic food, farming, gardening and land care in Connecticut.

**Old Saybrook Land Trust**

*Old Saybrook, Connecticut*

Old Saybrook Land Trust is committed to preserving open space and protecting its town's natural resources for public benefit.

**Patrons of the Trumbull Nature and Arts Center**

*Trumbull, Connecticut*

This organization promotes environmental stewardship and enhances community life through nature and art experiences.

**Delaware****The Conservation Fund**

*Centreville, Delaware*

The Conservation Fund works with public, private and nonprofit partners to protect America's legacy of land and water resources.

**Delaware Plastic Pollution Action Coalition**

*Wilmington, Delaware*

This organization aims to eliminate single-use plastics in Delaware.

**District of Columbia****Alaska Wilderness League**

*Washington, District of Columbia*

Alaska Wilderness League works to preserve Alaska's wild lands and waters by engaging citizens and decision makers with a courageous, constant, victorious voice for Alaska.

**American Sustainable Business Council**

*Washington, District of Columbia*

ASBC is the largest business group in the country working to unify the voice of business to create systemic change leading to a sustainable economy.

**Common Good City Farm**

*Washington, District of Columbia*

Common Good City Farm provides hands-on training in food production, healthy eating and environmental sustainability to a multicultural, multiracial and multigenerational community.

**Defenders of Wildlife**

*Washington, District of Columbia*

Defenders of Wildlife is dedicated to the protection and restoration of wildlife and plants in their natural communities.

**Earthworks**

*Washington, District of Columbia*

Earthworks counters the negative impacts of irresponsible mineral and energy development by working with communities and grassroots groups to reform government policies, improve corporate practices, influence investment decisions and encourage responsible materials sourcing and consumption.

**Endangered Species Coalition**

*Washington, District of Columbia*

Endangered Species Coalition helps to protect endangered species through grassroots organizing.

**Environmental Integrity Project**

*Washington, District of Columbia*

Environmental Integrity Project promotes stronger compliance with the nation's anti-pollution laws by combining research, reporting and media outreach to spotlight illegal pollution, expose political intimidation of enforcement staff, and encourage federal and state agencies to take enforcement action.

**Environmental Working Group**

*Washington, District of Columbia*

Environmental Working Group seeks to transform government policies and the marketplace to conserve land and water, produce and use energy responsibly, and ensure that food and consumer products are free of harmful chemicals.

**Hispanic Access Foundation**

*Washington, District of Columbia*

HAF works to improve the lives of Hispanics in the United States, promoting civic engagement by educating, motivating and helping them access trustworthy support systems.

**Institute for Local Self-Reliance**

*Washington, District of Columbia*

This group advances environmentally sound, equitable community development by providing innovative strategies, working models and timely information to the business, energy, financial services and waste management sectors.

**International League of Conservation Photographers**

Washington, District of Columbia  
ILCP furthers environmental and cultural conservation through photography.

**Land Trust Alliance**

Washington, District of Columbia  
Land Trust Alliance works to save the places people love by strengthening land conservation across America, using conservation easements, policy and collaboration with the conservation community.

**League of Conservation Voters Education Fund**

Washington, District of Columbia  
LCVEF educates the public, media and policymakers about environmental issues, works to increase voter participation and mobilizes a diverse network of activists to advocate for sound environmental policies.

**Living Classrooms of the National Capital Region**

Washington, District of Columbia  
Living Classrooms strengthens communities and inspires young people to achieve their potential through hands-on education and job training, using urban, natural and maritime resources as "living classrooms."

**Organic Voices**

Washington, District of Columbia  
Organic Voices aims to make the country's food system stronger and more transparent by empowering consumers with information about GMOs and the importance of GMO labeling in the U.S.

**The Pew Charitable Trusts**

Washington, District of Columbia  
The Pew Charitable Trusts seeks to improve public policy by conducting rigorous analysis, informing the public and invigorating civic life by encouraging democratic participation and strong communities.

**Public Employees for Environmental Responsibility**

Washington, District of Columbia  
Public Employees for Environmental Responsibility protects the public employees who protect our environment.

**Save America's Forests Fund**

Washington, District of Columbia  
This organization aims to protect and restore wild forests, stop clear-cutting and protect biodiversity.

**Theodore Roosevelt Conservation Partnership**

Washington, District of Columbia  
This group is working to guarantee all Americans quality places to hunt and fish by strengthening laws, policies and practices affecting fish and wildlife conservation and by leading partnerships that influence decision makers.

**Water Protection Network**

Washington, District of Columbia  
Water Protection Network works to ensure the nation's federal water projects and policies are environmentally and economically sound.

**Florida****Apalachicola Riverkeeper**

Apalachicola, Florida  
Apalachicola Riverkeeper seeks to protect Florida's Apalachicola River, bay, tributaries and watersheds.

**Florida Greenways and Trails Foundation**

Tallahassee, Florida  
Florida Greenways and Trails Foundation advocates for and helps to create a statewide system of trails and greenways to advance health, recreation, transportation and tourism.

**IDEAS for Us**

Orlando, Florida  
IDEAS for Us advances sustainability and environmental awareness through campus and community action.

**Miami Waterkeeper**

Miami, Florida  
Miami Waterkeeper works for swimmable, drinkable, fishable water in Biscayne Bay and the surrounding watershed.

**Sea Turtle Conservancy**

Gainesville, Florida  
Sea Turtle Conservancy advocates for sea turtles and their habitats through research, education and protection programs inside and outside the U.S.

**Georgia****Altamaha Riverkeeper**

Macon, Georgia  
Altamaha Riverkeeper works to protect and restore the habitat, water quality and flow of the Altamaha River.

**Atlanta BeltLine Partnership**

Atlanta, Georgia  
Atlanta BeltLine Partnership works to ensure the Atlanta BeltLine thrives through political, economic and social cycles by harnessing the power of the private sector and partnering with the public sector.

**Atlanta Bicycle Coalition**

Atlanta, Georgia  
Atlanta Bicycle Coalition works to create a healthier, more sustainable Atlanta by making it safer, easier and more attractive to cycle for fun, fitness and transportation.

**Chattahoochee Riverkeeper**

Atlanta, Georgia  
Chattahoochee Riverkeeper advocates and works to secure the protection and stewardship of the Chattahoochee River, its tributaries and watershed.

**Chattooga Conservancy**

Clayton, Georgia  
Chattooga Conservancy helps to protect and restore the ecological integrity of the Chattooga watershed and empowers communities to practice good stewardship on public and private lands.

**Georgia Conservancy**

Atlanta, Georgia  
Georgia Conservancy seeks to protect Georgia's natural resources by advocating sound environmental policies, advancing sustainable growth practices and facilitating common-ground solutions to environmental challenges.

**Georgia ForestWatch**

Dahlonega, Georgia  
Georgia ForestWatch works to preserve, protect and restore native ecosystems of the Chattahoochee-Oconee National Forest, and inform and inspire the public to be good stewards of these lands.

**Georgia River Network**

Athens, Georgia  
Georgia River Network seeks to ensure a clean-water legacy by engaging and empowering Georgians to protect and restore their rivers from the mountains to the coast.

**GreenLaw**

Atlanta, Georgia  
GreenLaw provides free legal and technical assistance to environmental organizations and community groups throughout Georgia, helping to prevent pollution that endangers human health and the environment.

**Keeping It Wild**

Atlanta, Georgia  
Keeping It Wild works to increase the number of people of color who enjoy the natural environment and encourages good environmental stewardship.

**The Nature Conservancy**

Atlanta, Georgia  
The Nature Conservancy helps to protect nature by carrying out large-scale, science-based conservation projects throughout the world.

**Oxbow Meadows Environmental Learning Center**

Columbus, Georgia  
This organization provides educational programs about the local environment to residents and visitors to the Chattahoochee River Valley.

**Savannah Riverkeeper**

Augusta, Georgia  
Savannah Riverkeeper serves as the primary guardian of the Savannah River and strives to respect, protect and improve the entire river basin through education, advocacy and action.

**GRANTED  
MY SEA TO SKY**

**Mission** My Sea to Sky is a grassroots, volunteer organization seeking to protect Howe Sound in British Columbia, Canada, from the proposed Woodfibre LNG export facility and any future industrial projects that would negatively impact the environment and quality of life for communities located along the sound.

**Activities** Since our official beginnings in 2004, we have worked to raise awareness of the dangers of the creation of a new LNG export industry in the waters of Howe Sound, using educational campaigns, rallies, canvassing, mail drops and partnering with other environmental NGOs.

**Accomplishments** My Sea to Sky's main accomplishment has been to slow down the Woodfibre LNG approval process, which was seen as a slam dunk by our provincial government looking to fast-track it into existence. This exposed a lack of integrity in the environmental assessment process and helped make it a campaign issue in the 2015 federal election. By educating Howe Sound

municipal governments as to the hazards of LNG, these bodies passed resolutions banning LNG tanker traffic in the sound and sent letters to the provincial and federal governments expressing their concerns. This helped to bring media attention to the issue. By building a strong network of concerned citizens through educational events with well-known experts and through canvassing, the BC Environmental Assessment office experienced a record volume of public responses with over 90 percent saying NO to the project. Through citizen pressure on the Squamish council, our group was able to stop the drilling of boreholes for a potential pipeline in the sensitive Squamish Estuary. My Sea to Sky has become known as a leading voice on LNG export facilities and has, by request, spoken to other communities throughout BC that have also become targets for proposed LNG export facilities, helping them to more quickly respond with citizen engagement. [myseatosky.org](http://myseatosky.org)

In an effort to protect the environment and quality of life, My Sea to Sky is working to raise awareness about the dangers of creating a new LNG export industry in the waters of Howe Sound, British Columbia. *Rich Duncan*

**Trees Atlanta**

*Atlanta, Georgia*  
Trees Atlanta helps citizens protect and improve Atlanta’s urban environment through plantings, conservation and educational programs.

**Hawai’i**

**Conservation Council for Hawai’i**  
*Honolulu, Hawai’i*  
This group seeks to foster understanding of the need to sustain ocean ecosystems to create a sea change within their community.

**Hālau Kū Māna**

*Honolulu, Hawai’i*  
Hālau Kū Māna fosters lifelong learners who think, feel and act in ways that are *pono* (Hawaiian for “righteous”) as they seek positive, systemic change in their local, regional and global communities.

**Ka Honua Momona International**

*Kaunakakai, Hawai’i*  
KHM aims to be a model of sustainability from the mountains to the sea by developing indigenous education systems, revitalizing natural and cultural resources, and perpetuating traditional knowledge and stewardship.

**Kalihi Valley Instructional Bike Exchange**

*Honolulu, Hawai’i*  
KVIBE is a bicycle education program and shop that promotes bicycle-related activities for Kalihi Valley.

**Kīpahulu ‘Ohana**

*Hana, Hawai’i*  
Kīpahulu ‘Ohana seeks to advance Hawaiian culture and restore and conserve natural resources, particularly in Maui’s Kīpahulu district.

**The Kohala Center**

*Kamuela, Hawai’i*  
The Kohala Center is working to turn knowledge into action so that communities in Hawai’i and around the world can thrive ecologically, economically, culturally and socially.

**Kōkua Hawai’i Foundation**

*Hale’iwa, O’ahu*  
Kōkua Hawai’i Foundation supports environmental education in the schools and communities of Hawai’i.

**Mālama Loko Ea Foundation**

*Hale’iwa, Hawai’i*  
Mālama Loko Ea Foundation works to perpetuate native Hawaiian culture through education, land stewardship and community building.

**Mālama Pūpūkea-Waimea**

*Hale’iwa, Hawai’i*  
This organization aims to replenish and sustain the natural and cultural resources of the Pūpūkea and Waimea *ahupua’a* watersheds through community stewardship, education and partnerships.

**Maui Forest Bird Recovery Project**

*Makawao, Hawai’i*  
MFBRP is dedicated to developing and implementing techniques that recover Maui’s endangered birds and restore their habitat.

**National Tropical Botanical Garden**

*Kalāheo, Kaua’i*  
National Tropical Botanical Garden seeks to perpetuate the survival of plants, ecosystems and cultural knowledge of tropical regions.

**North Shore Community Land Trust**

*Hale’iwa, O’ahu*  
North Shore Community Land Trust works to protect, steward and enhance the natural landscapes, cultural heritage and rural character of *ahupua’a* from Kahuku Point to Ka’ena.

**Sust’ainable Moloka’i**

*Kaunakaka, Hawai’i*  
Sust’ainable Moloka’i seeks to maintain Moloka’i’s rich culture and historic legacy of *‘āina momona* “abundant land,” while embracing modern pathways to a sustainable future.

**Waikalua Loko Fishpond Preservation Society**

*Kāne’ohe, O’ahu*  
This group aims to preserve, stabilize and beautify the Hawaiian fishpond.

**Idaho**

**Advocates for the West**

*Boise, Idaho*  
Advocates for the West uses law and science to restore streams and watersheds, protect public lands and wildlife, and ensure clean and sustainable communities in the American West.

**Idaho Conservation League**

*Boise, Idaho*  
ICL seeks to ensure that wild Idaho remains wild and works to protect the values that define it by building a robust conservation community and advocating for clean water, clean air and healthy families.

**Idaho Rivers United**

*Boise, Idaho*  
Idaho Rivers United helps to protect and restore the rivers and native fish of Idaho through grassroots campaigns, outreach and advocacy work.

**Model Forest Policy Program**

*Sagle, Idaho*  
This program supports healthy forests, clean and abundant water supplies, and economically thriving, climate-resilient communities through planning, training programs, consulting services and advocacy work.

**The Peregrine Fund**

*Boise, Idaho*  
The Peregrine Fund works to restore rare species through captive breeding and releases, improves capacity for conservation, conducts scientific research and environmental education, and conserves habitat.

**Snake River Alliance**

*Boise, Idaho*  
Snake River Alliance serves as Idaho’s nuclear watchdog and advocate for clean energy.

**Snake River Waterkeeper**

*Boise, Idaho*  
Snake River Waterkeeper applies law and science to conserve, protect and promote sustainable use of the Snake River and its tributaries.

**WildLands Defense**

*Hailey, Idaho*  
WildLands Defense aims to inspire and empower the preservation of wild lands and wildlife in the West.

**Winter Wildlands Alliance**

*Boise, Idaho*  
Winter Wildlands Alliance advocates for winter wild lands and human-powered snow sports on public lands, and provides innovative programming, such as the Backcountry Film Festival and a “snow school” for children.

**Illinois**

**Alliance for the Great Lakes**

*Chicago, Illinois*  
Alliance for the Great Lakes works to conserve and restore the world’s largest freshwater resource, using policy, education and local efforts.

**Chicago Academy of Sciences**

*Chicago, Illinois*  
Chicago Academy of Sciences is working to create a positive relationship between people and nature that grows its region’s urban connection to the world of nature and science.

**Eco-Justice Collaborative**

*Champaign, Illinois*  
Eco-Justice Collaborative works to raise public awareness about the consequences of consumer choices and public policies on our planet and organize for changes that will lead to a more just and sustainable world.

**Environmental Law & Policy Center**

*Chicago, Illinois*  
ELPC develops and leads strategic environmental advocacy campaigns to protect natural resources and the environment with a focus on the Midwest.

**Evanston Environmental Association**

*Evanston, Illinois*  
EEA is dedicated to the long-term success of the Evanston Ecology Center and its staff in their efforts to provide quality environmental education to the surrounding community.

**Friends of the Parks**

*Chicago, Illinois*  
Friends of the Parks aims to preserve, protect, improve and promote the use of Chicagoland’s parks and open spaces for the benefit of all neighborhoods and citizens.

**John G. Shedd Aquarium**

*Chicago, Illinois*  
John G. Shedd Aquarium is committed to the preservation of aquatic life and ecosystems throughout the world and at home in the Great Lakes.

**Little Village Environmental Justice Organization**

*Chicago, Illinois*  
LVEJO organizes within its community to accomplish environmental justice in Little Village and to achieve the self-determination of immigrant, low-income and working-class families.

**Midwest Pesticide Action Center**

*Chicago, Illinois*  
This organization aims to reduce the health risks and environmental impacts of pesticides, working at the local, state and regional levels to implement long-term policy changes and develop innovative programs.

**The Naru Project**

*Chicago, Illinois*  
The Naru Project is implementing a park consisting of floating gardens, wildlife habitat and community engagement.

**Organizing Neighborhoods for Equality: Northside**

*Chicago, Illinois*  
This organization builds collective power to eliminate injustice through community organizing, developing grassroots leaders and acting together to effect change.

**Prairie Rivers Network**

*Champaign, Illinois*  
Prairie Rivers Network champions clean, healthy rivers and lakes, and safe drinking water to benefit the people and wildlife of Illinois.

**The Wetlands Initiative**

*Chicago, Illinois*  
The Wetlands Initiative is dedicated to restoring the wetland resources of the Midwest to improve water quality, increase wildlife habitat and biodiversity, and reduce flood damage.

**Working Bikes**

*Chicago, Illinois*  
Working Bikes rescues discarded bicycles and gives them new life by redistributing them as tools of empowerment.

**Indiana**

**Indiana Forest Alliance**

*Indianapolis, Indiana*  
Indiana Forest Alliance is dedicated to the long-term health of Indiana’s forests, advocating to improve forest policies in the state using education, grassroots organizing, research and litigation.

**Iowa**

**Iowa Citizens for Community Improvement**

*Des Moines, Iowa*  
This group empowers and unites people of all ethnic backgrounds to take control of their communities, identify and address problems, and act as a vehicle for social, economic and environmental justice.

**Kentucky**

**Appalachian Citizens’ Law Center**

*Whitesburg, Kentucky*  
Appalachian Citizens’ Law Center fights for justice in the coalfields by working to protect the land and people from misuse and degradation caused by coal mining.

**Appalachian Roots**

*Martin, Kentucky*  
Appalachian Roots is dedicated to reconnecting central Appalachia to its sustainable agriculture past by supporting the local food movement, promoting organic practices and initiating pilot plantings for innovative agricultural products.

**Friends of Mammoth Cave National Park**

*Mammoth Cave, Kentucky*  
This group works in cooperation with the National Park Service to fund projects and programs that protect and preserve the natural and cultural resources, and enhance the visitor experience, of Mammoth Cave National Park.

**Friends of Wolf Run**

*Lexington, Kentucky*  
This organization is dedicated to the proposition that neighbors, with the right information, working together, can make a difference in the quality of their creek.

**Kentucky Heartwood**

*Berea, Kentucky*  
Kentucky Heartwood works to protect and restore the integrity, stability and beauty of Kentucky’s native forests and biotic communities through research, education, advocacy and nonviolent intervention.

**Kentucky Waterways Alliance**

*Louisville, Kentucky*  
This organization aims to protect and restore Kentucky’s waterways.

**Student Environmental Action Coalition**

*Lexington, Kentucky*  
SEAC aims to uproot environmental injustice through action and education by challenging the power structure that threatens environmental conditions.

**Louisiana**

**Atchafalaya Basinkeeper**

*Plaquemine, Louisiana*  
Atchafalaya Basinkeeper helps to protect and restore ecosystems within the Atchafalaya Basin through education, research, monitoring and advocacy programs.

**Louisiana Bucket Brigade**

*New Orleans, Louisiana*  
Louisiana Bucket Brigade works with communities that neighbor the state’s oil refineries and chemical plants to free those neighborhoods of industrial pollution.

**Louisiana Environmental Action Network**

*Baton Rouge, Louisiana*  
LEAN fosters cooperation and communication between citizens and corporate and government organizations in an effort to assess and mend environmental problems in Louisiana.

**Maine**

**Appalachian Mountain Club–Maine Chapter**

*Portland, Maine*  
Appalachian Mountain Club promotes the protection, enjoyment and understanding of the mountains, forests, waters and trails of the Northeast and Mid-Atlantic regions.

**Bicycle Coalition of Maine**

*Portland, Maine*  
Bicycle Coalition of Maine works to make Maine a better place to ride bikes.

**Forest Ecology Network**

*Lexington Township, Maine*  
Forest Ecology Network promotes the ecological and aesthetic integrity of the Maine Woods through public awareness campaigns and grassroots citizen activism.

**Friends of Baxter State Park***Belfast, Maine*

Friends of Baxter State Park exists to preserve, support and enhance the wilderness character of Baxter State Park.

**Friends of Casco Bay***South Portland, Maine*

Friends of Casco Bay helps improve and protect the environmental health of Maine's Casco Bay through water-quality monitoring, advocacy, education and collaborative problem solving.

**Friends of Messalonskee Lake***Oakland, Maine*

This group aims to protect and preserve Messalonskee Lake watershed, which is the nesting site for the threatened least bittern, rare black tern, American bald eagle, and loon, and habitat for many fish, including brown trout and brook trout.

**Friends of the Presumpscot River***Westbrook, Maine*

FOPR is dedicated to protecting and improving water quality, native fisheries, recreational opportunities and the natural character of the Presumpscot River.

**Hurricane Island Foundation***Rockland, Maine*

This group serves coastal communities through collaborative projects that tackle environmental problems and initiate action.

**Maine Audubon***Falmouth, Maine*

Maine Audubon exists to conserve Maine's wildlife and wildlife habitat through education, conservation and action.

**Maine Conservation Alliance***Augusta, Maine*

Maine Conservation Alliance encourages Maine's environmental movement to pass forward-thinking conservation laws, mobilizes citizens to become informed voters and advocates for policies that protect the environment.

**Maine Lakes Society***Belgrade Lakes, Maine*

Maine Lakes Society protects and preserves the values and benefits of Maine's lakes, ponds and watersheds through science-based action, education and advocacy.

**Natural Resources Council of Maine***Augusta, Maine*

Natural Resources Council of Maine seeks to protect, conserve and restore Maine's environment through legislative and policy work, conservation programs, and advocacy campaigns.

**Project SHARE***Eastport, Maine*

Project SHARE works to protect and restore salmon habitat in Downeast Maine rivers.

**RESTORE: The North Woods***Hallowell, Maine*

RESTORE: The North Woods uses advocacy, public awareness and citizen action to restore wilderness, recover endangered wildlife and protect public lands in the North Woods of the U.S. and Canada.

**York Land Trust***York Harbor, Maine*

York Land Trust is dedicated to conserving and protecting lands of ecological, historic, scenic, agricultural and cultural significance in the greater York area.

**Maryland****The Alliance for the Chesapeake Bay***Annapolis, Maryland*

This group brings together individuals, businesses and governments to benefit the land, waters and residents of the Chesapeake Bay.

**Anacostia Watershed Society***Bladensburg, Maryland*

Anacostia Watershed Society helps to restore and protect the Anacostia River and its watershed communities by cleaning its water, recovering its shores and honoring its heritage.

**Chesapeake Bay Foundation***Annapolis, Maryland*

Chesapeake Bay Foundation works for effective, science-based solutions to the pollution degrading the Chesapeake Bay.

**Chesapeake Climate Action Network***Takoma Park, Maryland*

Chesapeake Climate Action Network seeks to build and mobilize a powerful grassroots movement in its region to call for state, national and international policies that put us on a path to climate stability.

**Land and Cultural Preservation Fund***Frederick, Maryland*

This group's Stream-Link Education seeks to connect community to conservation by organizing meaningful volunteer tree-planting experiences that promote stewardship among the community of Frederick County.

**Midshore Riverkeeper Conservancy***Easton, Maryland*

MRC is dedicated to restoring and protecting the Choptank River watershed, Eastern Bay, and the Miles and Wye rivers.

**Nuclear Information and Resource Service***Takoma Park, Maryland*

NIRS seeks to promote the fastest possible transition to a nuclear-free, carbon-free, sustainable energy future and fights for environmentally just solutions to dealing with radioactive waste.

**The Potomac Conservancy***Silver Spring, Maryland*

The Potomac Conservancy safeguards the lands and waters of the Potomac River and its tributaries and connects people to this national treasure.

**St. Mary's River Watershed Association***St. Mary's City, Maryland*

This organization works to protect, improve and promote the well-being of the St. Mary's River watershed.

**Watershed Stewards Academy***Millersville, Maryland*

Watershed Stewards Academy seeks to identify, train and support community leaders to reduce the negative impacts of stormwater runoff in Anne Arundel County.

**West/Rhode Riverkeeper***Shady Side, Maryland*

West/Rhode Riverkeeper works to protect families and communities by stopping pollution.

**Massachusetts****Atlantic White Shark Conservancy***North Chatham, Massachusetts*

This organization exists to support scientific research, improve public safety and educate the community to inspire shark conservation.

**Berkshire Environmental Action Team***Pittsfield, Massachusetts*

Berkshire Environmental Action Team aims to protect the environment for wildlife with an emphasis on waterways and wildlife corridors.

**Berkshire Natural Resources Council***Pittsfield, Massachusetts*

Berkshire Natural Resources Council aims to protect and preserve the natural beauty and ecological integrity of the Berkshires for public benefit and enjoyment.

**Ceres***Boston, Massachusetts*

Ceres seeks to mobilize investor and business leadership to build a thriving, sustainable global economy.

**Charles River Clean Up Boat***Framingham, Massachusetts*

This group works to remove floating trash from the Charles River between Watertown and the dam at Boston Harbor.

**Connecticut River Watershed Council***Greenfield, Massachusetts*

CRWC works to protect the Connecticut River watershed from source to sea.

**Environmental Action Research Center***Boston, Massachusetts*

EARC seeks to turn ideas into impassioned, results-oriented activism that protects our environment from polluters and their allies in government.

**Grow Native Massachusetts***Waltham, Massachusetts*

Grow Native Massachusetts inspires people to act across the state on behalf of native plants and the diversity of life they support.

**Jones River Watershed Association***Kingston, Massachusetts*

This organization aims to protect, enhance and restore the quality of natural resources, in particular the Jones River and Cape Cod Bay, while cultivating effective stewardship of its regional environment.

**Kestrel Educational Adventures***Gloucester, Massachusetts*

Kestrel Educational Adventures works to inspire wonder, understanding and connection to the natural world through playful, outdoor scientific inquiry.

**LivableStreets Alliance***Cambridge, Massachusetts*

LivableStreets Alliance is working for a transportation system that balances transit, walking and biking with automobiles.

**Manchester Essex Green Team***Manchester-by-the-Sea, Massachusetts*

Green Team promotes and improves environmental stewardship, teaches civic responsibility and nurtures a passion for sustainable living practices in order to strengthen its community.

**Massachusetts Audubon Society***Lincoln, Massachusetts*

Massachusetts Audubon Society works to protect the nature of Massachusetts for people and wildlife.

**Massachusetts Watershed Coalition***Leominster, Massachusetts*

This group seeks to protect and restore local waters and ecosystems, strengthen community groups and municipal officials, raise public awareness of water management, and improve streams, lakes and water supplies.

**Merrimack River Watershed Council***Lawrence, Massachusetts*

This groups seeks to protect, improve and conserve the Merrimack River watershed for people and wildlife through education, recreation, advocacy and science.

**GRANTED  
POTOMAC CONSERVANCY**

**Mission** Potomac Conservancy fights to ensure the Potomac River boasts clean drinking water, healthy lands and connected communities. We combine the grassroots power of 17,000 members, volunteers and online activists with local land conservation and policy initiatives to strengthen the voice of the nation's river.

**Activities** We work throughout the 15,000-square-mile Potomac watershed to promote thoughtful land management, advocate for river-friendly policies and engage local residents in volunteer stewardship of the river. Offered year round, our volunteer stewardship programs enhance natural river protections, inspire community action and empower residents to make a difference in their communities. When residents are tasked with cleaning streamside areas, they make the connection between their actions and the health of their immediate environment. Our volunteers are often "awakened" to the trash problems in their communities and how that trash is not only unsightly, but has a direct effect on the health of the Potomac, the source of most of their drinking water. Once our volunteers are inspired, we provide them with tools to continue their work to clean the Potomac. These tools include useful information through our website, social media and newsletters, as well as action alerts and petitions to sign. By connecting more people to the river and educating them about the values and threats facing the Potomac, we will create an even louder and more unified voice speaking on behalf of our nation's river.

**Accomplishments** Since 1993, Potomac Conservancy has engaged thousands of volunteers in collecting nearly 230,000 pounds of trash from the shores of the Potomac. With Patagonia's generous support, we will expand our programs in 2016 to reach new volunteers who better reflect the ethnically and generationally diverse communities in our region and connect them to the Potomac River and other amazing outdoor places in their own backyards. [potomac.org](http://potomac.org)



Volunteers with the Potomac Conservancy find there's a lot more shed than just water in the Potomac River watershed. *Courtesy Potomac Conservancy*

**South Boston Grows**

*South Boston, Massachusetts*  
South Boston Grows works to improve community green space and advance knowledge about growing edible plants in order to increase access to and consumption of fresh fruits, vegetables and herbs.

**Whale and Dolphin Conservation**

*Plymouth, Massachusetts*  
This group is dedicated to the conservation and protection of whales and dolphins, defending these animals against the many threats they face through conservation campaigns, advising governments, and research and rescue.

**Michigan****Anglers of the Au Sable**

*Grayling, Michigan*  
Anglers of the Au Sable seek to preserve and protect the Au Sable and Manistee rivers.

**Clinton River Watershed Council**

*Rochester Hills, Michigan*  
CRWC is dedicated to protecting, enhancing and celebrating the Clinton River, its watershed and Lake St. Clair.

**East Michigan Environmental Action Council**

*Detroit, Michigan*  
This organization works to empower the Detroit community to protect, preserve and value the land, air and water.

**Empowerment Plan**

*Detroit, Michigan*  
Empowerment Plan gives homeless individuals jobs while in the shelter so they can earn money, find a place to live and gain back independence for themselves and their families.

**For Love of Water**

*Traverse City, Michigan*  
FLOW seeks to ensure waters of the Great Lakes are protected by engaging the public and decision makers about threats and abuses and advancing solutions to address them.

**Great Lakes Aquatic Habitat Network and Fund**

*Petoskey, Michigan*  
Great Lakes Aquatic Habitat Network and Fund works to ensure the healthy future of waters in the Great Lakes region.

**Kalamazoo River Watershed Council**

*Kalamazoo, Michigan*  
Kalamazoo River Watershed Council works collaboratively with the community, government agencies, officials and businesses to improve and protect the health of the Kalamazoo River, its tributaries and its watershed.

**Michigan Land Use Institute**

*Traverse City, Michigan*  
MLUI works to protect the environment, strengthen the economy and build community.

**Michigan League of Conservation Voters**

*Ann Arbor, Michigan*  
Michigan League of Conservation Voters Education Fund seeks to preserve and protect Michigan's land, air and water through public education and organizational capacity building.

**Six Rivers Land Conservancy**

*Rochester, Michigan*  
This organization conserves, sustains and connects natural areas, lands and waters.

**Minnesota****Bicycle Alliance of Minnesota**

*St. Paul, Minnesota*  
Bicycle Alliance of Minnesota provides leadership and a unified voice for bicycle education, advocacy and efforts to make Minnesota more bicycle friendly.

**Friends of the Boundary Waters Wilderness**

*Minneapolis, Minnesota*  
Friends of the Boundary Waters Wilderness is working to protect, preserve and restore the wilderness character of the Boundary Waters Canoe Area Wilderness and Quetico-Superior ecosystem.

**Friends of the Headwaters**

*Park Rapids, Minnesota*  
Friends of the Headwaters seeks to change the route for two oil pipelines proposed for Minnesota's fragile northern lands and waters.

**Friends of the Mississippi River**

*St. Paul, Minnesota*  
Friends of the Mississippi River engages citizens to protect, restore and enhance the Mississippi River and its watershed in the Twin Cities region.

**Great River Greening**

*St. Paul, Minnesota*  
Great River Greening leads and inspires community-based restoration of forests, prairies and waters in Minnesota.

**Honor the Earth**

*Callaway, Minnesota*  
Honor the Earth works on climate change, opposes extreme resource extraction and seeks to restore indigenous economies in Native American communities.

**The Loppet Foundation**

*Minneapolis, Minnesota*  
The Loppet Foundation provides opportunities for outdoor activities and adventures in the Twin Cities: running outdoor events; coaching youth in skiing, biking and canoeing; and working with the Minneapolis Park Board to provide trails.

**Minnesota Food Association**

*Marine on St. Croix, Minnesota*  
MFA seeks to build a sustainable food system based on social, economic and environmental justice through education, training and partnerships.

**Northeastern Minnesotans for Wilderness**

*Ely, Minnesota*  
Northeastern Minnesotans for Wilderness seeks to protect and preserve wilderness and to advocate for the protection of the Boundary Waters Canoe Area Wilderness.

**Regeneration International**

*Minneapolis, Minnesota*  
Regeneration International aims to build a global network of farmers, scientists, businesses, activists, educators, journalists, policymakers and consumers who promote and practice regenerative agriculture and land use.

**Rural Renewable Energy Alliance**

*Backus, Minnesota*  
Rural Renewable Energy Alliance is dedicated to making solar energy accessible to communities of all income levels.

**Sea Change**

*Two Harbors, Minnesota*  
Sea Change aims to advance the discussion of the impacts of climate change on Lake Superior and its communities and promote climate solutions.

**Sierra Club North Star Chapter**

*Minneapolis, Minnesota*  
Sierra Club North Star Chapter aims to preserve and protect Minnesota's environment.

**St. Paul Smart Trips**

*St. Paul, Minnesota*  
St. Paul Smart Trips works to make it safe, easy and comfortable for women and families to bike in St. Paul.

**Toxic Taters Coalition**

*Callaway, Minnesota*  
Toxic Taters Coalition organizes people to work together to protect their land, air, water and lives from chemically intensive potato farming in Minnesota.

**WaterLegacy**

*Duluth, Minnesota*  
WaterLegacy seeks to protect Minnesota's waters from sulfide mining and other threats, and works to safeguard the human and ecological communities that rely on these natural resources.

**Wilderness Inquiry**

*Minneapolis, Minnesota*  
Wilderness Inquiry seeks to connect people from all walks of life to the natural world through shared outdoor adventures.



**GRANTED**  
**BOB BROWN FOUNDATION**

**Mission** The Bob Brown Foundation campaigns to protect Australia's wild and scenic natural places of ecological and global significance.

**Activities** Our teams in Hobart and Melbourne are working to protect takayna/Tarkine as a national park and World Heritage area managed by the Aboriginal people of Tasmania. We are also campaigning to end industrial-scale logging of Australia's native forests, including the Bruny Island habitat of the critically endangered Swift parrot. At the heart of takayna/Tarkine is Australia's largest tract of cool temperate rainforest, threaded with wild rivers flowing between mountain ranges through buttongrass plains to a rugged wild coastline with towering sand dunes and rich, ancient Aboriginal cultural heritage. The Australian Heritage Council found takayna/Tarkine to be of outstanding heritage value. Yet logging and mining threaten to decimate its ancient forests, and off-road

vehicles are ripping through middens and Aboriginal hut sites, which speak of 40,000 years of living culture. **Accomplishments** In less than two years, the Bob Brown Foundation has made huge inroads to building a takayna/Tarkine campaign. We published *takayna makuminya/Tarkine Trails*, which is our guide to the Tarkine, with track notes and maps for 100 bushwalks, 10 mountain-bike trails, 17 paddle trips and over 100 stunning images of this wild place. On two occasions, 200 artists visited the Tarkine to capture the wild and scenic beauty of the threatened forests, heritage coast, wild rivers and mountains to produce Tarkine in Motion, our environmental arts project. Also, more than 100 scientists and volunteers participated in Tasmania's first BioBlitz in takayna/Tarkine. A biodiversity survey of the rainforests, buttongrass plains and coastal regions, BioBlitz discovered and recorded as many living things as possible over one weekend.

Bob Brown Foundation teams in Hobart and Melbourne are working to protect takayna/Tarkine as a national park and World Heritage area managed by the Aboriginal people of Tasmania. *Paul Hoelen*



Blackfoot Challenge works to conserve and enhance the natural resources and rural way of life in the Blackfoot River watershed, including Little Plume Mountain on the Blackfoot Nation, Montana. *Stephen Legault*

#### **Mississippi**

##### **Delta Wind Birds**

*Oxford, Mississippi*

Delta Wind Birds is dedicated to partnering with private landowners, primarily on agricultural land, to provide migratory bird habitat in the Mississippi River alluvial valley.

##### **Mississippi Museum of Art**

*Jackson, Mississippi*

The Mississippi Museum of Art engages Mississippians in the visual arts.

#### **Missouri**

##### **Ozark Trail Association**

*Potosi, Missouri*

Ozark Trail Association works to develop, maintain, preserve, promote and protect the rugged natural beauty of the Ozark Trail.

#### **Montana**

##### **Adventurers and Scientists for Conservation**

*Bozeman, Montana*

This group brings outdoor adventurers and scientists together to promote conservation around the globe.

##### **American Prairie Reserve**

*Bozeman, Montana*

American Prairie Reserve is creating the largest nature reserve in the continental United States, a refuge for people and wildlife preserved forever as part of America's heritage.

##### **Beaverhead Trails Coalition**

*Dillon, Montana*

Beaverhead Trails Coalition promotes and assists in creating a community environment that encourages walking and bicycling by making them a safer and more appealing transportation alternative.

##### **Big Hole Watershed Committee**

*Divide, Montana*

Big Hole Watershed Committee seeks understanding and agreement among individuals and groups with diverse viewpoints on water use and management in the Big Hole River watershed of southwest Montana.

##### **Blackfoot Challenge**

*Ovando, Montana*

Blackfoot Challenge works to conserve and enhance the natural resources and rural way of life in the Blackfoot River watershed and support environmentally responsible stewardship through public/private partnerships.

##### **Bob Marshall Wilderness Foundation**

*Hungry Horse, Montana*

BMWF provides stewardship for the Bob Marshall Wilderness Complex, helping hundreds of volunteers develop a land ethic by clearing trails, restoring heavily used areas and fighting invasive species.

##### **Buffalo Field Campaign**

*West Yellowstone, Montana*

Dedicated to stopping the harassment and slaughter of wild Yellowstone buffalo, the Buffalo Field Campaign helps protect wildlife habitat and works with First Nations to honor the sacredness of wild buffalo.

##### **Conservation Hawks**

*Bigfork, Montana*

Conservation Hawks seeks to pass on a healthy natural world to the next generation of sportsmen, defend sporting heritage and traditions, and educate hunters and anglers on the challenges and threats we face.

##### **Cottonwood Environmental Law Center**

*Bozeman, Montana*

Cottonwood Environmental Law Center works to protect the people, forests, water and wildlife in the West, using the law, multimedia and public outreach.

##### **Five Valleys Land Trust**

*Missoula, Montana*

FVLT aims to protect and preserve western Montana's river corridors, wildlife habitat, agricultural lands and scenic open spaces.

##### **Gallatin River Task Force**

*Big Sky, Montana*

Gallatin River Task Force partners with its community to inspire stewardship of the Upper Gallatin River watershed.

##### **Great Bear Foundation**

*Missoula, Montana*

Great Bear Foundation is dedicated to preserving bears and their biologically diverse ecosystems through education, research and grassroots community action.

##### **Great Burn Study Group**

*Missoula, Montana*

Through on-the-ground stewardship, advocacy and education, the Great Burn Study Group works to permanently protect the wild and remote character and ecological integrity of the northern Bitterroot Mountains.

##### **Headwaters Montana**

*Whitefish, Montana*

Headwaters Montana works to protect water, wildlife and the traditional outdoor heritage of Montana and southeast British Columbia.

##### **Montana Environmental Information Center**

*Helena, Montana*

Montana Environmental Information Center is committed to protecting and preserving Montana's natural environment through policy work, media outreach and government watchdog efforts.

##### **Montana Raptor Conservation Center**

*Bozeman, Montana*

Montana Raptor Conservation Center seeks to improve the welfare of raptors across Montana by rehabilitating injured birds of prey, educating, and forging partnerships for raptor conservation and research.

##### **Montana Wilderness Association**

*Helena, Montana*

Montana Wilderness Association helps to protect Montana's wilderness, wildlife habitat and traditional recreation opportunities through community engagement, policy work, and wilderness designation and conservation campaigns.

##### **Northern Plains Resource Council**

*Billings, Montana*

This group organizes Montana citizens to safeguard water quality, family farms and ranches, and the state's quality of life.

##### **Northwest Connections**

*Condon, Montana*

Northwest Connections cultivates an innovative approach to conservation that strengthens the relationship between people and landscapes, and develops the next generation of conservation leaders.

##### **Park County Environmental Council**

*Livingston, Montana*

Park County Environmental Council gets people working together to protect and enrich the quality of life in Park County by preserving and restoring rivers, wildlife and landscapes.

##### **People and Carnivores**

*Bozeman, Montana*

This organization connects people, ideas and resources to advance the stewardship of rangeland and conservation of carnivores in the American West.

##### **Prickly Pear Land Trust**

*Helena, Montana*

Prickly Pear Land Trust defends the natural diversity and rural character of Montana's Prickly Pear Valley and adjoining lands through cooperative efforts with landowners.

##### **Public Land/Water Access Association**

*Billings, Montana*

This group seeks to maintain, restore and perpetuate public access to the boundaries of all Montana public lands and waters.

##### **Raptor View Research Institute**

*Missoula, Montana*

Raptor View Research Institute provides the public, government and scientific communities with scientific information about raptors and their ecosystems.

##### **Swan View Coalition**

*Kalispell, Montana*

Swan View Coalition helps communities in Montana's Swan Range protect their sources of quiet recreation, clean water and wildlife security from logging, pesticides, extreme sports events and motorized vehicles.

##### **Western Organization of Resource Councils Education Project**

*Billings, Montana*

This group seeks to build a grassroots base of citizens working for stewardship and conservation of the land, water and natural resources of the Rocky Mountains and northern Great Plains.

##### **Western Sustainability Exchange**

*Livingston, Montana*

Western Sustainability Exchange conserves what's best about the West—open space, wildlife habitat, farming and ranching heritage—while strengthening rural economies.

##### **Wilderness Watch**

*Missoula, Montana*

Wilderness Watch protects the wilderness character of the 110-million-acre National Wilderness Preservation System and its wild rivers.

##### **WildWest Institute**

*Missoula, Montana*

WildWest Institute exists to protect and restore forests, wild lands, watersheds and wildlife in the northern Rockies, empowering citizens to effectively participate in public land management decision processes.

##### **Yaak Valley Forest Council**

*Troy, Montana*

Yaak Valley Forest Council protects roadless areas, restores habitat, works to build an economy based on restoration and cultivates dialogue between historically polarized groups.

##### **Yellowstone to Yukon Conservation Initiative**

*Bozeman, Montana*

Combining science and stewardship, this group seeks to ensure that the world-renowned wilderness and wildlife of the Y2Y region can support all of its natural and human communities.

#### **Nebraska**

##### **Center for Rural Affairs**

*Lyons, Nebraska*

Center for Rural Affairs stands up for rural communities and brings their voice to policymakers, advocating for better health care, clean energy, sustainable agriculture and community development in rural America.

##### **Nebraska Chapter—Sierra Club Foundation**

*Omaha, Nebraska*

This group promotes efforts to educate and empower people to protect and improve the natural and human environment.

#### **Nevada**

##### **Friends of Gold Butte**

*Las Vegas, Nevada*

This group works for the permanent protection of the biological, geological and cultural resources of Gold Butte through education, community outreach and advocacy.

##### **Friends of Nevada Wilderness**

*Reno, Nevada*

Friends of Nevada Wilderness is dedicated to preserving qualified Nevada public lands as wilderness, protecting them from threats, informing the public about the values and need for wilderness, and restoring and improving the management of wild lands.

##### **Grassroots Education Forum**

*Incline Village, Nevada*

Grassroots Education Forum is dedicated to all aspects of a healthy lifestyle, including organic food, gardening, integrated health care, non-toxic personal care products and packaging, and exercise and movement.

##### **Great Basin Resource Watch**

*Reno, Nevada*

Great Basin Resource Watch defends the health and well-being of the Great Basin's land, air, water, wildlife and communities from the adverse effects of industrial development and resource extraction.

**Keep Truckee Meadows Beautiful**

*Reno, Nevada*  
Keep Truckee Meadows Beautiful is dedicated to creating a cleaner, more beautiful region through education and active community involvement.

**National Wilderness Stewardship Alliance**

*Reno, Nevada*  
National Wilderness Stewardship Alliance is working to develop a growing network of volunteer-based organizations to provide stewardship for America’s enduring resource of wilderness.

**The Nature Conservancy in Nevada**

*Reno, Nevada*  
The Nature Conservancy in Nevada works to preserve the state’s lands and waters through scientific study and partnerships.

**Tahoe-Pyramid Bikeway**

*Reno, Nevada*  
Tahoe-Pyramid Bikeway is an all-volunteer organization working to build a 116-mile trail the length of the Truckee River.

**New Hampshire**

**New Hampshire Lakes Association**

*Concord, New Hampshire*  
New Hampshire Lakes Association fosters the grassroots stewardship of New Hampshire lakes and ponds through education, advocacy, stewardship programs and local capacity building.

**New Jersey**

**American Indian Law Alliance**

*Hoboken, New Jersey*  
This organization works with indigenous nations and communities in their struggle for sovereignty, human rights and social justice for their peoples.

**Clean Ocean Action**

*Highlands, New Jersey*  
Clean Ocean Action works to improve the degraded water quality of the marine waters off the New Jersey/New York coast.

**Mahwah Environmental Volunteers Organization**

*Mahwah, New Jersey*  
Mahwah Environmental Volunteers Organization works for scalable ecological solutions that inspire and empower people to take action for a better future.

**New York-New Jersey Trail Conference**

*Mahwah, New Jersey*  
This group is building, maintaining and protecting 2,150 miles of trails and their natural surroundings in 22 counties in southern New York and northern New Jersey.

**New Mexico**

**Amigos Bravos**

*Taos, New Mexico*  
Amigos Bravos is a statewide water conservation organization guided by social justice principles and dedicated to preserving and restoring the ecological and cultural integrity of New Mexico’s water and the communities that depend on it.

**Climate Justice Alliance**

*Albuquerque, New Mexico*  
CJA aims to build local resiliency and remedy the root causes of climate change through a just transition out of the extractive energy economy.

**Conservation Voters New Mexico Education Fund**

*Santa Fe, New Mexico*  
This group works to engage New Mexicans to protect their air, land, water and communities by mobilizing people to advocate on policy, enhancing the voting process, cultivating conservation leaders and amplifying the voices of those most affected.

**New Mexico Environmental Law Center**

*Santa Fe, New Mexico*  
New Mexico Environmental Law Center works to protect the natural environment and achieve environmental justice for New Mexico’s communities through legal representation, policy advocacy and public education.

**New Mexico Wilderness Alliance**

*Albuquerque, New Mexico*  
New Mexico Wilderness Alliance advances the protection, restoration and continued enjoyment of New Mexico’s wild lands and wilderness areas through administrative protection, federal wilderness designation and ongoing advocacy.

**Rivers & Birds**

*Arroyo Seco, New Mexico*  
Rivers & Birds advocates for public lands and provides experiential education that inspires individuals for Earth stewardship and peace.

**WildEarth Guardians**

*Santa Fe, New Mexico*  
WildEarth Guardians works to protect and restore the wildlife, wild rivers and wild places of the American West through advocacy, grassroots-action campaigns, media outreach and litigation.

**New York**

**350.org**

*Brooklyn, New York*  
To prevent disastrous climate change, 350.org works to reduce the concentration of carbon dioxide in the atmosphere below 350 parts per million.

**Ausable River Association**

*Wilmington, New York*  
Ausable River Association works to identify, conserve and restore the Ausable River watershed’s natural and recreational resources for their ecological value and for the benefit of human communities.

**Boquet River Association**

*Elizabethtown, New York*  
Boquet River Association is dedicated to enhancing the quality of water and life in the 280-square-mile Boquet River watershed.

**Bronx River Alliance**

*Bronx, New York*  
Bronx River Alliance works with others to ensure the river is a healthy ecological, recreational, educational and economic resource for the communities through which it flows.

**Building Equity and Alignment for Impact**

*New York, New York*  
This group works toward an inclusive, connective environmental movement where organizations collaborate in a web of equitable partnerships, the movement includes social and economic justice, and a win for one is a win for all.

**Conscience Point Shellfish Hatchery**

*Southampton, New York*  
This organization works to promote modern practices of sustainable aquaculture and ecological stewardship of Southampton Town waters by growing shellfish to seed local bays, restore shellfish populations and improve water quality.

**Democracy Works**

*Brooklyn, New York*  
Democracy Works is dedicated to making voting a simple, seamless experience for all Americans so that no one misses an election.

**Earth Day Initiative**

*New York, New York*  
This group works to carry the enthusiasm and spirit of Earth Day into the 21st century to meet today’s environmental challenges.

**Environmental Grantmakers Association**

*New York, New York*  
Environmental Grantmakers Association works with members and partners to promote effective environmental philanthropy by sharing knowledge, fostering debate, cultivating leadership, facilitating collaboration and catalyzing action.

**Friends of the Upper Delaware River**

*Hancock, New York*  
Friends of the Upper Delaware River is working to protect, preserve and enhance the ecosystem and cold-water fishery of the upper Delaware River system.

**Global Justice Ecology Project**

*Buffalo, New York*  
Global Justice Ecology Project explores and exposes the root causes of social injustice, ecological destruction and economic domination, through advocacy, media outreach and bridge-building among social justice, environmental and ecological justice groups.

**Gowanus Canal Conservancy**

*Brooklyn, New York*  
Gowanus Canal Conservancy brings the Gowanus Canal watershed to life by creating green space and parkland along its shores; protecting its water, soil and air; and fostering a balance of ecological, business and cultural activity in the region.

**HeadCount**

*New York, New York*  
HeadCount uses the power of music to register voters and raise political consciousness, reaching young people and music fans at concerts and online.

**HEALTH for Youths**

*New York, New York*  
This organization strives to combat community deterioration and juvenile delinquency, and improve the quality of education, health care and life skills.

**Lake George Land Conservancy**

*Bolton Landing, New York*  
Lake George Land Conservancy works to protect land within the Lake George watershed to preserve the world-renowned water quality of this amazing lake.

**Lower East Side Ecology Center**

*New York, New York*  
This organization works toward a more sustainable New York City by providing community-based recycling and composting programs, developing stewardship of green space, and increasing community awareness, involvement and youth development.

**Mohonk Preserve**

*New Paltz, New York*  
Mohonk Preserve exists to protect the Shawangunk Mountains region and inspire people to care for, enjoy and explore their natural world.

**Natural Resources Defense Council**

*New York, New York*  
NRDC helps safeguard the earth by combining the grassroots power of over a million members and online activists with the courtroom clout and expertise of hundreds of lawyers, scientists and other professionals.

**The Nature Conservancy, Adirondack Chapter**

*Keene Valley, New York*  
This group seeks to conserve the lands and waters on which all life depends.

**Nest**

*New York, New York*  
Nest partners with the world’s most promising artisans to build sustainable businesses in an attempt to alleviate poverty, empower women and preserve cultures.

**New York Bike Messenger Foundation**

*Brooklyn, New York*  
This organization teaches bike repair and provides solutions to neighborhoods where free time and convenient bike shops are in short supply.

**The New York Botanical Garden**

*Bronx, New York*  
The New York Botanical Garden is a National Historic Landmark and one of the world’s greatest centers for the study, exhibition and conservation of plants.

**New York City Audubon**

*New York, New York*  
New York City Audubon exists to protect wild birds and habitat in the five boroughs, improving the quality of life for all New Yorkers.

**New York League of Conservation Voters Education Fund**

*New York, New York*  
New York League of Conservation Voters Education Fund educates, engages and empowers communities, business leaders, officials and policymakers to be effective advocates for the environment.

**No Impact Project**

*New York, New York*  
No Impact Project uses entertainment, education and group action to engage new people in the quest for ways of living that connect individual happiness with service to community and habitat.

**Planned Parenthood Federation of America**

*New York, New York*  
Planned Parenthood provides comprehensive reproductive health care services and advocates public policies that guarantee those rights and ensure access.

**Recycle-a-Bicycle**

*Brooklyn, New York*  
Recycle-a-Bicycle runs a community-based bike shop in New York City that offers job training, environmental education and other programs.

**Responsible Endowments Coalition**

*Brooklyn, New York*  
Responsible Endowments Coalition seeks to further social justice and sustainability by making responsible investment common practice at college endowments.

**Riverkeeper**

*Ossining, New York*  
Riverkeeper serves as a watchdog to defend the Hudson River and its tributaries through legal action, education and legislative advocacy, and by operating the Riverkeeper patrol boat.

**Rockaway Waterfront Alliance**

*Far Rockaway, New York*  
RWA is dedicated to fostering a deeper understanding, respect and connection between communities and the Rockaway waterfront.

**Rocking the Boat**

*Bronx, New York*  
Rocking the Boat empowers young people challenged by severe economic, educational and social conditions to develop the self-confidence needed to set ambitious goals and gain the skills necessary to achieve them.

**Sane Energy Project**

*New York, New York*  
This organization seeks to replace the drive to build shale gas infrastructure with a drive to build a renewable energy infrastructure.

**Stormwater Infrastructure Matters**

*New York, New York*  
SWIM is a coalition of 70+ organizations dedicated to ensuring swimmable and fishable waters around New York City.

**UPROSE**

*Brooklyn, New York*  
UPROSE promotes sustainability and resiliency through community organizing, education, leadership development and cultural/artistic expression.

**Van Cortlandt Park Conservancy**

*Bronx, New York*  
Van Cortlandt Park Conservancy seeks to sustain and enhance the park as a vibrant destination for recreation, leisure and the enjoyment of natural landscapes.

**Wildlife Conservation Society Adirondack Program**

*Saranac Lake, New York*  
Wildlife Conservation Society’s Adirondack Program promotes wildlife conservation and vibrant human communities in the Adirondack Park through applied research, community partnerships and public outreach.

**Wolf Conservation Center**

*South Salem, New York*  
Wolf Conservation Center teaches people about wolves, their relationship to the environment and the human role in protecting their future.



**North Carolina****American Whitewater***Cullowhee, North Carolina*

American Whitewater conserves and restores our nation's whitewater resources and enhances opportunities to enjoy them safely through policy work and volunteer programs.

**Appalachian Voices***Boone, North Carolina*

Appalachian Voices brings people together to protect the land, air and water of central and southern Appalachia.

**Blue Ridge Parkway Foundation***Winston-Salem, North Carolina*

Blue Ridge Parkway Foundation supports and funds an array of initiatives to preserve this North Carolina treasure, including programs to build and maintain visitor facilities, educate children, and restore and conserve the natural environment.

**Clean Water for North Carolina***Asheville, North Carolina*

This organization promotes clean, safe water and environments, and empowered, just communities for all North Carolinians.

**Dogwood Alliance***Asheville, North Carolina*

Dogwood Alliance mobilizes diverse voices to defend the forests and communities of the southern U.S. from destructive industrial forestry.

**Friends of the Mountains to Sea Trail***Raleigh, North Carolina*

Friends of the Mountains to Sea Trail brings together volunteers and communities to build and promote a 1,000-mile foot trail across North Carolina from the Great Smokies to the Outer Banks.

**MountainTrue***Asheville, North Carolina*

MountainTrue champions resilient forests, clean waters and healthy communities in western North Carolina.

**Nantahala Racing Club***Almond, North Carolina*

NRC encourages connections with the outdoors, promotes continuous self-improvement and empowers youth to expand their horizons.

**The North Carolina Arboretum Society***Asheville, North Carolina*

This group supports The North Carolina Arboretum in its mission to cultivate connections between people and plants through conservation, education, garden demonstration, research and economic development.

**North Carolina Conservation Network***Raleigh, North Carolina*

North Carolina Conservation Network protects North Carolina's environment and public health by providing environmental news to conservation groups, training activists, and convening and facilitating coalitions to address significant environmental issues.

**Piedmont Environmental Alliance***Winston-Salem, North Carolina*

This group inspires North Carolinians to make choices that protect and restore nature, providing information on sustainability, supporting environmental groups and green businesses, and leveraging the collective power of individual actions to build a sustainable community.

**Rural Advancement Foundation Internationa-USAI***Pittsboro, North Carolina*

RAFI-USA cultivates markets, policies and communities that support thriving, socially just and environmentally sound family farms.

**SouthWings***Asheville, North Carolina*

SouthWings promotes conservation through aviation, giving community organizations the inspiration and evidence they need to take action to protect and restore the forests, rivers, coastlines and wetlands of the Southeast.

**Yadkin Riverkeeper***Winston-Salem, North Carolina*

Yadkin Riverkeeper works to protect and improve the Yadkin Pee Dee River basin through education, advocacy and action.

**North Dakota****Dakota Resource Council***Dickinson, North Dakota*

Dakota Resource Council forms local groups that promote prosperous, environmentally sound rural communities and empower people to influence decision-making processes in issues that affect their lives.

**Ohio****FreshWater Accountability Project***Grand Rapids, Ohio*

FreshWater Accountability Project is dedicated to protecting Ohio's water resources as a legacy for our children.

**Friends of Medina County Parks***Medina, Ohio*

Friends of Medina County Parks is dedicated to enhancing the quality of all life through education, conservation and the protection of natural resources.

**The Nature Conservancy in Ohio***Dublin, Ohio*

The Nature Conservancy in Ohio aims to conserve the lands and waters on which all life depends.

**Ohio Citizen Action Education Fund***Cleveland, Ohio*

Ohio Citizen Action Education Fund provides research and support for community organizing for environmental campaigns.

**Ohio Organizing Collaborative***Youngstown, Ohio*

OOC is dedicated to organizing everyday Ohioans to build a transformative base of power for the purpose of achieving environmental, social, racial and economic justice.

**Oregon****350PDX***Portland, Oregon*

350PDX seeks to build a diverse grassroots movement in the Portland area to help solve the climate crisis.

**Blue Mountains Biodiversity Project***Fossil, Oregon*

This organization aims to protect and restore the ecosystems of the Cascades and Blue Mountains in eastern Oregon.

**Bus Federation Civic Fund***Portland, Oregon*

Bus Federation Civic Fund advances a new era of democracy that is locally led and publicly engaged, envisioning a society where young voters come out to the polls in numbers that shape the public discourse and are active and engaged participants.

**Cascade Forest Conservancy***Portland, Oregon*

Cascade Forest Conservancy supports the biological diversity and communities of the northwest U.S. through conservation and restoration of forests, rivers, fish and wildlife.

**Cascades Raptor Center***Eugene, Oregon*

Through wildlife rehabilitation and public education, the Cascades Raptor Center fosters a connection between people and raptors.

**Cascadia Wildlands***Eugene, Oregon*

Cascadia Wildlands educates, agitates and inspires a movement to protect and restore wild ecosystems from Southcentral Alaska to Northern California.

**Coast Range Forest Watch***Coos Bay, Oregon*

CRFW organizes educational events and citizen science to stop destructive logging practices in Oregon's Coast Range.

**Columbia Riverkeeper***Hood River, Oregon*

Columbia Riverkeeper is dedicated to protecting and restoring the water quality of the Columbia River and all life connected to it.

**GRANTED****ALASKA WILDERNESS LEAGUE**

**Mission** Alaska Wilderness League leads the effort to preserve wild lands and waters in Alaska by engaging citizens and decision makers with a courageous, constant, victorious voice for Alaska. **Activities** Ours is the only Washington, D.C.-based environmental group devoted full-time to protecting wilderness-quality lands in Alaska. Many of Alaska's wilderness gems—including the Arctic National Wildlife Refuge, the Arctic Ocean, the National Petroleum Reserve-Alaska, and the Tongass National Forest—are under attack. We work to educate and empower people to use their voices to advocate for protecting these areas. Over the past year, we organized *kayaktivists* at events to stop oil drilling in the Arctic Ocean and brought people directly affected by development along the Arctic coast to Washington, D.C., to share their stories with decision makers. And each year we organize an advocacy week during which our members

from across the country can come to D.C. to share their passion for Alaska's wild lands with legislators. We continue to be inspired by our own advocates, such as 11-year-old Bella Parra from Chicago. Last summer, Bella stood at a rally and said, "Two times I went to Washington, D.C., for Alaska Wilderness Week, and I learned so much about Alaska and wildlife. I probably learned more there than I learn in school." **Accomplishments** The league has beaten back countless attempts to drill in America's Arctic National Wildlife Refuge, kept America's Arctic Ocean safe from Shell's oil drilling plans, built a network of supporters for a sustainable Tongass National Forest and conserved more than 11 million acres of Alaska's wild lands in the western Arctic. Because of our efforts, and those of other likeminded organizations, in the past year President Obama took more than 9 million acres in the Arctic Ocean off the table to drilling.



The Alaska Wilderness League has beaten back countless attempts to drill in America's Arctic National Wildlife Refuge. *Steven Kazlowski*



Chris Howell and Sue Sayer, of the Cornwall Seal Group Research Trust, find and free a grey seal tangled in a ghost net. Sue Sayer, Chris Howell



**Community Cycling Center**

*Portland, Oregon*  
Community Cycling Center seeks to broaden access to bicycling and its benefits to build a vibrant community where people of all backgrounds use bicycles to stay healthy and connected.

**The Conservation Alliance**

*Bend, Oregon*  
The Conservation Alliance engages businesses to fund and partner with organizations throughout North America to protect wild places for their habitat and recreation values.

**Crag Law Center**

*Portland, Oregon*  
Crag Law Center represents conservation groups and citizens working for sustainable land management in the Pacific Northwest: helping clients with litigation, promoting civic participation, and assisting with campaign strategies, communications, organizing efforts and media relations.

**Create Plenty**

*Portland, Oregon*  
Create Plenty inspires and trains high school students to lead the way to a sustainable, waste-free future.

**Earthrise Law Center**

*Portland, Oregon*  
Earthrise Law Center protects and preserves the environment by providing expert low- or no-cost legal services to conservation groups and by training law students through direct involvement in cases.

**Ecotrust**

*Portland, Oregon*  
Ecotrust inspires fresh thinking that creates economic opportunity, social equity and environmental well-being.

**Forest Service Employees for Environmental Ethics**

*Eugene, Oregon*  
FSEEE works to protect national forests and to reform the U.S. Forest Service by advocating environmental ethics, educating citizens and defending whistle-blowers.

**The Freshwater Trust**

*Portland, Oregon*  
The Freshwater Trust works to preserve and restore America's freshwater ecosystems.

**Friends of Family Farmers**

*Salem, Oregon*  
Friends of Family Farmers protects and promotes socially responsible agriculture and fosters an approach to agriculture that respects the land, treats animals humanely, sustains communities and provides a viable livelihood for family farmers.

**Greenbelt Land Trust**

*Corvallis, Oregon*  
This organization aims to protect and preserve in perpetuity native habitats, working lands and lands of natural beauty that provide a connection to the natural world for residents of the mid-Willamette Valley.

**Hells Canyon Preservation Council**

*La Grande, Oregon*  
This group protects and restores the wild lands, pure waters, habitats and biodiversity of the Hells Canyon-Wallowa and Blue Mountain ecosystems in the Pacific Northwest.

**Native Fish Society**

*Oregon City, Oregon*  
Guided by science, Native Fish Society advocates for abundant wild, native fish and healthy habitats.

**North Fork John Day Watershed Council**

*Long Creek, Oregon*  
This organization restores, protects and conserves John Day River basin resources by engaging communities in the restoration and appreciation of landscapes and resources that support life and livelihoods.

**Oregon Natural Desert Association**

*Bend, Oregon*  
ONDA defends and restores Oregon's high desert, working to permanently protect millions of acres of public land that is home to diverse populations of wildlife.

**Oregon Shores Conservation Coalition**

*Seal Rock, Oregon*  
Oregon Shores Conservation Coalition seeks to preserve the natural communities, ecosystems and landscapes of Oregon's coastal region.

**Our Children's Trust**

*Eugene, Oregon*  
Our Children's Trust works to protect Earth's natural systems by supporting youth and engaging citizens to secure the legal right to a healthy atmosphere and stable climate.

**Rogue Climate**

*Phoenix, Oregon*  
Rogue Climate is a youth-led organization that brings communities in southern Oregon together to support practical solutions to climate change that will result in cleaner energy, sustainable jobs and a healthy environment.

**Socially Responsible Agricultural Project**

*Salem, Oregon*  
SRAP empowers citizens in rural communities to protect themselves from the devastating health, environmental and economic impacts of factory farms.

**Soda Mountain Wilderness Council**

*Ashland, Oregon*  
Soda Mountain Wilderness Council defends and promotes wild lands in the Soda Mountain/Pilot Rock area.

**Western Environmental Law Center**

*Eugene, Oregon*  
Western Environmental Law Center works to protect and restore western wild lands and advocates for a healthy environment on behalf of communities throughout the West.

**Wild Salmon Center**

*Portland, Oregon*  
Wild Salmon Center promotes the conservation and sustainable use of wild salmon ecosystems across the Pacific Rim.

**World Salmon Council**

*Portland, Oregon*  
World Salmon Council aims to educate, engage and empower communities in wild salmon sustainability.

**Xerces Society for Invertebrate Conservation**

*Portland, Oregon*  
Xerces Society protects wildlife through the conservation of invertebrates and their habitat.

**Pennsylvania**

**Allegheny Defense Project**

*Kane, Pennsylvania*  
Allegheny Defense Project defends the forests and watersheds of the Allegheny Plateau from commercial logging, oil and gas drilling, and other extractive industries.

**Brandywine Conservancy & Museum of Art**

*Chadds Ford, Pennsylvania*  
Brandywine Conservancy works to conserve the natural and cultural resources of the Brandywine watershed with an emphasis on water conservation and quality.

**Brandywine Red Clay Alliance**

*West Chester, Pennsylvania*  
This organization promotes the restoration, conservation and enjoyment of the natural resources of the Brandywine and Red Clay watersheds through education, scientific activities, environmental stewardship and advocacy.

**Clearwater Conservancy**

*State College, Pennsylvania*  
Clearwater Conservancy promotes the conservation and restoration of the natural resources in central Pennsylvania.

**Community Environmental Legal Defense Fund**

*Mercersburg, Pennsylvania*  
Community Environmental Legal Defense Fund works to build sustainable communities by helping people assert their right to local self-government and promote the rights of nature.

**Delaware Riverkeeper Network**

*Bristol, Pennsylvania*  
DRN champions the rights of its communities to a Delaware River and tributary streams that are clean, healthy, free-flowing and abundant with life.

**Fossil Fuel Divestment Student Network**

*Philadelphia, Pennsylvania*  
FFDSN is a youth-led organization at the heart of the global movement to divest from fossil fuels.

**Friends of Allegheny Wilderness**

*Warren, Pennsylvania*  
Friends of Allegheny Wilderness fosters an appreciation of wilderness values, working with communities to ensure that increased wilderness protection is a priority in the stewardship of the Allegheny National Forest.

**The Land Conservancy for Southern Chester County**

*Avondale, Pennsylvania*  
The Land Conservancy for Southern Chester County is working to ensure the perpetual preservation and stewardship of open space, natural resources, historic sites and working agricultural lands throughout southern Chester County.

**Little Juniata River Association**

*Tyrone, Pennsylvania*  
This organization aims to monitor, protect and improve the Little Juniata River and its tributaries as a cold-water resource.

**Mountain Watershed Association**

*Melcroft, Pennsylvania*  
Mountain Watershed Association advocates for watershed communities by acting on local, regional and national issues.

**Natural Lands Trust**

*Media, Pennsylvania*  
Natural Lands Trust is dedicated to protecting the forests, fields, streams and wetlands that are essential to the sustainability of life in eastern Pennsylvania and southern New Jersey.

**Pocono Environmental Education Center**

*Dingmans Ferry, Pennsylvania*  
PEEC advances environmental education, sustainable living and appreciation for nature through hands-on experience in a national park.

**Rodale Institute**

*Kutztown, Pennsylvania*  
Rodale Institute works to improve the health and well-being of people and the planet through regenerative organic agriculture that enhances soil and human health.

**Stroud Water Research Center**

*Avondale, Pennsylvania*  
Stroud Water Research Center seeks to advance the knowledge of freshwater ecosystems through interdisciplinary research into all aspects of streams, rivers and their watersheds.

**Rhode Island**

**Center for Ecosystem Restoration**

*Saunderstown, Rhode Island*  
Center for Ecosystem Restoration is dedicated to improving communities through projects that restore land and water, strengthen local economies and foster civic engagement.

**South Carolina**

**Avian Conservation Center**

*Charleston, South Carolina*  
This organization works to identify and address vital environmental issues by providing medical care to injured birds and by creating educational, research and conservation initiatives.

**Coastal Conservation League**

*Charleston, South Carolina*  
CCL works to protect the threatened resources of the South Carolina coastal plain by working with citizens and government on proactive, comprehensive solutions to environmental challenges.

**Conservation Voters of South Carolina Education Fund**

*Columbia, South Carolina*  
This group seeks to maximize the participation of conservation-minded citizens in public policy decisions that affect South Carolina's environment and natural resources.

**The Outside Foundation**

*Hilton Head, South Carolina*  
The Outside Foundation works to get kids outside and to preserve and protect our environment.

**South Dakota**

**Dakota Rural Action**

*Brookings, South Dakota*  
Dakota Rural Action promotes family agriculture and conservation of South Dakota's environment and way of life through community organizing.

**Tennessee**

**The Alliance for Appalachia**

*Knoxville, Tennessee*  
The Alliance for Appalachia is working to end mountaintop removal, put a halt to destructive coal technologies and support a just and sustainable Appalachia.

**Cherokee Chapter Trout Unlimited**

*Greeneville, Tennessee*  
Cherokee Chapter Trout Unlimited works to conserve, protect and restore North America's cold-water fisheries and their watersheds.

**Clean Water Expected in East Tennessee**

*Cosby, Tennessee*  
Clean Water Expected in East Tennessee is dedicated to seeing the Pigeon River live up to its full potential by holding upstream polluters accountable to the standards set forth by the Clean Water Act.

**Clearfork Community Institute**

*Eagan, Tennessee*  
CCI seeks to establish and exercise community-led development that supports and sustains central Appalachia.

**Cumberland River Compact**

*Nashville, Tennessee*  
Cumberland River Compact aims to improve the health and enjoyment of the Cumberland River and its tributaries through education, action and collaboration.

**Friends of Great Smoky Mountains National Park**

*Kodak, Tennessee*  
Friends of Great Smoky Mountains National Park assists the National Park Service in its mission to preserve and protect its namesake by raising funds and public awareness, and providing volunteers for needed projects.

**Harpeth River Watershed Association**

*Franklin, Tennessee*  
HRWA is a science-based conservation organization dedicated to restoring and protecting the Harpeth River and clean water in Tennessee.

**Southern Appalachian Wilderness Stewards**

*Tellico Plains, Tennessee*  
Southern Appalachian Wilderness Stewards seeks to educate, cultivate and empower an engaged public for the stewardship of protected public lands.

**Statewide Organizing for Community Empowerment Resource Project**

*Knoxville, Tennessee*  
SOCM works on social, economic and environmental justice issues in 10 counties and promotes several statewide initiatives, empowering citizens to effect positive change in their communities.

**Tennessee Clean Water Network**

*Knoxville, Tennessee*  
TCWN empowers Tennesseans to exercise their right to clean water and healthy communities by fostering civic engagement, building partnerships and advancing and enforcing water policy.

**Wolf River Conservancy**

*Memphis, Tennessee*  
Wolf River Conservancy is dedicated to the protection and enhancement of Tennessee's Wolf River corridor and watershed as a natural resource through land trusts, education programs and recreational excursions.

**Texas**

**Austin Parks Foundation**

*Austin, Texas*  
Austin Parks Foundation is devoted to building public/private partnerships to develop and maintain parks, trails and open space in Austin and Travis County.

**Great Plains Restoration Council**

*Fort Worth, Texas*  
Great Plains Restoration Council works to restore and protect endangered American prairies and plains by developing youth leaders in ecological health.

**Hill Country Land Trust**

*Fredericksburg, Texas*  
Hill Country Land Trust aims to conserve and protect the agricultural lands, wildlife habitat, scenic beauty and watersheds of the Texas Hill Country.

**Texas Conservation Alliance**

*Dallas, Texas*  
Texas Conservation Alliance coordinates a network of organizations and organizes broad-based grassroots coalitions that build support for acquisition of public wildlife lands and influence Texas water and environmental policies.

**Textile Exchange**

*Lamesa, Texas*  
Textile Exchange inspires and equips people to accelerate sustainable practices in the textile value chain, with a focus on minimizing the harmful impacts of the global textile industry and maximizing its positive effects.

**The Trail Foundation**

*Austin, Texas*  
The Trail Foundation aims to protect and enhance the Trail at Lady Bird Lake in cooperation with the Austin Parks and Recreation Department.

**Westcave Outdoor Discovery Center**

*Austin, Texas*  
Westcave Outdoor Discovery Center promotes the enjoyment and protection of nature through outdoor education.

**Yellow Bike Project**

*Austin, Texas*  
Yellow Bike Project is a volunteer-powered initiative to put bicycles on the streets of Austin and central Texas by operating community bike shops, teaching bike mechanics and maintenance, and advocating for bicycles and bicyclists.

**Utah**

**Bears Ears Coalition**

*Salt Lake City, Utah*  
Bears Ears Coalition consists of 26 Native American tribes working to protect and have a say in the management of the Bear Ears region.

**Bike Utah**

*Salt Lake City, Utah*  
Bike Utah promotes safe cycling in Utah through advocacy, education and encouraging people to get out and ride.

**Canyon Country Rising Tide**

*Moab, Utah*  
Canyon Country Rising Tide works to confront the root causes of climate change on the Colorado Plateau.

**Friends of Cedar Mesa**

*Bluff, Utah*  
Friends of Cedar Mesa seeks to inspire good stewardship that protects the natural and cultural integrity of public lands in San Juan County.

**Glen Canyon Institute**

*Salt Lake City, Utah*  
Glen Canyon Institute works to restore Utah and Arizona's Glen Canyon and a healthy, free-flowing Colorado River through scientific research, informational events and conferences, media outreach and litigation.

**Green River Outfitter and Guides Association**

*Dutch John, Utah*  
Green River Outfitter and Guides Association sponsors a cleanup below Flaming Gorge Dam.

**The Green Urban Lunch Box**

*Salt Lake City, Utah*  
The Green Urban Lunch Box seeks to revitalize neglected space to grow food for its community, inspiring people to think creatively about where their food comes from and how it is grown.



Conservamos Por Natureleza builds bridges between people doing conservation work in rural areas of Peru and those living in the city to create beneficial collaboration schemes between both. Courtesy Conservamos Por Natureleza

**HawkWatch International***Salt Lake City, Utah*

HawkWatch International helps conserve the environment through long-term monitoring and scientific research on raptors as indicators of ecosystem health and through school programs and community education.

**HEAL Utah***Salt Lake City, Utah*

HEAL Utah engages citizens in the decisions that affect their health and environment—promoting clean, sustainable energy; serving as a watchdog for the nuclear industry; and working to ensure that Utah is never again downwind from nuclear weapons testing.

**Peaceful Uprising***Salt Lake City, Utah*

Peaceful Uprising organizes, educates and inspires the climate movement to demand measurable change in the status quo to create a livable future.

**Salt Lake Climbers Alliance***Salt Lake City, Utah*

SLCA promotes climbing opportunities, preserves local access and encourages stewardship of Utah's Wasatch Range.

**Southern Utah Wilderness Alliance***Salt Lake City, Utah*

SUWA helps preserve wilderness at the heart of the Colorado Plateau, advocates for sound management of these lands, and works to defend them from oil and gas development, unnecessary road construction, off-road vehicle use and other threats.

**TreeUtah***Salt Lake City, Utah*

TreeUtah plants trees and educates the next generation of stewards to protect the natural environment in Utah.

**Utah Clean Energy***Salt Lake City, Utah*

Utah Clean Energy works to stop energy waste, create clean energy and build a smart energy future by serving as a voice for clean energy in the utility regulatory arena and by collaborating with government agencies and private foundations.

**Utah Diné Bikéyah***Salt Lake City, Utah*

Utah Diné Bikéyah works to preserve and protect the cultural and natural resources of ancestral Navajo/Diné lands to benefit and bring healing to people and Earth.

**Utah Rivers Council***Salt Lake City, Utah*

Utah Rivers Council fosters the conservation of Utah's rivers through grassroots organizing, advocacy campaigns, education and litigation.

**Wasatch Community Gardens***Salt Lake City, Utah*

Wasatch Community Gardens empowers people of all ages and incomes in Utah's Wasatch Front to grow and eat healthy, organic, local food.

**Wild Utah Project***Salt Lake City, Utah*

Wild Utah Project works to maintain and restore the health of natural lands in Utah and adjoining states by providing scientific research and technical support to land managers, citizen activists and other conservation partners.

**Wildlife Rehabilitation Center of Northern Utah***Ogden, Utah*

Wildlife Rehabilitation Center of Northern Utah seeks to empower the entire community to support and engage in conservation and responsible stewardship of wildlife and its habitat.

**Vermont****350Vermont***Burlington, Vermont*

350Vermont uses grassroots organizing and direct action to reduce dependence on fossil fuels in communities throughout Vermont.

**New Haven River Anglers Association***Middlebury, Vermont*

This group helps to protect the New Haven River watershed by encouraging the management of trout for the fish's benefit, promoting youthful anglers through education and working against water pollution.

**Northern Forest Canoe Trail***Waitsfield, Vermont*

This group protects and stewards the historic 740-mile Northern Forest Canoe Trail and fosters community vitality to provide inspiring outdoor experiences in the northern forest.

**Vermont Natural Resources Council***Montpelier, Vermont*

Vermont Natural Resources Council uses research, education and advocacy to protect and restore Vermont's environment and foster sustainable communities.

**Vermont Public Interest Research Group***Montpelier, Vermont*

This organization promotes and protects the health of Vermont's people, environment and locally based economy by informing and mobilizing citizens statewide.

**Virginia****Arlington Outdoor Education Association***Arlington, Virginia*

This group supports a school program designed to give Arlington students an opportunity to learn science, outdoor skills, arts and humanities in a natural setting.

**Arlingtonians for a Clean Environment***Arlington, Virginia*

ACE protects and improves water, air and open spaces by promoting stewardship of our natural resources and connecting all citizens to practical solutions that achieve a sustainable lifestyle.

**Center for a New American Dream***Charlottesville, Virginia*

Center for a New American Dream helps Americans to reduce their consumption to improve quality of life, protect the environment and promote social justice.

**Center for Health, Environment & Justice***Falls Church, Virginia*

Center for Health, Environment & Justice is working to empower people to build healthy communities and prevent harm to human health caused by exposure to environmental threats.

**The Clinch Coalition***Wise, Virginia*

The Clinch Coalition helps protect and preserve the forests, wildlife and watersheds of the Clinch Valley Bioserve by building trails, enhancing tourism and seeking congressionally designated protection.

**Friends of the North Fork of the Shenandoah River***Woodstock, Virginia*

Friends of the North Fork of the Shenandoah River works to keep the North Fork of the Shenandoah River clean, healthy and beautiful through advocacy, community action, education and science.

**Northern Virginia Regional Park Foundation***Fairfax Station, Virginia*

This organization generates new sources of revenue to promote environmental education and facilitate the expansion, improvement and conservation of Northern Virginia's special natural and historic places and parklands.

**Phoenix Bikes***Arlington, Virginia*

Phoenix Bikes mentors youth to build, repair and recycle bikes, providing real-world skills to the kids and more bikes to the community.

**Rare***Arlington, Virginia*

Rare empowers communities in over 50 countries to shift from being resource users to environmental stewards.

**Trout Unlimited***Arlington, Virginia*

Trout Unlimited seeks to conserve, protect and restore North America's cold-water fisheries and their watersheds.

**Virginia League of Conservation Voters Education Fund***Richmond, Virginia*

This group works to preserve Virginia's treasured landscape and natural resources by educating citizens and elected officials on top conservation issues; directing citizen activists; and pushing for protection of clear air, water and open lands.

**Washington****Backbone Campaign***Vashon, Washington*

Backbone Campaign seeks to grow a social movement powerful enough to manifest a world where life, community, nature and obligations to future generations are not for sale, but honored as sacred.

**Bike Works***Seattle, Washington*

Bike Works seeks to build sustainable communities by educating youth and promoting bicycling.

**The Bikery***Seattle, Washington*

The Bikery provides tools and resources to help people learn about bikes and how to fix them.

**Center for Environmental Law & Policy***Seattle, Washington*

Center for Environmental Law & Policy works to protect and restore Washington's rivers and aquifers through science-based management of water resources, public education, agency advocacy, policy reform and public-interest litigation.

**Center for Justice***Spokane, Washington*

Spokane Riverkeeper is a program of the Center for Justice that's dedicated to protecting and restoring the health of the Spokane River watershed.

**Citizens for a Healthy Bay***Tacoma, Washington*

Citizens for a Healthy Bay engages citizens to clean up, restore and protect Commencement Bay, its surrounding waters and natural habitat.

**Coastal Watershed Institute***Port Angeles, Washington*

Coastal Watershed Institute seeks to protect and restore marine and terrestrial ecosystems through scientific research and community partnerships.

**Columbia Springs***Vancouver, Washington*

Columbia Springs provides its community with a setting where educational experiences foster a greater awareness of the natural world and inspire stewardship.



Dre installs a brake pad while Angela oversees the repair at Pedal Revolution, which provides job training and employment for at-risk youth. San Francisco, Calif. *Benjamin Watkins*

**Earth Economics***Tacoma, Washington*

Earth Economics applies new economic tools and principles to promote just and equitable communities, healthy ecosystems and sustainable economies.

**Grist Magazine***Seattle, Washington*

Grist sets the agenda by showing how green is reshaping the world, cutting through the noise and empowering a new generation to make change.

**Hydropower Reform Coalition***Bellingham, Washington*

Hydropower Reform Coalition seeks to protect and restore rivers across the U.S. by improving the performance of individual hydropower dams regulated by the Federal Energy Regulatory Commission.

**Kettle Range Conservation Group***Republic, Washington*

Kettle Range Conservation Group defends wilderness, protects biodiversity and restores the ecosystems of the Columbia River basin by working collaboratively with rural, urban, business, government and community leaders.

**Kwiáht***Lopez Island, Washington*

Kwiáht combines the latest scientific research methods in ecology, biochemistry and genetics with respect for indigenous values in the service of good stewardship of cultural and biological resources in the San Juan and Gulf islands.

**The Lands Council***Spokane, Washington*

The Lands Council safeguards and revitalizes the inland Northwest's forests, water and wildlife through advocacy, education, action and community engagement.

**Marine Conservation Institute***Seattle, Washington*

Marine Conservation Institute is dedicated to securing permanent, strong protection for the ocean's most important places.

**Methow Valley Citizens Council***Twisp, Washington*

MVCC aims to raise a strong community voice for the protection of the Methow Valley's natural environment and rural character.

**The Mosquito Fleet***Vashon, Washington*

The Mosquito Fleet is a network of sailors, activists, artists and hackers engaging in direct action to halt the export of oil, gas, and coal in the Pacific Northwest.

**Mountains to Sound Greenway Trust***Seattle, Washington*

This group leads and inspires action to conserve and enhance the landscape from Seattle across the Cascades to central Washington, ensuring a long-term balance between people and nature.



Harvest time with The Bread Lab, which conducts research on grain and legume nutrition and flavors, and assists with buckwheat processing and soil science advances. *Courtesy The Bread Lab*

#### **Northwest Natural Resource Group**

*Seattle, Washington*

Northwest Natural Resource Group helps woodland owners optimize the economic and ecological potential of their land through conservation-based forest management.

#### **Orca Relief Citizens' Alliance**

*Friday Harbor, Washington*

Orca Relief is dedicated to the recovery of the Salish Sea's Southern Resident killer whales.

#### **Raincoast Conservation Foundation**

*Orcas, Washington*

This team of conservationists and scientists is working to protect the lands, waters and wildlife of coastal British Columbia through advocacy, science, applied ethics and grassroots activism.

#### **RE Sources for Sustainable Communities**

*Bellingham, Washington*

RE Sources promotes sustainable communities and protects the health of northwestern Washington people and ecosystems through the application of science, education, advocacy and action.

#### **Recreation Northwest**

*Bellingham, Washington*

Recreation Northwest promotes outdoor recreation and brings people together to enjoy, preserve and improve the places where we play through stewardship, education and fun.

#### **Save Our Wild Salmon**

*Seattle, Washington*

Save Our Wild Salmon seeks to restore abundant wild salmon and steelhead trout to Columbia basin rivers and streams.

#### **Sound Action**

*Vashon, Washington*

Sound Action seeks to protect Puget Sound's nearshore habitats and fish from harmful development by ensuring environmental laws are applied.

#### **South Puget Sound Salmon Enhancement Group**

*Olympia, Washington*

This organization aims to protect and restore salmon populations and aquatic habitat with an emphasis on ecosystem function, community education and volunteer involvement.

#### **Stewardship Partners**

*Seattle, Washington*

Stewardship Partners works with private landowners to restore and preserve the landscapes of Washington state.

#### **Wild Fish Conservancy**

*Duvall, Washington*

Wild Fish Conservancy seeks to improve conditions for all of the Northwest's wild fish by researching their populations and habitats; advocating for better land use, harvest and management; and carrying out restoration projects.

#### **Wild Steelhead Coalition**

*Seattle, Washington*

Wild Steelhead Coalition helps increase the return of wild steelhead trout to the rivers and streams of the Pacific Northwest by building partnerships, educating stakeholders and helping to improve policy on behalf of the fish.

#### **Wildlands Network**

*Seattle, Washington*

This group of ranchers, hunters, anglers and conservation partners works scientifically and strategically to protect and foster enough wild places and connective wildways in North America to sustain wildlife and people through the 21st century.

#### **WSU-Mount Vernon Research Center/The Bread Lab**

*Burlington, Washington*

This organization conducts research and discovery on grain and legume nutrition and flavors, advises on infrastructure buildout and perennial wheat developments, and assists with buckwheat processing and soil science advances.

#### **West Virginia**

##### **Coal River Mountain Watch**

*Naoma, West Virginia*

Coal River Mountain Watch is dedicated to stopping the destruction of West Virginia's communities and environment caused by mountaintop-removal mining, improving the quality of life in its area and rebuilding sustainable communities.

#### **Friends of Blackwater**

*Charleston, West Virginia*

Friends of Blackwater works to protect the ecology, spectacular landscapes, outdoor recreation and heritage of the High Allegheny Mountains of West Virginia through public outreach, advocacy and restoration.

#### **Ohio Valley Environmental Coalition**

*Huntington, West Virginia*

Ohio Valley Environmental Coalition helps improve the state's natural resources through organizing, public education, coalition building, leadership development, strategic litigation, media outreach and the promotion of sustainable alternatives.

#### **SkyTruth**

*Shepherdstown, West Virginia*

SkyTruth motivates and empowers new constituencies for environmental protection by using satellite images and other visual technologies to illustrate environmental issues.

#### **West Virginia Rivers Coalition**

*Charleston, West Virginia*

This group fosters the conservation and restoration of West Virginia's rivers and streams by improving public participation, publishing informational reports, and serving as a knowledgeable resource for other watershed groups and decision makers.

#### **West Virginia Wilderness Coalition**

*Elkins, West Virginia*

Permanent protection for West Virginia's special lands through legislative or administrative designations is the goal of West Virginia Wilderness Coalition.

#### **Wisconsin**

##### **350 Madison**

*Madison, Wisconsin*

350 Madison Climate Action Team is dedicated to reducing atmospheric carbon dioxide below 350 parts per million by working locally in concert with a powerful global movement.

##### **Bad River Watershed Association**

*Ashland, Wisconsin*

This organization works to promote a healthy relationship between the people and natural communities of the Bad River watershed by involving all citizens in assessing, maintaining and improving watershed integrity.

##### **Citizens for Safe Water Around Badger**

*Merrimac, Wisconsin*

CSWAB works to empower, unify and strengthen communities affected by environmental pollution, and to restore the integrity of damaged natural systems.

##### **Friends of the Kinni**

*River Falls, Wisconsin*

Friends of the Kinni is devoted to seeing the Kinnickinnic River flow freely again.

#### **Native American Educational Technologies**

*Hayward, Wisconsin*

Native American Educational Technologies works to protect and preserve the air, land, water and traditional lifestyle of Lake Superior's Chippewa tribes.

#### **North Lakeland Discovery Center**

*Manitowish Waters, Wisconsin*

This organization enriches lives and inspires an ethic of care for Wisconsin's Northwoods by facilitating connections among nature, people and community.

#### **Pacific Wild Alliance**

*Milwaukee, Wisconsin*

Pacific Wild Alliance is committed to defending wildlife and its habitat in Canada.

#### **River Alliance of Wisconsin**

*Madison, Wisconsin*

This group helps the flowing waters of Wisconsin by bringing people to rivers to appreciate their beauty and needs, engaging with government agencies and empowering citizens and grassroots groups to effect positive change.

#### **Sierra Club Midwest Office**

*Madison, Wisconsin*

Sierra Club Midwest Office works to reduce climate change threats and explore, enjoy and protect Wisconsin's water, land and wildlife.

#### **Wisconsin League of Conservation Voters Institute**

*Madison, Wisconsin*

WLCVI works to improve public health and protect natural resources in Wisconsin by connecting conservation-minded citizens with the policy-making process through education, advocacy and nonpartisan voter participation techniques.

#### **Wisconsin Wetlands Association**

*Madison, Wisconsin*

Wisconsin Wetlands Association is dedicated to the protection, restoration and enjoyment of wetlands and associated ecosystems through science-based programs, education and advocacy.

#### **Wyoming**

##### **Access PanAm**

*Jackson, Wyoming*

Access PanAm is a climbers access and conservation organization dedicated to protecting climbing environments and building a grassroots approach to conservation and stewardship in all the Americas.

##### **Big Horn Basin Climbing Organization**

*Cody, Wyoming*

This organization works to preserve, protect and promote climbing in the Big Horn Basin area.

#### **Charture Institute**

*Jackson, Wyoming*

Charture Institute's 1% for the Tetons helps human communities and the natural environments around them simultaneously thrive.

#### **Friends of Pathways**

*Jackson, Wyoming*

Friends of Pathways supports a vibrant community by advocating the completion of a safe and sustainable pathways system for healthy recreation and transportation opportunities in Jackson Hole.

#### **Guardians of Our Ancestors' Legacy Tribal Coalition**

*Jackson, Wyoming*

GOAL is committed to reconnecting tribal people to the ancestral landscape of Yellowstone, reclaiming that heritage, and preserving the grizzly bear, their most powerful symbol of spiritual regeneration and renewal.

#### **Platte River Revival**

*Casper, Wyoming*

Platte River Revival seeks to foster a healthy and sustainable river system on the North Platte River.

#### **Powder River Basin Resource Council**

*Sheridan, Wyoming*

This group advocates for the responsible use of the Powder River basin's natural resources by educating and encouraging citizens to raise a coherent voice in decisions that will impact their environment.

#### **Wyoming Outdoor Council**

*Lander, Wyoming*

Wyoming Outdoor Council helps protect Wyoming's treasured landscapes, healthy wildlife, and clean air and water through advocacy and coalition-building.

#### **Wyoming Wilderness Association**

*Sheridan, Wyoming*

Wyoming Wilderness Association works to protect Wyoming's public wild lands.

#### **Wyoming Wildlife Federation**

*Lander, Wyoming*

Wyoming Wildlife Federation aims to protect and enhance habitat, perpetuate ethical hunting and fishing, and protect citizens' rights to use public lands and waters.

# Greater Commons

## Groups we work with for the greater good

We partner with a number of outside associations, coalitions, groups and private entities to help us fulfill our mission to “build the best product, cause no unnecessary harm and use business to inspire and implement solutions to the environmental crisis.” We look to them to help us improve our practices relating to social and environmental performance, accountability and transparency.

### The groups include:



**1% for the Planet\***: Founded by Patagonia founder/owner Yvon Chouinard and Blue Ribbon Flies’ Craig Mathews, 1% for the Planet is an alliance of businesses that understand the necessity of protecting the natural environment. They understand that profit and loss are directly linked to its health, and are concerned with the social and environmental impacts of industry.



**B Corp**: B Corp is to business what Fair Trade certification is to coffee or USDA Organic certification is to milk. B Corps are for-profit companies certified by the nonprofit B Lab to meet rigorous standards of social and environmental performance, accountability and transparency.



**Business for Innovative Climate & Energy Policy**: BICEP is an advocacy coalition of businesses committed to working with policymakers to pass meaningful energy and climate legislation that will enable a rapid transition to a low-carbon, 21st-century economy that will create new jobs and stimulate economic growth while stabilizing our planet’s fragile climate.



**American Sustainable Business Council**: The American Sustainable Business Council is a nonprofit advocating for policy change at the federal and state level that supports a more sustainable economy. The council spans a growing network of business associations across the United States, which in turn represents over 200,000 businesses and 325,000 business executives, owners, investors and others.



**bluesign\* technologies**: bluesign technologies works at each step in the textile supply chain to approve chemicals, processes, materials and products that are safe for the environment, safe for workers and safe for end customers.



**The Conservation Alliance**: The Conservation Alliance engages businesses to fund and partner with organizations to protect wild places for their habitat and recreation values. Together with others, it has helped protect 45 million acres and 2,972 river miles, removed or halted 28 dams, purchased 11 climbing areas and designated 5 marine reserves.



**Corporate Eco Forum**: CEF helps accelerate sustainable business innovation by creating the best neutral space for senior business leaders to strategize and exchange best-practice insights. Members represent 18 industries and have combined revenues exceeding \$3 trillion.



**European Outdoor Group**: EOG undertakes a number of projects for the benefit of the European outdoor industry, including coordinating and promoting responsible industry practices.



**Fair Labor Association**: FLA is a collaborative effort of universities, civil society organizations and socially responsible companies dedicated to protecting workers’ rights around the world.



**Nest**: Committed to the social and economic advancement of the fashion and home industry’s informal workforce, Nest works to empower women, alleviate poverty and preserve traditions of artisanship.



**Fair Factories Clearinghouse**: FFC facilitates informed, ethical business decisions for a better and more livable world. It builds scalable software, enabling continuous improvements in social, environmental and security issues, which results in safer, more humane working conditions for workers in consumer goods production supply chains.



**Blue Business Council**: Blue Business Council is a network of companies working to protect California’s most vital and threatened natural capital—the coast, ocean, bays, rivers and streams that power our economy.



**Outdoor Industry Association**: OIA’s Sustainability Working Group is a collaborative effort among more than 300 outdoor brands, retailers, suppliers and other stakeholder organizations working to identify and implement better business practices throughout our shared supply chains.



**Environmental Grantmakers Association**: EGA works with members and partners to promote effective environmental philanthropy by sharing knowledge, fostering debate, cultivating leadership, facilitating collaboration and catalyzing action.



**Textile Exchange**: Textile Exchange is a global nonprofit that works to make the textile industry more sustainable. It works with everyone involved in making textiles, including everything from clothes to sheets to towels and more.



**NSF International**: NSF works to protect and improve global human health by developing public health standards and certifications that help protect food, water, consumer products and the environment.



**Fair Trade USA**: The leading third-party certifier of Fair Trade products in the U.S., Fair Trade’s rigorous social, environmental and economic standards work to promote safe, healthy working conditions; protect the environment; enable transparency; and empower communities to build strong, thriving businesses.



**Sustainable Apparel Coalition**: Sustainable Apparel Coalition is the apparel, footwear and home textile industry’s foremost alliance for sustainable production. Its main focus is on building the Higg Index®, a standardized supply chain measurement tool for all industry participants to understand the environmental, social and labor impacts of making and selling their products and services.

# By the Numbers

## Quantifying Some of Our Environmental & Social Work in Fiscal Year 2016 (May 1, 2015-April 30, 2016)

**7.1 MILLION**

Dollars donated to fund environmental work

**78 MILLION**

Dollars and in-kind services we've donated since we started our tithing program in 1985

**824**

Number of environmental groups that received a grant this year

**157,000**

Dollars given to nonprofits through our Employee Charity Match program

**38 MILLION**

Dollars allocated to invest in environmentally and socially responsible companies through our venture capital fund, Tin Shed Ventures

**192**

Fair Trade Certified™ styles in the Patagonia line as of fall 2016

**430,000**

Dollars in Fair Trade premiums paid to apparel workers since we introduced Fair Trade products in 2014

**300,000**

Dollar amount of new and used clothing given through our clothing donation program

**100**

Percentage of Patagonia products we take back for recycling

**20**

Year anniversary of using only organically grown cotton in our cotton clothing

**14,000**

Volunteer hours worked through our environmental internship program

**1,600**

Number of employees who have taken part in our environmental internship program since its inception in 1994

**1,158**

Hours employees at our Ventura and Reno campuses worked through Patagonia's volunteer program

**80**

Number of activists trained this year at our Tools for Grassroots Activists conference

**798,900**

Single-driver car trip miles avoided through our Drive-Less program

**44,000**

Clothing repairs performed at our Reno repairs facility, the biggest in the U.S.

**10,000**

Number of Tools for Grassroots Activists books printed

**100+ MILLION**

Dollars 1% for the Planet® has donated to nonprofit environmental groups since it was founded in 2002 by Patagonia founder Yvon Chouinard and Craig Mathews

**95**

Percentage (by weight) of waste-stream materials recycled at our Reno Service Center